NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 28, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	26.2	22,240
2	DALLAS	25.3	21,480
3	A TEAM	24.4	20,720
4	SIMON & SIMON	22.7	19,270
5	60 MINUTES	22.5	19,100
6	RIPTIDE	21.6	18,340
7	BILL COSBY SHOW	21.5	18,250
8	HOTEL	21.4	18,170
9	MAGNUM, P.I.	21.3	18,080
10	CAGNEY & LACEY	20.7	17,570
11	KNOTS LANDING	20.1	17,060
12	FAMILY TIES	20.0	16,980
13	NEWHART	19.9	16,900
14	FALCON CREST	19.7	16,730
14	FALL GUY	19.7	16,730

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	18.1	40,350
2	DYNASTY	17.9	39,890
3	DALLAS	16.7	37,180
4	BILL COSBY SHOW	15.9	35,440
5	SIMON & SIMON	15.0	33,320
6	60 MINUTES	14.2	31,680
7	FAMILY TIES	14.1	31,290
8	FALL GUY	14.1	31,250
9	MAGNUM, P.I.	14.0	31,220
10	RIPTIDE	14.0	31,150
11	TV BLOOPERS & PRAC. JOKES	13.3	29,480
12	MURDER, SHE WROTE#	13.2	29,440
13	HOTEL	13.2	29,330
14	KNIGHT RIDER#	13.1	29,140
15	KNOTS LANDING	12.7	28,240

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	25.4	22,530
2	DALLAS	23.5	20,780
3	HOTEL	19.4	17,140
4	KNOTS LANDING	19.2	16,980
5	SIMON & SIMON	18.8	16,660
6	FALCON CREST	18.4	16,290
7	60 MINUTES	18.3	16,240
8	MURDER, SHE WROTE#	18.1	16,000
9	BILL COSBY SHOW	17.1	15,180
10	CAGNEY & LACEY	16.8	14,890
11	A TEAM	16.8	14,860
12	MAGNUM, P.I.	16.6	14,700
13	KATE & ALLIE	16.5	14,650
13	NEWHART	16.5	14,650
15	FAMILY TIES	15.6	13,810

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	18.1	14,480
2	DYNASTY	16.5	13,140
3	RIPTIDE	16.3	13,020
4	60 MINUTES	16.0	12,790
5	ABC SUNDAY NIGHT MOVIE#	15.3	12,240
6	NFL FOOTBALL GAME 2-NBC#	15.1	12,090
7	SIMON & SIMON	14.7	11,770
8	NFL MONDAY NIGHT FOOTBALL	14.7	11,720
9	CBS NFL FOOTBALL GAME 1	14.5	11,560
10	MAGNUM, P.I.	14.1	11,250
11	DALLAS	13.9	11,070
12	FALL GUY	13.7	10,950
13	ABC NFL FOOTBALL SPECIAL(S)	13.6	10,830
14	REMINGTON STEELE	12.8	10,220
15	HOTEL	12.8	10,200
16	BILL COSBY SHOW	12.4	9,870

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 28, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	26.2	14,620
2	DALLAS	19.8	11,020
3	KNOTS LANDING	18.2	10,150
4	HOTEL	17.7	9,900
5	BILL COSBY SHOW	16.7	9,290
6	SIMON & SIMON	16.4	9,140
7	FAMILY TIES	15.9	8,880
8	MURDER, SHE WROTE#	15.7	8,730
9	A TEAM	15.5	8,620
10	CHEERS	15.2	8,480
11	FALCON CREST	15.2	8,460
12	NEWHART	14.7	8,220
13	KATE & ALLIE	14.7	8,210
14	FALL GUY	14.6	8,150
15	TV BLOOPERS & PRAC. JOKES	14.2	7,910

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	31.1	8,460
2	60 MINUTES	29.4	8,020
3	FALCON CREST	25.6	6,960
4	DYNASTY	25.2	6,870
5	MURDER, SHE WROTE#	24.6	6,690
6	SIMON & SIMON	24.4	6,640
7	HOTEL	23.3	6,350
8	MAGNUM, P.I.	23.2	6,330
9	CAGNEY & LACEY	23.2	6,320
10	KNOTS LANDING	22.8	6,220
11	JEFFERSONS	21.9	5,960
12	NEWHART	20.8	5,660
13	KATE & ALLIE	20.6	5,620
14	BENSON	20.0	5,460
15	LOVE BOAT	19.5	5,320

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	A TEAM	17.3	9,350
2	RIPTIDE	16.4	8,890
3	ABC SUNDAY NIGHT MOVIE#	15.6	8,430
4	DYNASTY	15.3	8,260
5	REMINGTON STEELE	14.1	7,620
6	NFL FOOTBALL GAME 2-NBC#	13.8	7,480
7	NFL MONDAY NIGHT FOOTBALL	13.7	7,380
8	CBS NFL FOOTBALL GAME 1	13.3	7,180
9	ABC NFL FOOTBALL SPECIAL(S)	13.1	7,060
9	HILL STREET BLUES	13.1	7,060
11	SIMON & SIMON	12.8	6,920
12	KNIGHT RIDER#	12.4	6,680
13	60 MINUTES	12.3	6,650
14	V#	12.2	6,580
15	MAGNUM, P.I.	11.8	6,360
16	FALL GUY	11.6	6,270

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.1	5,190
2	DALLAS	22.6	4,680
3	A TEAM	20.3	4,190
4	MAGNUM, P.I.	20.0	4,130
5	SIMON & SIMON	19.9	4,110
6	DYNASTY	18.3	3,780
7	HOTEL	18.0	3,730
8	DUKES OF HAZZARD#	18.0	3,720
9	FALL GUY	17.6	3,640
10	CBS NFL FOOTBALL GAME 1	17.5	3,610
11	FALCON CREST	17.3	3,580
12	MURDER, SHE WROTE#	16.9	3,490
13	NFL FOOTBALL GAME 2-NBC#	16.7	3,460
13	NFL MONDAY NIGHT FOOTBALL	16.7	3,460
15	CBS EVENING NEWS-RATHER	16.6	3,430

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	5	212	212	A	24.4	38	2072	1947	673	232	719	228	417	416	344	246	699	249	452	417	349	202	173	53^	356	223
TUE. 8.00P 60 NBC A		99	99	B	22.1	35	1876	1901	634	220	681	232	421	397	337	209	710	267	478	422	344	192	184	59	326	220
8.00 - 8.30				A	23.1	36	1961	1957	680	231	724	223	405	415	341	260	691	235	428	405	344	216	175	57^	367	236
8.30 - 9.00				A	25.7	39	2182	1933	663	231	709	232	423	417	346	232	703	263	470	427	348	189	177	51^	344	210
ABC BUSINESS BRIEF-MON	1	207		A	14.9	23	1265	1573	467	192^	486	173^	283	238	237	181^	908	398	584	408	403	278	126^	48v	53^	17v
1 MON. 10.43P 1 ABC N		99		B	14.9	23	1265	1573	467	192	486	173	283	238	237	181	908	398	584	408	403	278	126	48	53	17
ABC BUSINESS BRIEF-WED	3	207	208	A	23.3	36	1978	1859	733	241	826	346	541	407	316	270	631	222	376	346	297	199	152	80	250	145
WED. 8.58P 1 ABC N		99	99	B	22.9	35	1944	1852	702	225	787	337	506	395	297	255	633	257	403	363	283	182	164	80	268	153
ABC BUSINESS BRIEF-FRI	3	206	205	A	15.7	27	1333	1731	804	309	887	270	428	452	405	364	499	152	267	271	265	186	126	66^	219	119
1 FRI. 8.44P 2 ABC N		99	98	B	15.6	26	1324	1738	791	308	886	293	455	454	397	347	490	170	276	273	240	170	128	72	234	132
2 FRI. 8.41P 1																										
ABC NEWSBRIEF-MON	4	179	178	A	13.9	21	1180	1620	636	216	697	253	423	371	330	208	670	265	385	369	281	215	130	57^	123	89^
MON. 8.58P 1 ABC N		94	94	B	13.6	21	1155	1707	659	249	717	261	432	395	323	220	715	264	426	402	323	225	139	67	136	66
ABC NEWSBRIEF-TUE	4	200	198	A	13.5	21	1146	1558	753	370	870	378	573	450	368	235	405	153	226	224	169	153	176	110^	107^	76^
TUE. 9.58P 1 ABC N		99	99	B	12.6	20	1070	1553	716	298	810	341	507	422	335	240	500	188	282	270	211	185	146	87	97	55
ABC NEWSBRIEF-WED	4	207	204	A	25.1	39	2131	1788	897	338	1025	422	657	538	397	324	581	257	363	304	209	174	113	68	69	32^
WED. 9.58P 1 ABC N		99	99	B	21.0	33	1783	1689	813	309	924	356	557	472	370	319	577	244	358	308	217	182	114	68	74	42
ABC NEWSBRIEF-THU	4	201	192	A	12.3	19	1044	1875	600	320	800	262	497	429	398	232	570	212	422	377	293	95^	265	145	240	163
THU. 9.58P 1 ABC N		99	96	B	11.4	18	968	1761	634	301	763	225	410	399	377	258	616	176	363	338	310	197	178	92	204	117
ABC NEWSBRIEF-FRI	4	202	195	A	11.1	18	942	1635	584	268	663	165	340	346	356	286	569	136	314	287	336	200	106^	27v	297	161
FRI. 9.58P 1 ABC N		99	95	B	11.3	20	959	1624	577	215	637	167	323	324	319	263	675	177	349	341	341	263	114	54	198	129
ABC NEWSBRIEF-SAT.	4	198	199	A	15.3	26	1299	1788	855	351	925	304	495	447	386	376	562	213	293	258	218	211	157	104	144	73^
SAT. 9.58P 1 ABC N		98	97	B	14.2	25	1206	1698	739	283	810	243	377	353	338	377	608	190	309	299	278	243	128	87	152	89
ABC NEWSBRIEF-SUN.	4	207	202	A	16.0	29	1358	1566	572	235	619	204	392	384	343	177	805	347	540	455	365	217	74^	33^	68^	46^
1 SUN. 11.30P 2 ABC N		99	98	B	15.4	25	1307	1708	615	265	670	238	425	401	340	197	806	345	529	470	362	227	103	43	129	80
2 SUN. 9.54P 1																										
ABC NFL FOOTBALL SPECIAL(S)		207		A	15.3	31	1299	1506	499	183^	548	170^	349	342	307	158^	833	339	544	463	406	231	73^	19v	52^	21v
1 SUN. 9.42P 215 ABC SE		99																								
9.30 - 10.00				A	16.6	25	1409	1617	512	149^	555	141^	306	312	293	215	888	340	563	526	449	246	89^	18v	85^	17v
10.00 - 10.30				A	18.6	29	1579	1655	545	188	581	187	360	353	298	183	916	364	607	511	456	258	67^	10v	91^	29v
10.30 - 11.00				A	18.4	30	1562	1563	595	218	624	180	392	386	351	196	848	314	555	480	434	243	52^	13v	39v	15v
11.00 - 11.30				A	16.4	28	1392	1430	534	196	587	173^	349	366	329	176^	747	309	495	411	350	219	44v	13v	52^	30v
11.30 - 12.00				A	14.4	30	1223	1422	514	203^	563	188^	349	346	309	167^	785	352	514	443	358	212	33v	13v	41v	24v
12.00 - 12.30				A	13.2	35	1121	1399	407	176^	476	163^	335	294	272	113^	771	315	480	430	382	211^	95^	24v	57v	40v
12.30 - 1.00				A	11.6	37	985	1499	404	171^	480	166^	339	312	293	93^	872	370	559	458	432	223^	131^	38v	16v	LT
1.00 - 1.30				A	11.8	43	1002	1462	358	101^	411	133^	343	314	278	44v	909	399	635	498	424	209^	123^	41v	19v	LT
ABC SPORTS UPDATE-SAT	3	204	205	A	12.6	22	1070	1912	791	270	845	191	377	378	383	398	577	124	262	275	272	266	215	140	275	164
SAT. 8.58P 1 ABC SN		99	97	B	12.9	23	1095	1867	772	293	814	199	377	375	372	387	573	134	276	300	274	249	197	139	283	166
ABC SPORTS UPDATE-SUN	3		197	A	15.6	23	1324	1920	678	270	755	269	430	417	374	261	695	242	395	361	326	246	198	79^	272	178^
2 SUN. 8.28P 1 ABC SN			97	B	16.7	25	1418	1868	733	324	799	304	489	452	378	250	749	293	467	424	327	236	149	68	171	106
ABC SUNDAY NIGHT MOVIE	3		201	A	18.3	30	1554	1805	708	268	734	220	467	455	419	205	789	305	544	453	361	204	183	100^	99^	63^
2 SUN. 9.00P 116 ABC FF			97	B	18.9	31	1605	1673	788	323	840	286	510	469	417	271	664	251	420	380	301	197	111	59	58	35
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
9.00 - 9.30				A	18.7	28	1588	1866	696	279	726	211	470	461	433	198	743	288	502	420	335	205	226	118^	171	119^
9.30 - 10.00				A	19.4	30	1647	1814	676	269	715	214	468	446	414	198	799	300	545	463	370	214	183	102^	117^	76^
10.00 - 10.30				A	18.6	31	1579	1782	725	264	740	223	467	450	413	212	813	312	560	471	376	205	180	102^	49^	26v
10.30 - 11.00				A	16.5	31	1401	1716	732	250	746	231	453	453	409	213	795	319	565	457	362	187	133^	73^	42v	18v
ABC THURSDAY NIGHT MOVIE	2	202	193	A	11.6	18	985	1977	597	350	806	344	557	451	354	185	585	212	447	431	338	79^	252	143	334	243
THU. 8.00P 120 ABC FF		99	97	B	11.6	18	985	1977	597	350	806	344	557	451	354	185	585	212	447	431	338	79	252	143	334	243
8.00 - 8.30				A	10.5	17	891	1863	576	331	747	288	475	402	334	209	574	185	416	421	343	98^	205	96^	337	242
8.30 - 9.00				A	11.3	17	959	1920	559	336	789	350	545	415	332	186	547	186	424	418	334	64^	241	129^	343	251
9.00 - 9.30				A	12.3	19	1044	2057	623	362	837	372	597	483	365	175	621	235	475	459	355	78^	266	167	333	246
9.30 - 10.00				A	12.5	19	1061	2006	609	360	824	347	588	483	375	174	580	224	455	413	311	79^	288	171	314	228
ABC WORLD NEWS TONIGHT	20	205	205	A	10.8	20	917	1513	699	231	776	179	327	311	339	388	583	183	315	287	269	226	46^	26^	108	62^
M-F 6.30P 30 ABC N		99	99	B	10.4	20	883	1515	703	234	767	178	321	321	346	373	587	153	306	296	289	240	52	29	109	60
ABC WRLD NEWS TONIGHT-SUN	3	142	156	A	7.8	14	662	1690	765	203	839	300	448	375	331	359	656	161^	274	240	269	363	23v	LT	172^	81^
SUN. 6.30P 30 ABC N		77	81	B	7.2	13	611	1616	764	201	817	275	421	376	328	356	614	134	237	229	258	340	21	LT	164	71
AFTERMASH	4	205		A	9.3	15	790	1632	796	161^	821	108^	325	353	431	452	532	189^	272^	261^	263^	227^	128^	105^	151^	107^
1 TUE. 8.00P 30 CBS CS		99		B	11.6	19	985	1649	749	218	803	219	395	373	356	371	499	135	247	243	279	199	118	57	229	141
AIRWOLF	6	203	205	A	11.4	20	968	2008	706	255	763	243	470	418	383	255	837	307	556	494	432	236	145	45^	263	186
SAT. 8.00P 60 CBS A		99	99	B	11.9	22	1010	2059	706	293	763	251	469	428	374	251	826	333	568	512	398	219	125	36	345	242
8.00 - 8.30				A	11.0	20	934	2001	705	259	760	250	474	422	372	246	836	310	556	490	422	240	135	45^	270	182
8.30 - 9.00				A	11.9	21	1010	1986	701	248	759	237	461	409	389	260	830	304	550	493	435	232	145	40^	252	186
ALICE	2		201	A	14.6	24	1240	1644	789	377	914	270	469	408	358	406	528	208	295	238	203	196^	158^	94^	44v	26v
2 SUN. 9.52P 30 CBS CS			98	B	15.8	25	1341	1535	751	290	864	223	391	376	377	413	505	176	270	246	209	192	119	68	47	35
AMERICAN PORTRAIT	13	204	202	A	15.6	24	1324	1708	758	250	822	228	412	397	370	360	572	181	311	303	280	215	113	53	201	146
1 TU&TH 8.58P 1 CBS DO		99	99	B	16.0	24	1358	1647	754	267	819	221	415	400	383	353	554	148	303	300	300	206	102	45	172	121
2 M & TH 8.58P 1																										
2 TUE. 8.28P 1																										
BENSON	5	206	203	A	14.7	26	1248	1725	863	300	923	247	394	428	404	438	576	186	271	252	261	257	90^	52^	136	81^
FRI. 8.00P 30 ABC CS		99	99	B	15.3	27	1299	1751	797	316	881	282	459	438	383	359	515	171	273	257	233	202	116	62	239	150
BILL COSBY SHOW	6	207	206	A	21.5	34	1825	1942	763	335	832	290	509	484	386	272	540	211	338	298	247	165	198	72	372	258
THU. 8.00P 30 NBC CS		99	99	B	21.6	35	1834	1960	741	302	823	300	510	458	368	259	558	223	360	333	253	151	254	124	325	213
CAGNEY & LACEY	2	202	202	A	20.7	33	1757	1387	784	294	847	254	433	406	398	359	457	138	257	255	233	168	70^	38^	13v	9v
MON. 10.00P 60 CBS OP		99	99	B	20.7	33	1757	1387	784	294	847	254	433	406	398	359	457	138	257	255	233	168	70	38	13	9
10.00 - 10.30				A	20.5	32	1740	1385	793	303	853	259	442	415	399	356	438	135	248	243	219	161	75	39^	19^	13v
10.30 - 11.00				A	20.7	35	1757	1397	781	289	846	251	426	401	398	366	478	144	267	266	246	176	64^	37^	9v	6v
CALL TO GLORY	5		204	A	13.4	20	1138	1666	718	194^	747	235	452	417	365	250	602	217^	364	338	297	190^	136^	62^	181^	93^
2 MON. 8.00P 60 ABC GD			99	B	13.4	21	1138	1719	689	273	731	239	428	390	346	246	705	240	436	400	351	221	131	69	152	85
8.00 - 8.30				A	12.6	19	1070	1688	723	190^	748	229^	439	413	363	264	605	222^	373	336	297	189^	140^	58v	195^	99^
8.30 - 9.00				A	14.1	21	1197	1652	717	198^	750	243	467	423	367	236	601	213	357	342	297	191^	131^	65^	170^	89^
CBS EVENING NEWS-RATHER	25	205	205	A	12.6	24	1070	1521	747	247	790	152	324	323	361	429	572	107	204	208	270	321	53^	29^	106	63
M-F 6.30P 30 CBS N		99	99	B	12.0	23	1019	1494	715	229	759	136	295	302	344	422	578	105	208	218	279	322	60	30	97	56
CBS EVENING NEWS-DEAN	2	143		A	6.2	12	526	1418	726	235^	741	113v	208^	215^	337^	460^	489	109v	188^	188^	196^	301^	LT	LT	188^	87v
1 SUN. 6.00P 30 CBS N		70		B	6.2	12	526	1327	697	202	713	87	247	258	379	415	507	104	215	215	216	292	LT	LT	107	57

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NEWS-SCHIEFFER	3		154	A	6.4	14	543	1648	757	158^	840	140^	348^	339^	427^	440^	565	120^	216^	242^	226^	323^	113v	106v	130^	98v
2 SAT. 6.30P 30 CBS N			81	B	7.4	16	628	1509	778	246	815	146	302	326	374	450	567	105	209	268	280	293	64	49	63	39
CBS TUESDAY NIGHT MOVIES	4	206	202	A	13.0	21	1104	1483	830	229	885	222	422	417	444	403	452	81^	197	231	269	202	53^	32^	93^	51^
1 TUE. 9.00P 114 CBS FF		99	99	B	14.5	23	1231	1515	820	273	882	247	465	459	440	350	464	126	258	244	257	161	79	38	90	65
2 TUE. 9.00P 115																										
9.00 - 9.30				A	11.9	18	1010	1554	829	217	883	225	403	400	426	424	472	87^	210	249	280	206	67^	33^	132	71^
9.30 - 10.00				A	12.9	20	1095	1512	818	233	872	214	402	401	431	414	459	70^	200	234	284	205	67^	37^	114^	49^
10.00 - 10.30				A	13.9	23	1180	1456	831	236	888	226	441	431	460	384	452	86^	200	230	262	203	47^	34^	69^	45^
10.30 - 11.00				A	13.6	24	1155	1403	834	230	893	228	438	429	453	389	418	82^	178	211	247	188	36^	24v	56^	39^
CBS WEDNESDAY NIGHT MOVIE	4	205	199	A	12.0	19	1019	1589	755	251	784	229	437	432	420	301	636	164	351	348	362	228	73^	43^	96^	52^
WED. 9.00P 120 CBS FF		99	97	B	14.4	23	1223	1663	807	305	881	288	539	494	445	297	576	208	368	346	293	163	87	47	119	71
9.00 - 9.30				A	11.1	17	942	1675	775	264	796	228	440	432	432	310	621	164	330	327	335	239	116^	96^	142	87^
9.30 - 10.00				A	11.9	18	1010	1594	763	263	789	223	424	419	421	314	633	156	335	337	354	242	72^	23v	100^	52^
10.00 - 10.30				A	12.4	20	1053	1552	722	236	751	222	422	411	399	290	653	184	385	373	367	209	63^	27v	85^	40^
10.30 - 11.00				A	12.7	22	1078	1522	753	240	788	240	456	456	422	286	625	150	348	350	381	216	44^	28v	65^	35^
CHARLES IN CHARGE	4	204	200	A	12.1	19	1027	1815	784	370	893	385	579	458	334	261	459	188	288	251	169	147	157	124	306	217
WED. 8.00P 30 CBS CS		99	98	B	13.4	22	1138	1816	711	329	823	345	538	425	322	243	446	194	299	278	185	114	213	131	334	210
CHARLIE BROWN-GRT.PUMPKIN(S)			203	A	14.6	24	1240	2253	728	276	771	354	528	433	293	214	606	265	428	342	266	165^	219	106^	657	425
2 FRI. 8.30P 30 CBS EA			99																							
CHEERS	4	208	207	A	19.3	29	1639	1674	779	339	835	311	517	527	382	253	578	241	372	341	263	163	128	46^	133	88

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
THU. 9.00P 30 NBC CS		99	99	B	19.7	30	1673	1683	762	321	812	325	509	495	349	244	588	268	406	379	257	135	156	86	127	84
COVER-UP	6	204	205	A	14.8	27	1257	1695	684	258	762	225	449	444	410	251	635	164	361	368	366	218	161	67^	137	123
SAT. 10.00P 60 CBS GD		99	99	B	14.0	26	1189	1750	716	307	790	240	478	449	399	265	679	212	431	425	373	203	122	42	159	134
10.00 - 10.30				A	14.5	26	1231	1731	685	255	760	227	443	430	405	258	651	173	371	376	369	221	175	70^	145	128
10.30 - 11.00				A	15.1	28	1282	1653	686	259	761	220	453	455	415	245	620	158	352	359	362	215	144	63^	128	119
DALLAS	5	205	207	A	25.3	41	2148	1731	893	298	968	324	514	462	403	393	514	145	256	251	236	216	118	59	131	98
FRI. 9.00P 60 CBS GD		99	99	B	25.1	41	2131	1737	904	333	993	319	536	480	434	401	495	160	262	256	224	196	114	60	135	90
9.00 - 9.30				A	24.6	40	2089	1753	896	292	970	323	514	467	408	396	523	149	261	259	237	218	119	58^	141	108
9.30 - 10.00				A	25.9	42	2199	1706	890	302	964	324	512	459	398	391	509	142	251	242	234	219	116	62	117	87
DIFF'RENT STROKES-SAT.	5	201	193	A	13.2	24	1121	1910	716	302	791	285	449	397	279	317	447	174	239	203	187	166	243	130	429	313
SAT. 8.00P 30 NBC CS		97	96	B	14.1	26	1197	1887	736	290	811	293	466	408	307	307	425	163	236	224	175	153	242	142	409	290
DREAMS	4	203	203	A	9.7	15	824	1845	716	359	852	352	560	448	360	244	492	206	302	230	168	168	217	178	284	177
WED. 8.30P 30 CBS CS		99	99	B	11.8	18	1002	1776	685	306	801	341	529	420	321	228	462	197	304	270	196	122	247	157	266	174
DUKES OF HAZZARD	5	202		A	12.6	22	1070	1694	639	197^	706	184^	284	224^	251	374	560	89^	177^	174^	271	347	64^	11v	364	247
1 FRI. 8.00P 60 CBS CS		99		B	13.3	23	1129	1785	675	198	739	220	343	314	312	351	539	150	266	249	268	228	104	34	403	282
8.00 - 8.30				A	11.5	21	976	1735	640	185^	700	184^	264	219^	240^	384	583	111^	199^	175^	272	351	92^	21v	360	244^
8.30 - 9.00				A	13.8	24	1172	1640	633	205^	704	184^	297	228	253	362	536	71^	156^	170^	267	341	36v	LT	364	247
DYNASTY	4	208	208	A	26.2	40	2224	1794	867	355	1012	418	657	544	402	308	592	258	371	318	226	170	108	54^	82	41^
WED. 9.00P 60 ABC GD		99	99	B	24.9	37	2114	1759	845	349	969	392	612	514	391	306	569	248	364	317	225	165	112	57	109	59
9.00 - 9.30				A	25.4	38	2156	1808	851	366	1011	418	658	549	405	304	598	255	378	325	240	166	107	49^	92	47^
9.30 - 10.00				A	27.1	41	2301	1767	880	341	1011	419	654	535	396	313	581	259	362	308	211	173	103	55	72	33^
E/R	5	205	200	A	9.7	15	824	1581	737	267	792	167	371	366	394	381	517	159	268	278	277	198	91^	80^	181	128^
1 TUE. 8.30P 30 CBS CS		99	99	B	11.6	18	985	1608	751	244	804	219	411	387	373	348	510	142	266	260	288	195	116	65	178	117
2 TUE. 8.00P 30																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FACTS OF LIFE	4	195	193	A	16.2	24	1375	1610	716	329	766	258	467	416	347	249	496	209	328	281	211	148	220	131	128	82^
WED. 9.00P 30 NBC CS		99	98	B	16.5	25	1401	1685	750	305	800	300	522	453	355	231	500	198	337	287	238	136	217	117	168	116
FALCON CREST	5	206	207	A	19.7	34	1673	1614	917	327	973	286	505	454	439	416	463	108	205	223	239	213	119	78	59^	50^
FRI. 10.00P 60 CBS GD		99	99	B	20.2	34	1715	1611	896	317	975	280	500	456	447	417	474	139	231	237	226	208	98	60	64	49
10.00 - 10.30				A	20.1	34	1706	1635	923	337	973	284	503	456	440	416	482	119	224	237	244	213	120	76	60^	49^
10.30 - 11.00				A	19.3	34	1639	1588	912	317	972	288	508	452	438	416	444	97	185	206	235	214	115	78	57^	50^
FALL GUY	5	208	208	A	19.7	31	1673	1868	717	243	790	312	488	391	314	283	656	213	376	351	322	219	133	60^	289	169
WED. 8.00P 60 ABC A		99	99	B	17.5	28	1486	1861	685	239	761	305	469	388	309	256	642	230	392	361	307	196	148	58	310	200
8.00 - 8.30				A	18.4	29	1562	1885	720	249	786	302	473	390	324	290	656	211	367	345	320	224	127	53^	316	190
8.30 - 9.00				A	21.1	33	1791	1839	709	236	789	318	496	390	303	276	650	212	377	355	320	212	138	65^	262	152
FAMILY TIES	5	209	208	A	20.0	31	1698	1843	752	311	813	319	523	503	363	238	534	219	348	317	247	147	196	89	300	197
THU. 8.30P 30 NBC CS		99	99	B	20.0	31	1698	1866	739	288	812	336	526	478	339	232	532	230	355	326	229	133	239	135	283	181
FINDER OF LOST LOVES	5	205	203	A	14.1	26	1197	1591	825	342	925	293	495	468	420	366	518	143	246	266	266	200	78^	43^	70^	41^
SAT. 10.00P 60 ABC GD		99	97	B	13.6	25	1155	1558	780	285	857	261	425	381	384	381	492	138	251	253	256	193	116	60	93	62
10.00 - 10.30				A	14.1	25	1197	1597	836	356	930	293	499	463	418	377	511	145	244	257	254	200	80^	48^	76^	44^
10.30 - 11.00				A	14.0	26	1189	1588	816	328	923	294	492	473	425	358	528	139	250	273	279	202	76^	37^	61^	36^
FRI MOVIE OF THE WEEK-NBC(S)		196		A	13.4	23	1138	2105	753	294	800	343	568	478	374	171^	631	223	490	465	354	115^	293	125^	381	298
1 FRI. 8.00P 120 NBC FF		99																								
8.00 - 8.30				A	13.1	24	1112	2119	841	318	905	358	659	527	426	206^	623	171^	445	436	373	149^	257	119^	334	245
8.30 - 9.00				A	13.1	22	1112	2133	791	319	846	360	614	507	395	177^	640	209^	482	459	369	132^	302	114^	345	273
9.00 - 9.30				A	13.4	22	1138	2066	693	284	735	328	512	428	337	157^	609	241	491	463	318	91^	301	129^	421	349
9.30 - 10.00				A	14.1	23	1197	2084	686	248	711	329	490	444	338	146^	646	262	537	500	353	88^	313	138^	414	323
FOUL UPS, BLEEPS-BLUNDERS	3	201		A	13.4	22	1138	1779	822	357	914	349	615	497	453	261	520	222	295	287	207^	169^	120^	86^	225	94^
1 TUE. 8.00P 30 ABC U		99		B	13.6	22	1155	1685	745	287	812	307	477	379	354	276	503	200	311	255	212	166	141	88	229	136
GARFIELD IN THE ROUGH(S)			203	A	15.4	27	1307	2135	700	294	762	320	514	421	327	213	551	231	403	333	277	133^	163^	101^	659	427
2 FRI. 8.00P 30 CBS EA			99																							
GIMME A BREAK	5	199	192	A	14.3	25	1214	1900	758	305	832	296	494	431	310	325	443	156	225	220	186	177	234	124	391	286
SAT. 8.30P 30 NBC CS		98	96	B	14.6	26	1240	1886	745	298	819	297	480	417	316	309	409	151	225	220	174	145	245	149	413	297
HARDCASTLE & MCCORMICK	5		198	A	15.3	23	1299	1915	667	282	756	276	438	415	373	255	685	237	390	358	322	239	210	85^	264	181^
2 SUN. 8.00P 60 ABC A			97	B	14.8	23	1257	1924	718	296	781	275	477	441	373	256	745	277	462	429	354	237	164	68	234	146
8.00 - 8.30				A	14.6	22	1240	1915	652	265	738	270	427	410	364	251	676	234	383	345	320	245	195^	73^	306	204
8.30 - 9.00				A	16.0	24	1358	1906	682	298	772	280	446	420	381	259	688	240	396	366	322	235	220	94^	226	160^
HAWAIIAN HEAT	5	205	198	A	10.9	18	925	1684	583	280	668	165	348	345	353	284	588	150	342	306	347	192	105^	31v	323	163
FRI. 9.00P 60 ABC OP		99	95	B	12.0	20	1019	1703	606	286	669	211	407	404	334	221	577	206	366	334	286	165	122	50	335	224
9.00 - 9.30				A	10.9	18	925	1706	581	280	670	159	343	341	354	290	604	155	356	321	363	188	107^	33v	325	158
9.30 - 10.00				A	10.8	18	917	1662	584	282	668	171	350	349	352	284	569	142	324	290	334	196	105^	29v	320	166
HIGHWAY TO HEAVEN	5	203	204	A	16.7	26	1418	1719	797	339	858	227	449	478	426	334	529	141	288	294	264	194	97	47^	235	140
WED. 8.00P 60 NBC GD		99	99	B	18.5	30	1571	1718	762	288	828	251	440	447	392	321	527	168	313	297	256	180	150	62	213	139
8.00 - 8.30				A	16.0	26	1358	1727	797	344	864	222	437	472	430	347	510	130	264	276	253	199	88^	38^	265	153
8.30 - 9.00				A	17.3	27	1469	1713	797	332	853	233	458	484	423	322	550	153	314	308	276	192	103	55^	207	128
HILL STREET BLUES	4	210	211	A	17.9	29	1520	1513	662	281	717	330	511	496	319	153	647	304	464	410	284	145	78^	28^	71^	27^
THU. 10.00P 60 NBC OP		99	99	B	17.9	29	1520	1550	673	298	735	323	510	486	324	170	679	313	502	467	314	129	78	28	58	29
10.00 - 10.30				A	17.8	28	1511	1523	676	284	733	346	524	507	316	156	617	282	439	394	276	143	88	31^	85	39^
10.30 - 11.00				A	18.0	30	1528	1497	645	277	698	311	498	486	322	149	676	327	490	423	290	146	67^	26^	56^	14v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HOT PURSUIT	5	199	196	A	9.0	17	764	1717	671	252	746	212	426	467	386	241	487	98^	238	311	331	168	297	79^	187	149^
SAT. 10.00P 60 NBC SM		99	99	B	10.3	19	874	1703	730	316	799	216	439	453	424	285	558	141	320	320	337	186	171	55	175	137
10.00 - 10.30				A	9.0	16	764	1747	695	259	773	217	448	478	400	247	467	95^	217	293	312	163^	305	70^	202	162^
10.30 - 11.00				A	8.9	17	756	1689	651	244	718	204	400	456	370	237	514	105^	262	333	350	174	287	90^	170	136^
HOTEL	4	208	208	A	21.4	36	1817	1614	838	300	944	335	545	449	393	350	560	226	310	263	231	205	78	54^	32^	20^
WED. 10.00P 60 ABC GD		99	99	B	20.2	33	1715	1574	806	283	903	315	529	452	396	327	543	225	307	258	225	190	100	59	28	22
10.00 - 10.30				A	21.8	36	1851	1623	839	299	945	340	546	451	389	351	564	229	312	269	231	205	76	52^	38^	24^
10.30 - 11.00				A	21.1	37	1791	1590	832	295	934	329	539	444	391	346	556	222	308	255	229	206	78	55^	22^	17v
HUNTER	3		194	A	11.1	18	942	1867	750	305	762	301	528	517	362	193^	758	366	556	474	328	185^	118^	64v	229^	179^
2 FRI. 9.00P 60 NBC OP			97	B	11.4	19	968	1721	738	239	796	292	519	478	408	217	617	217	415	391	331	167	130	75	178	137
9.00 - 9.30				A	11.2	18	951	1910	747	296	759	312	541	517	353	186^	768	374	558	478	329	191^	124^	69^	259^	202^
9.30 - 10.00				A	11.1	18	942	1793	745	310	757	289	513	508	364	197^	737	350	543	463	324	179^	106^	54v	193^	154^
IT'S YOUR MOVE	4	193	190	A	14.6	22	1240	1572	707	322	761	254	473	437	357	233	476	191	322	264	213	148	224	139	111	75^
WED. 9.30P 30 NBC CS		99	98	B	15.0	23	1274	1670	747	316	799	318	545	484	355	206	513	217	356	296	237	134	207	107	151	106
JEFFERSONS	3	203	203	A	17.2	26	1460	1603	796	318	867	206	407	388	374	407	543	185	302	272	236	204	99	49^	94	62^
1 SUN. 9.46P 30 CBS CS		98	98	B	17.4	26	1477	1550	765	295	851	194	380	375	376	412	525	167	279	264	231	204	95	47	79	58
2 SUN. 9.22P 30																										
JESSIE	5	203	202	A	12.2	21	1036	1416	681	322	869	354	531	420	354	268	381	94^	192	206	216	153	99^	59^	67^	31v
1 TUE. 10.00P 60 ABC OP		99	99	B	13.9	23	1180	1454	728	277	848	315	496	423	373	288	415	111	233	235	238	152	125	66	66	43
2 TUE. 10.00P 56																										
10.00 - 10.30				A	12.2	20	1036	1462	722	348	908	374	563	455	370	272	381	86^	191	212	223	155	112^	71^	61^	24v
10.30 - 11.00				A	12.1	21	1027	1380	647	299	834	337	501	388	338	264	388	106^	197	201	211	154	83^	46^	75^	37^
KATE & ALLIE	3	201	202	A	19.1	28	1622	1586	837	312	904	314	506	484	383	347	393	114	225	220	203	140	131	62^	158	106
MON. 9.00P 30 CBS CS		99	99	B	17.4	25	1477	1556	809	308	873	281	474	471	382	343	407	104	216	219	210	160	130	66	146	99
KNIGHT RIDER	4		194	A	16.6	25	1409	2068	690	233	699	279	453	453	298	180	670	236	474	430	337	173^	240	135^	459	297
2 SUN. 8.00P 60 NBC A			96	B	17.9	27	1520	1999	683	268	738	304	482	466	330	190	658	244	446	428	330	158	210	100	393	273
8.00 - 8.30				A	15.6	23	1324	2106	706	233	714	287	461	461	299	185^	672	223	469	430	345	175^	245	135^	475	307
8.30 - 9.00				A	17.5	26	1486	2038	683	236	691	275	448	445	298	177	672	248	479	430	328	175	233	133^	442	291
KNOTS LANDING	3	205	205	A	20.1	33	1706	1655	876	342	995	398	595	505	377	364	462	166	300	273	226	144	111	53^	87	59^
1 THU. 10.00P 60 CBS GD		99	99	B	20.4	33	1732	1621	899	362	1004	396	623	532	413	347	434	151	287	273	220	129	107	57	76	56
2 THU. 10.00P 55																										
10.00 - 10.30				A	20.2	32	1715	1668	877	345	995	395	597	504	382	363	462	163	297	279	230	145	120	61^	91	61^
10.30 - 11.00				A	19.9	34	1690	1647	877	339	996	402	595	509	370	365	463	167	302	272	225	143	106	45^	82	55^
LAROUCHE FOR PRESIDENT(S)			203	A	5.9	9	501	1499	642	196^	742	180^	284^	260^	324^	434^	465^	112v	166^	186^	227^	266^	62v	21v	230^	152^
2 TUE. 8.30P 30 CBS P			99																							
LOVE BOAT	5	203	202	A	15.9	28	1350	1832	857	341	929	301	493	432	381	394	586	220	315	262	232	218	158	101	159	78^
SAT. 9.00P 60 ABC CS		99	97	B	15.4	28	1307	1623	749	264	821	239	370	336	328	410	528	166	271	237	227	218	132	75	142	82
9.00 - 9.30				A	15.1	26	1282	1840	859	336	931	298	488	423	374	408	588	215	314	265	235	220	161	96^	160	84^
9.30 - 10.00				A	16.7	29	1418	1816	852	344	924	303	496	438	383	381	580	222	313	261	227	213	155	104	157	74^
MAGNUM, P.I.	5	207	207	A	21.3	33	1808	1727	738	262	814	225	422	389	378	351	623	212	352	318	280	229	114	47^	176	122
THU. 8.00P 60 CBS PD		99	99	B	20.1	32	1706	1679	723	264	791	207	405	391	384	341	629	189	366	351	319	225	93	29	166	115
8.00 - 8.30				A	19.8	31	1681	1711	737	263	814	222	431	397	382	346	606	202	341	308	276	224	117	54^	174	119
8.30 - 9.00				A	22.8	35	1936	1734	734	259	812	226	413	382	374	354	633	218	360	326	283	231	113	42^	176	124

KEY: A = CURRENT REPORT B = SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MATT HOUSTON	5	208	204	A	12.3	21	1044	1658	799	364	877	322	564	545	417	244	525	164	313	307	285	162	137	57^	119^	96^
FRI. 10.00P 60 ABC PD		99	98	B	13.2	23	1121	1690	755	327	833	319	561	529	391	218	549	199	349	345	286	149	111	53	197	140
10.00 - 10.30				A	12.2	21	1036	1650	785	336	856	317	554	538	401	237	507	165	309	293	267	155	141	60^	146	112^
10.30 - 11.00				A	12.5	22	1061	1641	804	387	886	323	566	547	427	246	539	164	315	318	297	166	125	50^	91^	80^
MIAMI VICE	4	193	194	A	12.8	22	1087	1741	657	272	738	331	505	474	336	153	705	292	536	494	350	131	156	51^	142	95^
FRI. 10.00P 60 NBC OP		99	98	B	13.4	23	1138	1624	673	280	744	313	515	468	362	161	625	240	459	437	326	128	129	51	126	86
10.00 - 10.30				A	13.0	22	1104	1794	660	271	737	337	510	469	327	157	729	303	560	521	363	131	162	56^	166	114^
10.30 - 11.00				A	12.6	22	1070	1679	651	271	738	325	501	477	345	150	677	279	509	467	334	131	149	42^	115^	75^
MIKE HAMMER	5	203	203	A	12.8	22	1087	1768	632	211	667	151	370	373	380	251	748	181	414	423	443	263	157	62^	196	130
SAT. 9.00P 60 CBS PD		99	99	B	13.0	23	1104	1717	649	233	702	158	381	383	393	276	716	189	417	430	417	233	107	35	192	139
9.00 - 9.30				A	12.6	22	1070	1774	626	208	658	140	362	372	392	247	755	184	418	422	451	266	157	61^	204	134
9.30 - 10.00				A	13.0	22	1104	1753	635	211	671	157	371	370	369	256	738	175	408	421	435	261	157	64^	187	126
MONDALE PD POLITICAL-SUN(S)			191	A	10.9	22	925	1632	748	348	791	254^	436	423	410	274	666	181^	408	388	376	227^	66v	66v	109^	LT
2 SUN. 10.55P 5 NBC P			98																							
MONDALE/FERRARO COMMITTEE(S)			204	A	11.4	23	968	1564	700	238^	715	197^	380	374	385	256^	745	301	510	406	323	200^	61v	33v	43v	18v
2 SUN. 10.56P 4 ABC P			98																							
MURDER, SHE WROTE	4		205	A	19.5	29	1656	1778	881	417	967	262	528	441	444	403	541	137^	299	297	277	212	109^	75^	161	83^
2 SUN. 8.22P 60 CBS SM			99	B	19.4	29	1647	1700	793	332	891	236	464	434	422	374	578	150	309	327	312	214	109	55	122	83
8.00 - 8.30				A	19.5	29	1656	1819	892	434	970	259	524	443	436	408	513	108^	270	267	269	216	116^	93^	220	134^
8.30 - 9.00				A	18.9	28	1605	1756	894	421	966	246	514	439	453	418	514	116^	281	279	277	205	111^	85^	165	87^
9.00 - 9.30				A	20.3	30	1723	1792	859	408	964	283	545	441	434	385	579	170	328	334	283	215	110^	58^	139^	62^
NBC MONDAY NIGHT MOVIES	4	196	194	A	17.3	27	1469	1693	801	282	835	325	528	484	376	241	494	174	323	323	262	119	180	92	184	118
1 MON. 9.00P 120 NBC FF		99	99	B	22.1	34	1876	1713	825	295	896	351	584	519	404	254	543	216	358	338	259	133	151	76	123	78
2 MON. 9.00P 115																										
9.00 - 9.30				A	17.3	25	1469	1789	792	323	861	344	550	483	377	245	490	168	307	315	257	133	208	102	230	162
9.30 - 10.00				A	17.6	26	1494	1765	814	298	842	334	535	483	369	244	500	177	325	326	263	124	196	108	227	150
10.00 - 10.30				A	17.6	27	1494	1639	792	257	813	302	502	479	382	242	500	176	332	321	265	118	159	79^	167	101
10.30 - 11.00				A	16.9	28	1435	1550	789	253	806	318	520	486	366	223	484	178	330	322	261	100	157	76^	103	49^
NBC NEWS DIGEST-M-F	19	179	179	A	15.1	23	1282	1902	757	302	812	293	506	468	378	249	614	228	395	363	299	175	193	86	283	194
1 M-TH 8.58P 1 NBC N		93	92	B	15.8	25	1341	1825	722	282	779	273	463	433	358	257	618	224	383	356	292	189	178	83	250	166
1 FRI. 8.54P 2																										
2 M-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	8	187	180	A	14.5	22	1231	1674	757	298	793	291	485	475	352	251	574	204	360	343	291	171	150	71	157	107
1 TU&TH 9.58P 1 NBC N		95	93	B	16.9	26	1435	1683	775	312	831	323	540	505	375	237	576	225	374	347	278	155	144	70	132	90
2 MON. 9.53P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	4	178	174	A	12.2	21	1036	1904	768	324	850	294	486	440	314	345	417	128	185	194	190	190	264	139	373	262
SAT. 8.58P 1 NBC N		93	92	B	12.5	22	1061	1915	775	290	848	312	496	431	321	322	408	138	208	213	176	161	275	158	384	268
NBC NEWS DIGEST-2-SAT.	2	180		A	9.6	17	815	1694	734	243^	847	258^	505	456	423	291^	479	83^	213^	289^	350	190^	167^	61v	201^	164^
1 SAT. 9.58P 1 NBC N		93		B	10.2	17	866	1894	811	310	898	317	561	496	424	284	485	140	280	303	295	150	241	108	270	208
NBC NEWS DIGEST-SUN	3		173	A	14.8	22	1257	1991	766	288	766	302	492	483	339	211	629	247	426	360	287	183^	236	150^	360	250
2 SUN. 8.58P 1 NBC N			90	B	14.7	22	1248	1984	672	272	698	275	430	409	316	210	631	256	421	373	286	178	187	104	468	323
NBC NEWS DIGEST-2-SUN.	2		177	A	14.1	22	1197	1546	723	324	734	278	414	413	318	252	632	188^	371	393	355	204^	69^	69^	111^	29v
2 SUN. 9.47P 1 NBC N			90	B	15.2	24	1290	1696	629	277	655	270	427	384	307	180	653	241	468	454	349	148	224	99	164	106

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS-SAT.	4	162	165	A	9.4	20	798	1563	727	163	754	177	288	311	278	405	668	194	297	269	219	330	84^	41^	57^	57^
SAT. 6.30P 30 NBC N		90	91	B	8.7	19	739	1441	687	183	718	159	271	290	305	392	615	179	262	264	204	308	72	32	36	36
NBC NIGHTLY NEWS	20	203	203	A	10.3	20	874	1466	696	233	739	144	309	317	359	381	604	150	265	273	271	296	34^	18^	89	39^
M-F 6.30P 30 NBC N		99	99	B	9.8	19	832	1483	724	228	766	159	318	330	366	393	604	146	254	277	271	297	35	18	78	41
NBC NIGHTLY NEWS-SUN.(B)			74	A	4.5	8	382	1717	832	318^	832	170^	495^	498^	500^	287^	443^	173^	173^	230^	179^	131v	LT	LT	442^	391^
2 SUN. 6.30P 30 NBC N			53																							
NBC SUNDAY NIGHT MOVIE	40	195	184	A	16.6	28	1409	1556	767	294	834	325	476	447	377	275	569	196	322	364	286	177	71^	33^	82^	29^
1 SUN. 9.42P 120 NBC FF		99	93	B	15.7	25	1333																			
2 SUN. 9.00P 115																										
9.00 - 9.30				A	14.7	22	1248	1684	737	334	748	341	474	467	289	217	641	207	401	423	355	171^	120^	86^	175^	65^
9.30 - 10.00				A	16.3	25	1384	1615	746	276	798	310	455	428	357	265	636	203	366	405	346	194	75^	54^	106	41^
10.00 - 10.30				A	16.5	27	1401	1580	780	318	847	329	474	448	388	284	563	191	313	358	280	183	68^	32^	102	41^
10.30 - 11.00				A	16.6	29	1409	1517	772	305	844	331	477	444	388	284	551	194	319	355	273	167	59^	23^	63^	13v
11.00 - 11.30				A	18.9	35	1605	1428	792	255	896	340	507	455	406	301	481	180	243	300	209	165	51^	LT	LT	LT
11.30 - 12.00				A	18.2	38	1545	1402	702	198	811	243	445	439	437	276	508	199	259	322	216	168	83^	LT	LT	LT
NEWHART	2	202	202	A	19.9	29	1690	1455	810	305	866	291	486	458	383	335	398	135	228	226	185	136	114	50^	77	55^
MON. 9.30P 30 CBS CS		99	99	B	19.9	29	1690	1455	810	305	866	291	486	458	383	335	398	135	228	226	185	136	114	50	77	55
NEWSBREAK-M-F	24	186	181	A	15.4	24	1307	1598	820	277	879	277	461	436	391	367	507	136	271	255	261	200	107	48	105	71
1 MTHF 9.58P 1 CBS N		89	87	B	16.0	25	1358	1594	830	305	906	269	476	454	421	374	486	136	271	256	253	180	100	52	102	70
TUE. 9.52P 1																										
1 WED. 9.59P 1																										
2 MWTHF 9.58P 1																										
NEWSBREAK-SAT.	5	188	189	A	11.5	20	976	1739	619	208	652	167	340	344	326	265	750	193	398	388	412	292	150	67^	187	128^
SAT. 9.58P 1 CBS N		92	93	B	11.5	20	976	1711	631	239	695	171	373	382	364	274	711	190	402	416	402	244	110	40	195	147
NEWSBREAK-SUN.	4	191	193	A	13.9	22	1180	1497	788	292	859	223	406	395	361	398	537	185	301	247	234	198	52^	26v	49^	34^
1 SUN. 10.14P 2 CBS N		93	94	B	14.9	24	1265	1498	757	253	844	219	400	384	373	382	551	193	311	289	250	189	66	27	37	23
2 SUN. 10.20P 1																										
NFL MONDAY NIGHT FOOTBALL	6	212	211	A	16.0	27	1358	1465	452	175	480	125	276	259	262	181	863	337	544	485	410	255	64^	22v	58^	38^
1 MON. 9.00P 199 ABC SE		99	99	B	15.3	26	1299	1461	439	172	465	135	279	248	248	161	878	336	564	513	422	257	69	22	49	29
2 MON. 9.00P 193																										
9.00 - 9.30				A	17.5	26	1486	1559	484	189	516	149	288	273	251	200	834	312	488	457	384	277	97	35^	112	85
9.30 - 10.00				A	18.9	28	1605	1523	497	180	512	146	291	285	253	191	852	310	501	477	414	276	79	28^	80	53^
10.00 - 10.30				A	18.1	27	1537	1426	412	142	433	123	252	228	226	169	869	341	532	466	408	273	75^	22^	49^	25^
10.30 - 11.00				A	15.6	25	1324	1436	429	153	450	123	275	249	252	162	857	340	541	462	407	257	82^	23v	47^	22v
11.00 - 11.30				A	14.4	26	1223	1464	445	217	478	110	284	263	281	169	908	381	627	540	437	217	29^	9v	49^	30^
11.30 - 12.00				A	13.6	30	1155	1426	445	197	499	96^	278	269	322	184	881	365	601	512	413	227	28^	19v	18v	11v
12.00 - 12.30				A	11.9	31	1010	1357	439	140	477	97^	251	256	300	194	839	326	551	512	410	221	13v	9v	28v	16v
NIGHT COURT	4	201	199	A	17.0	26	1443	1651	782	343	835	333	533	530	362	244	607	259	406	368	276	158	105	34^	104	61^
1 THU. 9.30P 30 NBC CS		99	98	B	17.7	27	1503	1624	749	305	797	321	505	489	343	234	594	263	417	398	271	128	136	69	97	55
2 THU. 9.30P 23																										
PAPER DOLLS	4	206	206	A	14.2	22	1206	1591	747	368	876	412	599	458	337	215	395	175	234	223	150	129	192	117	128	97^
TUE. 9.00P 60 ABC GD		99	99	B	13.7	21	1163	1608	782	333	897	419	591	465	351	230	417	169	253	251	180	129	166	107	128	78
9.00 - 9.30				A	14.6	22	1240	1602	739	363	870	401	585	446	332	222	396	178	231	222	147	127	207	125	129	99^
9.30 - 10.00				A	13.8	21	1172	1572	754	375	882	426	615	470	338	206	395	175	236	220	149	134	170	107	125	94^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
PARTNERS IN CRIME	6	199	185	A	11.2	20	951	1856	742	340	854	338	538	488	350	262	474	108^	232	271	302	177	245	60^	283	222
SAT. 9.00P 60 NBC PD		99	96	B	12.8	23	1087	1865	771	351	834	300	539	477	390	252	507	153	319	315	287	153	237	103	287	231
9.00 - 9.30				A	11.4	20	968	1844	744	330	863	349	538	479	343	273	455	112^	227	264	288	167	244	65^	282	223
9.30 - 10.00				A	11.1	19	942	1846	729	346	834	323	532	489	356	247	486	104^	231	275	308	185	246	54^	280	219
PUNKY BREWSTER(B)			112	A	8.6	13	730	2196	776	579	889	402	582	529	318^	248^	523	167^	367	314^	279^	156^	282^	141^	502	272^
2 SUN. 7.30P 30 NBC CS			70																							
PUNKY BREWSTER	3	178		A	9.9	16	841	1610	551	72v	631	206^	410	388	282^	221^	421	161^	212^	214^	173^	174^	249^	136^	309	244^
1 SUN. 7.30P 30 NBC CS		93		B	11.8	20	1002	1861	670	245	743	267	469	460	325	238	523	216	334	324	226	148	221	108	374	277
REAGAN FOR PRESIDENT-TU(S)		206		A	12.0	22	1019	1412	890	235^	967	228^	453	448	489	439	353	55v	145^	151^	213^	175^	56v	32v	36v	19v
1 TUE. 10.54P 6 CBS P		99																								
REAGAN FOR PRESIDENT-MON(S)			206	A	14.6	21	1240	1751	843	236	893	291	508	503	373	334	523	124^	278	289	300	189^	111^	30v	224	162^
2 MON. 8.54P 6 CBS P			99																							
REAGAN FOR PRESIDENT-TUE(S)			204	A	10.5	19	891	1327	736	228^	778	187^	380	370	418	328	484	94^	186^	264^	299	207^	7v	7v	58v	41v
2 TUE. 10.55P 5 CBS P			99																							
REAGAN FOR PRESIDENT-THU(S)			206	A	15.4	26	1307	1655	867	364	996	412	597	483	394	361	477	199	298	235	207	169^	105^	47v	77^	56^
2 THU. 10.55P 5 CBS P			99																							
REAGAN PAID POLITICAL-MON(S)			193	A	11.5	20	976	1383	908	269	923	277	472	492	445	346	384	90^	163^	186^	200^	173^	39v	LT	37v	20v
2 MON. 10.55P 5 NBC P			99																							
REAGAN PAID POLITICAL-THU(S)			198	A	15.4	23	1307	1641	801	447	865	370	562	559	348	238	577	280	408	361	222	141^	76^	28v	123^	78^
2 THU. 9.53P 7 NBC P			98																							
REAGAN/BUSH'84 COMMITTEE.(S)			206	A	12.1	21	1027	1494	583	282	771	163^	327	322	364	374	644	191^	335	329	296	230^	14v	14v	65^	50v
2 THU. 10.56P 4 ABC P			99																							
REAGAN/BUSH '84 COMMITTEE(S)			206	A	10.6	19	900	1339	632	281	788	297	420	290	304	312	339	66v	112^	169^	180^	170^	95^	53v	117^	53v
2 TUE. 10.56P 4 ABC P			99																							
REMINGTON STEELE	4	199	198	A	18.6	32	1579	1575	683	299	758	279	498	484	375	198	647	259	482	417	325	136	117	41^	53^	33^
TUE. 10.00P 60 NBC PD		99	99	B	17.4	30	1477	1575	693	280	751	294	523	491	367	175	630	263	472	412	310	125	127	37	67	40
10.00 - 10.30				A	18.8	31	1596	1580	677	306	757	273	494	486	378	200	651	260	479	420	327	137	120	45^	52^	39^
10.30 - 11.00				A	18.3	32	1554	1569	688	290	756	284	502	479	374	197	645	265	488	414	320	134	114	38^	54^	26^
RIPLEY'S BELIEVE IT-NOT	5	167	188	A	10.8	18	917	2117	729	263	784	259	437	445	389	233	701	278	437	345	294	235	228	89^	404	294
SUN. 7.00P 60 ABC U		90	92	B	10.4	17	883	2012	695	273	748	259	439	427	373	227	724	296	455	394	308	229	200	67	340	243
7.00 - 7.30				A	9.4	16	798	2066	768	284	821	244	436	469	428	255	692	266	411	327	285	252	221	89^	332	221
7.30 - 8.00				A	12.3	20	1044	2128	688	243	743	266	434	423	353	209	698	285	449	353	292	219	232	90^	455	346
RIPTIDE	3	199	198	A	21.6	33	1834	1698	597	239	672	221	404	399	322	217	709	270	484	433	344	185	171	60^	146	89
TUE. 9.00P 60 NBC PD		99	99	B	21.0	32	1783	1723	647	247	722	255	474	443	353	203	678	251	468	423	345	168	168	54	155	101
9.00 - 9.30				A	21.5	33	1825	1721	593	245	671	222	409	398	320	215	697	262	475	425	341	182	181	66^	172	108
9.30 - 10.00				A	21.7	34	1842	1671	597	231	670	215	396	399	328	221	721	279	495	436	348	188	159	56^	121	71
ST. ELSEWHERE	5	203	203	A	13.4	23	1138	1661	852	405	933	382	639	603	428	227	552	259	440	382	248	100^	127	77^	49^	26v
WED. 10.00P 60 NBC GD		99	99	B	13.8	23	1172	1602	805	322	851	346	572	553	386	219	583	277	454	392	263	112	112	53	56	36
10.00 - 10.30				A	13.7	22	1163	1666	855	411	933	383	635	603	421	227	544	254	432	368	243	102^	135	84^	54^	28v
10.30 - 11.00				A	13.2	23	1121	1635	840	394	922	376	636	597	433	222	556	261	446	394	252	95^	117	69^	40^	22v
SCARECROW & MRS. KING	4	205	206	A	17.0	26	1443	1686	819	264	895	253	467	468	386	364	494	123	260	258	268	199	95	34^	202	131
1 MON. 8.00P 60 CBS GD		99	99	B	17.1	26	1452	1671	788	287	874	250	464	446	388	355	483	119	246	254	260	189	94	36	220	153
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCARECROW & MRS. K-CONT'D																										
2 MON. 8.00P 54																										
8.00 - 8.30				A	16.6	26	1409	1695	828	263	905	249	468	463	390	374	486	127	249	245	254	200	99	36^	205	132
8.30 - 9.00				A	17.5	26	1486	1669	809	262	881	257	467	474	382	351	499	119	267	269	283	195	89	31^	200	128
SILVER SPOONS(B)			111	A	8.2	13	696	1836	751	549	828	316^	529	499	353^	255^	531	129^	406	350^	325^	125^	191^	138^	286^	130^
2 SUN. 7.00P 30 NBC CS			69																							
SIMON & SIMON	4	207	208	A	22.7	34	1927	1729	771	277	864	296	474	417	368	345	610	211	359	318	278	213	124	42^	131	76
THU. 9.00P 60 CBS PD		99	99	B	20.8	32	1766	1715	778	277	861	274	482	436	403	329	626	195	372	336	324	211	114	28	114	77
9.00 - 9.30				A	21.9	33	1859	1749	767	279	858	285	465	407	372	348	620	217	366	320	278	216	125	41^	146	85
9.30 - 10.00				A	23.5	36	1995	1704	773	273	868	304	481	424	366	341	601	204	353	314	280	211	121	41^	114	68
60 MINUTES	6	209	209	A	22.5	36	1910	1659	782	332	849	200	376	363	379	420	669	186	347	355	330	272	67^	29^	74	58^
1 SUN. 7.00P 60 CBS DN		99	99	B	20.0	33	1698	1614	756	312	818	184	361	354	382	406	649	172	337	339	322	268	64	28	83	51
2 SUN. 7.22P 60																										
7.00 - 7.30				A	19.9	33	1690	1596	773	310	850	184	348	335	366	452	660	177	351	348	314	276	35^	8v	51^	41^
7.30 - 8.00				A	23.3	36	1978	1651	768	327	836	190	363	360	380	413	685	190	352	362	343	277	61^	25^	69	56^
8.00 - 8.30				A	25.1	38	2131	1731	826	375	878	248	447	408	393	388	632	189	329	340	312	247	107^	59^	114^	86^
SPORTSBREAK-SAT	6	201	201	A	11.1	20	942	1887	700	250	754	209	434	392	402	283	787	272	489	429	415	249	126^	33v	220	164
SAT. 8.58P 1 CBS SN		98	96	B	11.2	20	951	1986	692	278	763	235	453	415	385	274	793	314	533	472	385	221	119	32	311	228
SPORTSBREAK-SUN	6	207	204	A	18.7	27	1588	1686	816	326	884	199	427	401	417	410	634	194	359	342	305	240	49^	27^	119	67^
1 SUN. 9.44P 1 CBS SN		99	99	B	18.9	28	1605	1644	790	312	881	222	434	415	409	393	577	154	312	314	298	224	93	48	93	62
2 SUN. 9.20P 1																										
T.J. HOOKER	3	206	204	A	12.6	23	1070	1764	731	237	781	160	340	344	360	377	566	102^	238	273	281	270	202	117^	215	141
SAT. 8.00P 60 ABC OP		99	97	B	12.5	23	1061	1748	721	261	760	177	337	332	344	375	566	112	245	288	281	262	181	114	241	155
8.00 - 8.30				A	11.8	22	1002	1671	694	219	742	148	322	321	335	371	566	100^	235	279	284	267	188	106^	175	120^
8.30 - 9.00				A	13.3	23	1129	1842	765	253	816	171	355	363	383	385	564	103^	238	265	279	273	212	126	250	158
TV BLOOPERS & PRAC. JOKES	6	205	201	A	17.5	26	1486	1984	768	323	852	330	532	417	359	278	562	215	328	279	244	191	275	135	295	222
MON. 8.00P 60 NBC CV		98	97	B	16.5	26	1401	1877	715	318	798	315	501	400	342	265	553	223	334	279	233	184	224	98	302	215
8.00 - 8.30				A	16.8	26	1426	1990	775	305	858	330	525	396	354	295	575	227	334	275	241	197	265	134	292	218
8.30 - 9.00				A	18.3	27	1554	1959	754	338	838	325	533	433	360	260	539	200	315	277	243	182	285	136	297	225
THREE'S A CROWD	3	203		A	14.0	22	1189	1697	744	285	828	257	510	458	440	270	477	258	292	249	137^	155^	145^	113^	247	127^
1 TUE. 8.30P 30 ABC CS		99		B	14.9	23	1265	1711	754	271	832	303	488	404	368	288	453	207	279	234	171	147	161	98	265	155
THREE'S A CROWD	1		203	A	15.4	24	1307	1621	649	225	719	298	385	298	232	305	554	189	329	293	216	195	167^	95^	181^	134^
2 TUE. 8.00P 30 ABC CS			99	B	15.4	24	1307	1621	649	225	719	298	385	298	232	305	554	189	329	293	216	195	167	95	181	134
TRAPPER JOHN, M.D.	4	203	204	A	15.2	27	1290	1466	771	320	860	234	432	399	374	381	522	166	277	248	243	204	42^	20v	42^	32^
1 SUN. 10.16P 60 CBS GD		98	99	B	15.4	27	1307	1427	747	267	841	221	405	376	376	379	517	173	283	267	239	189	47	19	22	15
2 SUN. 10.22P 54																										
10.00 - 10.30				A	15.0	24	1274	1446	793	301	869	232	425	398	374	394	510	154	273	241	242	200	27^	6v	40^	30^
10.30 - 11.00				A	15.1	26	1282	1471	766	326	856	232	428	395	376	385	519	171	285	256	244	194	52^	27^	44^	29^
11.00 - 11.30				A	15.7	30	1333	1461	761	327	857	238	441	405	369	365	532	162	263	235	247	224	32^	14v	40^	39^
20/20	4	207	207	A	13.9	23	1180	1518	700	312	804	164	384	408	411	352	605	165	358	348	305	203	62^	25v	47^	37^
1 THU. 10.00P 60 ABC DN		99	99	B	14.7	25	1248	1496	734	306	829	202	426	439	431	332	572	162	335	341	275	196	57	23	38	28
2 THU. 10.00P 56																										
10.00 - 10.30				A	14.1	23	1197	1499	700	313	798	167	393	417	405	340	603	173	371	354	303	190	64^	27^	34^	25v
10.30 - 11.00				A	13.7	23	1163	1542	701	309	811	162	376	396	419	364	610	160	347	340	307	216	58^	24v	63^	55^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																										
EVENING CONT'D																										
V	1		204	A	15.6	26	1324	2031	758	314	810	297	569	499	420	205	725	323	497	443	329	177^	196	104^	300	231
2 FRI. 8.00P 60 NBC SF			99	B	15.6	26	1324	2031	758	314	810	297	569	499	420	205	725	323	497	443	329	177	196	104	300	231
8.00 - 8.30				A	15.1	26	1282	1964	729	274	778	283	533	479	403	208	678	289	450	420	318	173^	214	112^	294	219
8.30 - 9.00				A	16.0	27	1358	2096	788	350	840	308	604	522	440	203	773	356	543	465	344	182^	177^	97^	306	241
WEBSTER	5	206	204	A	15.9	27	1350	1749	814	294	897	263	420	450	407	379	518	153	272	268	272	199	128	72^	206	103
FRI. 8.30P 30 ABC CS		99	98	B	16.0	27	1358	1826	786	310	879	298	490	468	380	327	495	173	286	275	228	167	148	84	304	193
WHO'S THE BOSS?	1		202	A	18.3	27	1554	1690	709	272	812	335	452	367	299	299	527	206	329	292	206	162	184	120^	167	121^
2 TUE. 8.30P 30 ABC CS			99	B	18.3	27	1554	1690	709	272	812	335	452	367	299	299	527	206	329	292	206	162	184	120	167	121
WORLDS GREATEST MYSTERIES(S)		204		A	14.2	22	1206	1657	613	298	704	270	444	359	336	189^	722	266	493	435	323	181^	137^	67^	94^	72^
1 MON. 8.00P 60 ABC SM		98																								
8.00 - 8.30				A	14.0	22	1189	1675	627	309	702	261	440	384	350	181^	742	281	524	451	322	178^	123^	61^	108^	75^
8.30 - 9.00				A	14.4	22	1223	1630	601	287	704	275	446	337	323	196^	706	253	466	422	324	184^	144^	71^	76^	68^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	3	200	198	A	3.5	17	297	1209	384^	209^	572	266^	354^	266^	219^	154^	637	293^	434	408^	256^	172^	LT	LT	LT	LT
1 MON. 12.48A 30 ABC N		97	97	B	3.7	17	314	1098	346	149	465	168	226	232	234	137	633	229	425	405	303	189	LT	LT	LT	LT
2 MON. 12.42A 30																										
ABC NEWS:NIGHTLINE	12	196	196	A	6.1	17	518	1434	650	247	739	230	400	340	347	271	593	200	325	292	248	223	44^	19v	58^	32^
TU-F 11.30P 30 ABC N		97	97	B	5.9	16	501	1378	640	245	709	197	370	339	371	268	581	177	312	293	270	224	47	25	41	23
ABC NEWS:NIGHTLINE/WED(B)			196	A	4.8	16	408	951	625	230^	625	152v	250^	407^	321^	218^	326^	LT	128v	128v	196^	198^	LT	LT	LT	LT
2 WED. 12.00M 14 ABC N			97																							
ABC ROCKS	3	139	134	A	2.4	7	204	1270	417^	426^	520^	211^	520^	481^	309^	LT	588^	314^	411^	427^	210^	122v	LT	LT	162^	162^
FRI. 12.00M 32 ABC PC		83	74	B	2.4	7	204	1095	358	363	451	240	451	372	211	LT	475	257	354	364	175	84	LT	LT	148	110
ABC WEEKEND REPORT-SAT.	4	164	167	A	4.5	11	382	1552	892	182^	994	371	551	528	455	259^	558	98^	198^	231^	274^	327^	LT	LT	LT	LT
SAT. 11.30P 15 ABC N		89	88	B	4.4	11	374	1301	714	142	765	210	382	403	402	256	517	83	201	206	261	281	19	LT	LT	LT
ABC WEEKEND REPORT-SUN.	4	164	167	A	2.8	12	238	1000	377^	134v	436^	142^	159^	130v	89v	252^	526^	211^	404^	332^	193^	122v	LT	LT	38v	LT
1 SUN. 1.46A 15 ABC N		90	91	B	3.6	13	306	1063	566	249	589	148	323	289	278	237	431	142	282	250	196	140	28	28	LT	LT
2 SUN. 11.30P 15																										
CAMPAIGN '84	6	186	185	A	3.7	11	314	1182	615	209^	685	207^	341^	286^	305^	274^	419	141^	189^	147^	201^	201^	15v	LT	63v	54v
TUE. 11.30P 30 CBS P		93	92	B	3.9	11	331	1164	658	229	722	165	379	409	401	255	407	90	184	181	227	191	15	LT	20	17
CBS NEWS NIGHTWATCH-1	20	62	63	A	1.1	11	93	613^	397^	150v	409^	118v	194^	194^	162v	215^	204^	LT	75v	151v	204^	53v	LT	LT	LT	LT
MWTHSU 2.00A 30 CBS N		60	61	B	1.1	12	93	747	385	202	440	100	282	248	256	141	307	98	152	202	182	99	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	25	95	94	A	1.0	19	85	565^	236^	176v	259^	106v	189^	176v	141v	LT	306^	118v	200^	212^	129v	94v	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		86	86	B	1.0	20	85	700	275	165	295	101	216	199	152	61	405	194	272	283	150	115	LT	LT	LT	LT
2.30 - 3.00				A	1.3	17	110	527^	236^	109v	300^	55v	164^	127v	200^	118v	227^	82v	136v	173^	145^	54v	LT	LT	LT	LT
3.00 - 3.30				A	1.2	19	102	755	266^	246^	324^	206^	255^	206^	118v	59v	431^	245^	343^	343^	186^	88v	LT	LT	LT	LT
3.30 - 4.00				A	1.0	19	85	718^	295^	141v	330^	200^	271^	176v	130v	59v	388^	223^	330^	330^	165v	58v	LT	LT	LT	LT
4.00 - 4.30				A	.9	19	76	382^	106v	LT	106v	LT	LT	79v	106v	LT	276^	118v	184v	184v	66v	92v	LT	LT	LT	LT
4.30 - 5.00				A	.8	18	68	397^	LT	LT	LT	LT	LT	LT	LT	LT	352^	132v	205v	205v	73v	147v	LT	LT	LT	LT
5.00 - 5.30				A	.9	20	76	526^	290^	238^	290^	66v	198v	237^	171v	LT	236^	LT	131v	131v	144v	105v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	22	85	588^	306^	306^	306^	106v	259^	306^	200^	LT	282^	LT	118v	118v	153v	164v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	5	138	143	A	5.3	13	450	1342	690	337	822	182^	371	366	338	383	484	60v	236^	255^	305	207^	LT	LT	29v	29v
1 SUN. 11.16P 15 CBS N		73	76	B	5.4	12	458	1275	685	256	788	183	358	336	346	368	456	82	210	221	253	209	20	11	11	11
2 SUN. 11.22P 15																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

HOUSEHOLD AUDIENCES — AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
DAVID LETTERMAN I					16	189	190	A	3.6	17	306	1206	438	265	572	288	360	290	229	122^	628	288	438	405	278	137^	LT	LT	LT	LT
M-TH	12.30A	30	NBC	GV		99	99	B	3.5	18	297	1242	503	230	583	245	337	298	256	152	646	332	447	368	262	153	LT	LT	LT	LT
DAVID LETTERMAN II					16	189	190	A	2.7	17	229	1026	428	184^	467	187^	288	244^	219^	131^	555	285	415	371	222^	127^	LT	LT	LT	LT
M-TH	1.00A	30	NBC	GV		99	99	B	2.6	17	221	1122	480	176	503	185	296	279	259	129	617	358	476	345	227	123	LT	LT	LT	LT
EYE ON HOLLYWOOD					9	109	109	A	1.8	7	153	902	346^	320^	536	242^	295^	151^	248^	189^	359^	130^	274^	287^	196^	72v	LT	LT	LT	LT
1 TUE.	12.00M	30	ABC	GV		66	66	B	1.8	7	153	864	382	301	513	168	274	193	314	184	343	102	201	246	196	97	LT	LT	LT	LT
1 W & TH	12.00M	31																												
2 TUE.	12.00M	31																												
2 WED.	12.14A	30																												
2 THU.	12.00M	30																												
FRIDAY NIGHT VIDEOS					4	198	198	A	3.3	15	280	1375	437^	301^	565	344^	458	328^	175^	79v	479	318^	390^	264^	147^	54v	238^	117^	93v	93v
FRI.	12.30A	90	NBC	PC		99	99	B	3.0	15	255	1257	434	226	553	333	436	306	182	86	465	317	396	264	141	50	180	71	59	50
12.30 - 1.00								A	4.3	16	365	1504	459	349	563	300^	412	347	207^	89v	610	361	445	361	227^	85v	235^	125^	96^	96^
1.00 - 1.30								A	3.2	15	272	1287	376^	232^	475	272^	404^	267^	158^	71v	448^	315^	416^	248^	122^	32v	294^	143^	70v	70v
1.30 - 2.00								A	2.4	14	204	1255	466^	289^	682	525^	618^	373^	128v	64v	290^	254^	254^	103v	LT	36v	171^	73v	112v	112v
G MICHAELS SPORTS MACHINE					6	76	78	A	1.4	5	119	1277	494^	92v	562^	177v	269v	370^	293^	192v	715^	354^	463^	336^	160v	252v	LT	LT	LT	LT
1 SUN.	12.12A	30	NBC	SC		50	48	B	1.5	5	127	992	453	228	486	163	289	374	294	101	495	207	325	297	199	159	LT	LT	LT	LT
2 SUN.	12.00M	30																												
LATE MOVIE I					30	175	175	A	4.9	16	416	1308	697	218	738	282	450	391	321	235	485	158	298	298	264	144^	46^	21v	39^	24v
1 MWTH	11.30P	67	CBS	FF		90	89	B	4.9	17	416	1214	620	215	678	204	399	375	359	223	463	158	296	278	239	136	40	13	33	19
TUE.	12.00M	68																												
1 FRI.	11.30P	70																												
2 MON.	11.30P	67																												
2 WED.	11.30P	68																												
2 THU.	11.30P	61																												
2 FRI.	11.30P	73																												
11.30 - 12.00								A	5.8	16	492	1392	724	233	779	284	456	396	335	282	498	143	311	303	280	152	64^	37^	51^	33^
12.00 - 12.30								A	4.6	16	391	1299	693	210	729	285	443	389	317	222	496	179	304	307	256	143^	33v	12v	41^	23v
12.30 - 1.00								A	4.3	19	365	1145	629	202	662	279	448	376	290	164^	438	156^	246	255	235	137^	34v	LT	LT	LT
1.00 - 1.30								A	3.7	21	314	866	446	163^	446	64v	277^	328^	296^	118^	382^	143^	226^	233^	229^	108^	38v	LT	LT	LT
LATE MOVIE II					30	175	175	A	3.3	18	280	1061	601	251	640	254	411	371	293	193^	372	129^	228	236	217^	111^	35v	LT	LT	LT
MON.	12.37A	47	CBS	FF		90	89	B	3.4	19	289	1056	538	224	583	176	374	352	334	165	425	165	279	278	228	111	22	LT	26	21
1 TUE.	1.08A	54																												
1 WED.	12.37A	46																												
1 THU.	12.37A	60																												
1 FRI.	12.40A	44																												
2 TUE.	1.08A	53																												
2 WED.	12.38A	49																												
2 THU.	12.31A	54																												
2 FRI.	12.43A	42																												
12.30 - 1.00								A	3.6	17	306	1206	692	294	745	317	481	402	317	222	422	164^	258	275	226	124^	26v	LT	LT	LT
1.00 - 1.30								A	3.3	19	280	996	575	229	614	239	397	375	286	189^	332	128^	210^	200^	179^	100^	36v	LT	LT	LT
1.30 - 2.00								A	2.8	21	238	803	395	147^	437	114^	265	282	260	113^	332	LT	194^	214^	303	101^	34v	LT	LT	LT
MONDALE FOR PRESIDENT-SUN(S)							204	A	12.6	32	1070	1560	799	426	945	274	530	454	417	378	524	187^	262	212^	241	226^	63^	29v	28v	28v
2 SUN.	11.16P	6	CBS	P			99																							
SATURDAY NIGHT CONT'D					4	199	194	A	7.6	21	645	1479	642	277	687	350	501	468	281	140^	555	310	454	375	214	86^	199	103^	38v	38v

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT-CONT'D																										
1 SAT. 11.30P 80 NBC GV		99	99	B	7.3	21	620	1487	595	269	644	326	482	412	263	128	564	303	479	409	231	73	207	127	72	60
2 SAT. 11.30P 78																										
11.30 - 12.00				A	8.6	21	730	1603	681	354	747	384	534	492	296	165^	595	293	465	420	257	106^	196	101^	65^	65^
12.00 - 12.30				A	7.7	22	654	1361	589	240	616	295	441	438	272	132^	518	305	430	360	189^	76^	208	104^	19v	19v
12.30 - 1.00				A	5.9	20	501	1451	674	174^	696	381	553	462	272	101^	538	345	468	300	177^	70^	200^	108^	17v	17v
TONIGHT SHOW	19	199	199	A	7.4	23	628	1374	612	248	680	246	366	342	281	241	589	251	363	318	257	173	79^	27^	26^	21v
M-F 11.30P 60 NBC GV		99	99	B	6.9	22	586	1346	605	236	665	228	361	342	300	230	593	270	381	318	248	172	60	23	28	20
11.30 - 12.00				A	8.3	23	705	1399	636	253	698	235	364	355	302	263	594	244	358	310	258	187	78^	24^	29^	23^
12.00 - 12.30				A	6.5	23	552	1317	572	236	650	253	363	318	255	214	572	259	364	323	246	154	77^	29^	18v	15v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL.(S)			191	A	6.8	18	577	2057	874	333^	1023	439	696	436	333^	321^	348^	198^	253^	164^	92v	95v	450	356^	236^	181^
2 WED. 4.30P 60 ABC FV			97																							
4.30 - 5.00				A	6.6	19	560	1748	849	329^	942	428^	660	419^	306^	268^	299^	171^	223^	153^	98v	76v	272^	160^	235^	159^
5.00 - 5.30				A	7.1	18	603	2295	879	328^	1076	440	711	443	349^	365^	381^	211^	271^	168^	87v	110^	607	531	231^	197^
ABC DAYTIME NEWSBRIEF-M-F	20	208	208	A	8.3	29	705	1230	840	181	936	468	702	540	392	202	177	68^	102	72^	52^	71^	67^	45^	50^	22v
M-F 2.58P 1 ABC N		99	99	B	8.1	29	688	1219	768	205	873	451	631	459	335	205	195	84	114	79	55	79	56	41	95	25
ABC WORLD NEWS-MORN-615A	20	106	106	A	1.5	18	127	945	692	322^	701	181^	519	504	378^	158^	205^	64v	135^	142^	141^	55v	39v	LT	LT	LT
M-F 6.15A 15 ABC N		76	76	B	1.3	16	110	934	563	275	572	123	367	379	314	162	306	70	210	206	180	87	56	LT	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
ABC WORLD NEWS-MORN-645A	20	167	167	A	2.5	20	212	1099	622	273^	670	180^	453	457	377	142^	317	95^	161^	147^	169^	137^	51v	LT	61v	61v
M-F 6.45A 15 ABC N		92	92	B	2.4	20	204	1156	536	248	594	156	389	383	322	147	423	106	258	245	228	151	62	24	77	72
ALL MY CHILDREN	15	208	208	A	8.4	28	713	1302	882	229	1009	476	697	527	375	274	212	86^	147	104	75^	65^	14v	10v	67^	14v
M-F 1.00P 60 ABC DD		99	99	B	8.3	28	705	1323	884	251	1003	501	685	517	343	265	192	85	128	96	60	62	19	15	109	18
1.00 - 1.30				A	8.0	27	679	1309	875	229	1008	468	684	519	367	286	217	86^	152	112	79^	65^	11v	8v	73^	11v
1.30 - 2.00				A	8.9	29	756	1272	873	221	994	478	701	529	375	258	202	82	141	96	73^	61^	15v	11v	61^	15v
ANOTHER WORLD	20	201	201	A	5.4	19	458	1343	893	135	964	339	489	386	355	449	239	105^	119^	72^	59^	107^	46^	46^	94^	29v
M-F 2.00P 60 NBC DD		99	99	B	5.3	19	450	1321	903	136	955	313	484	402	395	434	252	111	119	93	87	104	43	36	71	21
2.00 - 2.30				A	5.4	19	458	1332	904	123^	967	336	482	376	349	454	253	117^	131^	85^	62^	109^	35^	35^	77^	25v
2.30 - 3.00				A	5.3	19	450	1349	899	140	978	350	505	403	367	449	214	88^	99^	54^	53^	102^	50^	50^	107^	29v
AS THE WORLD TURNS	25	204	204	A	7.5	25	637	1171	820	76^	907	229	387	338	342	488	183	32^	65^	69^	87^	107	26^	8v	55^	LT
M-F 1.30P 60 CBS DD		99	99	B	7.4	25	628	1162	823	99	885	210	377	352	350	462	207	46	78	72	92	115	24	9	46	LT
1.30 - 2.00				A	7.3	24	620	1190	838	70^	912	229	396	347	340	486	199	36^	78^	78^	99^	112	21v	LT	58^	LT
2.00 - 2.30				A	7.7	27	654	1148	807	80^	905	230	382	331	346	490	166	31^	55^	53^	73^	101	25^	7v	52^	8v
BODY LANGUAGE	25	101	98	A	2.9	9	246	1179	703	154^	740	183^	276	264	329	411	324	52v	113^	109^	154^	203^	41v	LT	74^	29v
M-F 4.00P 30 CBS PV		56	53	B	2.9	9	246	1204	736	164	791	200	331	325	347	408	270	59	96	98	118	157	57	28	86	46
CAPITOL	25	196	197	A	5.9	21	501	1182	781	101^	881	244	393	332	349	458	192	28v	72^	74^	102^	112^	39^	12v	70^	14v
M-F 2.30P 30 CBS DD		95	95	B	5.9	21	501	1140	778	115	856	228	384	354	359	424	193	41	75	73	99	109	45	13	46	LT
CBS EARLY MORNING NEWS	25	138	138	A	1.5	17	127	1260	457^	197^	457^	40v	236^	331^	393^	126^	747	204^	386^	432^	371^	315^	LT	LT	40v	LT
M-F 6.30A 30 CBS N		89	89	B	1.5	17	127	1170	423	190	429	43	221	274	342	142	661	223	329	349	268	278	LT	LT	49	LT
CBS MORNING NEWS 1	25	201	201	A	3.3	17	280	1232	585	111^	607	146^	307	314	243	264	490	47v	179^	169^	213^	307	LT	LT	121^	78^
M-F 7.30A 30 CBS N		99	99	B	3.2	17	272	1185	580	127	605	138	316	320	269	255	497	46	179	174	227	310	21	LT	62	42
CBS MORNING NEWS 2	25	201	201	A	3.4	16	289	1100	606	83^	657	141^	291	283	260	339	329	66^	128^	114^	135^	187^	24v	LT	90^	25v
M-F 8.30A 30 CBS N		99	99	B	3.3	16	280	987	555	89	587	110	240	252	262	303	338	69	131	122	131	187	23	LT	39	LT

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WEEKDAY DAYTIME CONT'D																										
CBS SCHOOLBREAK SPECIALS(S)		184		A	6.6	18	560	1309	512	195^	619	182^	268^	211^	245^	301^	310^	23v	94v	90v	214^	197^	183^	91v	197^	136^
1 TUE. 4.30P 60 CBS CL		92																								
4.30 - 5.00				A	5.5	16	467	1445	567	152^	694	186^	293^	215^	266^	352^	326^	22v	94v	91v	236^	213^	254^	158^	171^	115v
5.00 - 5.30				A	7.6	20	645	1219	476	223^	570	179^	250^	207^	232^	269^	302^	26v	95v	89v	200^	187^	129^	42v	218^	152^
DAYS OF OUR LIVES	20	206	206	A	6.3	21	535	1314	819	184	913	317	472	393	383	395	297	145	158	103^	80^	119	36^	36^	68^	LT
M-F 1.00P 60 NBC DD		99	99	B	6.1	21	518	1325	827	180	919	313	483	404	423	389	313	142	169	124	110	124	37	28	56	15
1.00 - 1.30				A	6.0	20	509	1297	819	176	907	297	445	385	389	408	301	133	142	94^	88^	137	29v	29v	60^	LT
1.30 - 2.00				A	6.7	22	569	1301	807	189	904	333	489	392	367	379	291	151	170	111	72^	103^	38^	38^	68^	LT
EDGE OF NIGHT	15	105	105	A	2.7	8	229	1253	755	213^	899	406	620	419	402	262^	175^	66v	100^	86^	92^	75^	144^	140^	35v	LT
1 M-F 4.00P 30 ABC DD		62	61	B	2.7	9	229	1214	776	192	911	398	597	428	412	281	147	59	86	78	67	61	119	117	37	LT
2 MTUTHF 4.00P 30																										
2 WED. 4.00P 26																										
FACTS OF LIFE M-F	20	138	138	A	3.5	16	297	1256	697	100^	737	246	367	310	279	303	256	118^	138^	124^	77^	88^	71^	37v	192^	41v
M-F 10.00A 30 NBC CS		84	84	B	3.4	15	289	1311	686	108	732	249	410	321	293	268	289	128	165	143	93	102	96	52	194	43
FAMILY FEUD	15	173	173	A	2.8	12	238	1366	811	197^	950	433	572	399	323	323	260	121^	168^	142^	77^	84^	55v	46v	101^	46v
M-F 11.30A 30 ABC QP		86	86	B	3.1	13	263	1386	824	238	942	452	581	419	309	310	244	111	150	133	75	83	51	43	149	58
GENERAL HOSPITAL	15	208	208	A	9.4	31	798	1273	822	206	935	469	681	501	358	213	189	89	113	70^	61^	74^	97	79	52^	33^
1 MON. 3.00P 54 ABC DD		99	99	B	9.3	31	790	1229	794	208	899	445	628	476	347	215	176	83	102	62	51	73	87	75	67	36
1 TU-F 3.00P 60																										
2 M-F 3.00P 60																										
3.00 - 3.30				A	9.2	31	781	1248	829	204	940	468	688	515	365	210	181	84	108	65^	54^	70^	83	74^	44^	27^
3.30 - 4.00				A	9.6	31	815	1303	816	207	932	468	675	492	355	215	200	95	118	76	66^	79	110	86	61^	41^
GOOD MORNING, AMERICA-730	20	204	204	A	4.4	23	374	1043	647	126^	647	229	318	364	241	273	259	32v	112^	112^	166	142^	LT	LT	126^	126^
M-F 7.30A 30 ABC N		99	99	B	4.5	23	382	1156	687	161	689	233	360	348	266	284	324	40	136	127	190	185	49	14	94	77
GOOD MORNING, AMERICA-830	20	204	204	A	5.1	24	433	1145	851	50^	851	194	399	448	434	380	254	88^	111^	69^	93^	136^	LT	LT	40^	LT
1 MON. 8.30A 26 ABC N		99	99	B	5.0	23	425	1214	858	112	867	245	432	403	393	375	290	73	124	107	128	153	LT	LT	48	LT
1 TU-F 8.30A 30																										
2 MTUWF 8.30A 30																										
2 THU. 8.30A 26																										
GUIDING LIGHT	25	205	205	A	7.5	25	637	1312	804	128	905	232	398	321	371	473	186	39^	93^	81^	96^	88^	131	60^	90^	36^
1 M-F 3.00P 60 CBS DD		99	99	B	7.3	24	620	1250	798	133	881	203	389	348	390	448	189	42	82	75	95	98	112	49	68	26
2 MWTHF 3.00P 60																										
2 TUE. 3.00P 53																										
3.00 - 3.30				A	7.3	25	620	1303	804	127	911	237	407	326	373	470	187	37^	93^	81^	99	87^	118	51^	87^	32^
3.30 - 4.00				A	7.7	25	654	1324	809	123	904	229	396	321	375	474	186	45^	94	81^	87^	86^	146	72^	88^	38^
LOVING	15	188	188	A	4.3	16	365	1222	790	225	902	480	646	447	318	228	232	95^	121^	66^	44^	109^	19v	LT	69^	LT
M-F 12.30P 30 ABC DD		96	96	B	4.3	16	365	1337	753	245	882	486	616	407	281	225	229	86	102	60	54	125	17	LT	209	70
NBC NEWS AT SUNRISE	20	175	175	A	1.8	16	153	1261	685	320^	705	65v	307^	471	484	234^	510	171^	321^	275^	234^	163^	LT	LT	46v	46v
M-F 6.30A 30 NBC N		94	94	B	1.8	16	153	1195	694	286	707	73	323	435	472	249	441	132	267	236	211	154	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME	12	197	198	A	4.3	15	365	1395	884	150^	964	348	493	421	351	452	223	88^	99^	51^	56^	113^	49^	49^	159^	25v
MWF 2.57P 1 NBC N		98	98	B	4.2	15	357	1325	882	133	936	314	487	428	388	418	220	75	80	67	92	110	60	50	109	22
NBC SPECIAL TREAT(S)			125	A	3.7	10	314	1178	589^	128v	589^	98v	169v	287^	309^	302^	289^	51v	51v	169v	118v	120v	140v	LT	160v	160v
2 TUE. 4.00P 60 NBC FV			77																							
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
NBC SPECIAL TREAT(-CONT'D																										
4.00 - 4.30				A	3.7	11	314	1169	542^	144v	542^	76v	143v	258^	283^	284^	271^	57v	57v	162v	105v	109v	181v	LT	175v	175v
4.30 - 5.00				A	3.8	10	323	1146	614^	105v	614^	115v	186v	303^	322^	311^	298^	41v	41v	167v	126v	131v	95v	LT	139v	139v
NEWSBREAK-11.57	25	187	188	A	7.3	30	620	1165	647	85^	736	176	312	286	293	388	329	107	142	110	62^	187	22v	LT	78^	LT
M-F 11.57A 2 CBS N		92	92	B	6.9	29	586	1137	665	102	743	192	323	294	299	381	314	94	136	106	80	173	12	LT	68	LT
NEWSBREAK-3.57	25	190	192	A	6.1	19	518	1280	807	128	919	259	399	307	349	480	184	40^	90^	80^	93^	89^	90^	44^	87^	48^
M-F 3.57P 2 CBS N		94	95	B	5.9	19	501	1218	783	137	876	220	381	332	363	448	194	41	83	80	101	101	79	37	69	34
ONE LIFE TO LIVE	15	206	206	A	7.7	27	654	1248	847	191	959	501	726	554	381	202	197	79^	119	78^	57^	75^	46^	32^	46^	16v
M-F 2.00P 60 ABC DD		99	99	B	7.6	27	645	1238	820	223	925	495	675	515	342	211	174	75	104	67	47	67	42	34	97	19
2.00 - 2.30				A	7.6	26	645	1233	843	200	961	505	736	556	379	201	195	83^	122	75^	53^	72^	32^	23v	45^	13v
2.30 - 3.00				A	7.8	28	662	1252	844	178	946	494	711	545	377	200	198	74^	115	79^	60^	79^	60^	41^	48^	20v
PRESS YOUR LUCK	24	165	166	A	4.6	20	391	1330	755	78^	845	185	333	332	373	446	321	91^	133^	119^	130^	166	29v	12v	135^	31v
M-F 10.30A 30 CBS QP		80	80	B	4.5	20	382	1236	708	105	792	201	325	303	325	411	320	95	146	130	121	153	22	LT	102	22
PRICE IS RIGHT 1	25	206	206	A	7.0	30	594	1212	682	81^	751	155	267	270	299	440	343	97^	143	127	91^	189	20v	LT	98^	10v
M-F 11.00A 30 CBS AP		99	99	B	6.6	29	560	1152	654	91	732	177	283	266	281	406	328	90	138	124	98	174	14	LT	78	10
PRICE IS RIGHT 2	25	206	206	A	8.6	36	730	1170	656	86	737	166	287	276	285	413	327	86	125	111	77^	195	22^	LT	84^	11v
M-F 11.30A 30 CBS AP		99	99	B	8.2	35	696	1141	652	101	735	182	303	283	288	394	318	86	127	111	87	180	14	LT	74	13
REAGAN FOR PRESIDENT-3.53(S)			206	A	6.7	21	569	1327	763	73v	954	241^	395^	289^	449	518	240^	67v	120^	120^	75v	120^	50v	50v	83v	19v
2 TUE. 3.53P 7 CBS P			99																							
REAGAN FOR PRESIDENT-1.24(S)			206	A	7.5	27	637	1130	832	56v	884	251^	445	371^	377^	439	183^	45v	45v	32v	27v	138^	14v	14v	49v	LT
2 THU. 1.24P 6 CBS P			99																							
REAGAN BUSH'84 COMMITTEE(S)		203		A	4.0	20	340	1144	671^	112v	671^	195^	195^	318^	305^	353^	244^	LT	115v	115v	185v	129v	117v	117v	112v	112v
1 MON. 8.56A 4 ABC P		99																								
REAGAN-BUSH'84 COMMITTEE.(S)		207		A	7.3	23	620	1234	682	302^	953	535	754	455	344^	174^	252^	185^	185^	86v	30v	67v	LT	LT	29v	29v
1 MON. 3.54P 6 ABC P		99																								
REAGAN BUSH '84 COMMITTEE(S)			115	A	3.0	9	255	1212	431^	102v	674^	334^	439^	196v	216v	235v	243v	78v	78v	LT	LT	165v	91v	LT	204v	204v
2 WED. 4.26P 4 ABC P			67																							
REAGAN-BUSH '84 COMMITTEE(S)			204	A	4.6	23	391	1087	801	72v	801	245^	435^	476^	433^	325^	286^	94v	94v	87v	102v	166^	LT	LT	LT	LT
2 THU. 8.56A 4 ABC P			99																							
RYAN'S HOPE	15	173	173	A	3.5	14	297	1347	956	131^	1040	529	724	542	370	282	219	101^	114^	80^	40v	105^	LT	LT	74^	LT
M-F 12.00N 30 ABC DD		93	93	B	3.5	14	297	1398	838	156	962	492	648	461	321	277	191	83	93	64	39	97	18	LT	227	58
SALE OF THE CENTURY	20	150	150	A	4.0	18	340	1174	689	127^	713	212	278	255	197	389	288	103^	115^	118^	59^	153^	64^	20v	109^	38v
M-F 10.30A 30 NBC QG		81	81	B	3.9	17	331	1213	699	131	752	240	348	271	244	365	313	127	161	157	77	137	54	19	94	30
SANTA BARBARA	20	187	187	A	3.0	10	255	1459	835	164^	957	455	599	479	337	311	211^	70^	93^	79^	81^	90^	87^	71^	204^	94^
M-F 3.00P 60 NBC DD		96	96	B	3.0	10	255	1380	790	176	877	371	532	440	355	288	229	102	122	113	85	76	92	61	182	99
3.00 - 3.30				A	3.0	10	255	1376	822	152^	952	450	583	471	337	322	195^	78^	98^	82^	66^	70^	75^	75^	154^	55v
3.30 - 4.00				A	3.0	10	255	1502	835	173^	942	448	601	477	333	295	224^	58v	87^	75^	100^	110^	89^	62^	247	126^
SCRABBLE	20	198	198	A	5.4	23	458	1135	754	109^	837	227	353	273	314	440	253	85^	96^	88^	103^	130^	25v	18v	20v	LT
M-F 11.30A 30 NBC QG		97	97	B	5.4	23	458	1201	786	135	868	234	393	309	343	435	256	78	95	86	98	136	21	13	56	LT
SEARCH FOR TOMORROW	20	154	154	A	3.0	11	255	1137	702	90^	769	165^	224^	236^	322	482	317	74^	74^	78^	134^	207^	31v	31v	20v	LT
M-F 12.30P 30 NBC DD		76	76	B	2.9	11	246	1152	719	94	771	142	254	267	389	466	308	68	73	76	138	205	37	28	36	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # / DAY / START TIME / DUR / NET / PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
SUPER PASSWORD	20	135	135	A	2.6	10	221	1090	714	35v	778	167^	217^	222^	227^	506	249^	45v	50v	44v	82^	191^	36v	36v	27v	LT
M-F 12.00N 30 NBC QG		66	66	B	2.5	10	212	1160	751	101	805	146	249	276	294	492	261	71	87	74	94	162	40	33	54	LT
TODAY SHOW-7.30AM	20	201	201	A	4.2	22	357	1457	703	330	748	152^	322	418	350	308	516	115^	289	255	268	218	39v	19v	154^	115^
M-F 7.30A 30 NBC N		99	99	B	4.1	21	348	1387	692	273	728	140	313	392	346	318	489	110	244	231	233	222	40	LT	130	88
TODAY SHOW-8.30AM	20	201	201	A	4.5	21	382	1351	733	259	783	149^	300	343	338	391	481	89^	230	215	222	227	LT	LT	82^	55^
M-F 8.30A 30 NBC N		99	99	B	4.5	21	382	1275	702	183	736	127	270	313	331	384	450	99	196	195	189	223	LT	LT	81	51
TRIVIA TRAP	15	173	172	A	2.8	12	238	1265	869	154^	915	382	630	555	365	260	252^	127^	156^	102^	50v	96^	43v	30v	55v	LT
M-F 11.00A 30 ABC QP		88	87	B	3.0	13	255	1315	862	179	927	445	629	526	311	260	275	128	170	126	75	105	32	24	81	22
$25,000 PYRAMID	25	170	171	A	4.8	21	408	1294	730	70^	819	158	280	282	330	477	350	110^	145^	115^	111^	189	19v	LT	106^	15v
M-F 10.00A 30 CBS QP		86	86	B	4.7	21	399	1176	699	117	788	178	309	300	328	427	308	89	141	126	108	149	LT	LT	70	LT
WHEEL OF FORTUNE	20	206	207	A	6.7	29	569	1053	708	105^	775	163	244	233	275	471	233	65^	76^	50^	84^	152	17v	12v	28^	9v
M-F 11.00A 30 NBC QG		99	99	B	6.7	29	569	1113	746	136	821	196	309	269	311	455	222	54	77	55	85	139	20	13	50	13
YOUNG AND THE RESTLESS	25	207	207	A	8.6	32	730	1255	820	91	928	304	504	415	393	398	224	59^	97	83^	77^	121	11v	LT	92	10v
1 M-F 12.30P 60 CBS DD		99	99	B	8.4	32	713	1212	844	117	913	285	468	421	389	400	223	58	92	77	86	120	15	9	61	LT
2 MTUWF 12.30P 60																										
2 THU. 12.30P 54																										
12.30 - 1.00				A	8.5	33	722	1237	817	95	917	292	494	415	394	394	221	52^	93	81^	78^	122	9v	LT	90	9v
1.00 - 1.30				A	8.8	32	747	1254	815	84	929	316	509	410	384	397	222	65^	99	86	75^	116	11v	LT	92	10v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	6	176	180	A	5.5	18	467	1458	300	101^	362	202^	241^	140^	140^	121^	259^	137^	156^	137^	58v	78^	267^	194^	570	303
SAT. 12.00N 30 ABC FV		90	91	B	4.9	17	416	1693	367	108	448	233	308	237	160	132	262	93	142	156	95	86	279	192	704	431
ALVIN AND THE CHIPMUNKS	6	202	203	A	8.7	32	739	1675	186	44v	293	154^	207	116^	105^	72^	196	144^	178	60^	52^	18v	367	237	819	510
SAT. 10.30A 30 NBC CA		98	98	B	8.3	30	705	1708	300	87	350	196	270	147	105	73	176	116	142	85	51	21	298	197	884	502
AMERICAN BANDSTAND	6	150	149	A	4.1	13	348	1336	341^	83v	523	299^	327^	197^	170^	189^	187^	125^	125^	126^	62v	29v	212^	204^	414	221^
SAT. 12.30P 60 ABC PC		75	75	B	3.4	11	289	1556	409	120	540	288	356	253	176	173	417	174	235	250	187	108	245	198	354	182
12.30 - 1.00				A	4.1	13	348	1259	259^	66v	434	230^	250^	120^	153^	184^	177^	135^	135^	143^	42v	LT	176^	158^	472	225^
1.00 - 1.30				A	4.1	13	348	1394	419	98^	609	365	406	267^	187^	195^	184^	106^	106^	100^	78v	54v	247^	247^	354^	216^
CAPTAIN KANGAROO-SAT	6	127	128	A	.8	9	68	1206^	485^	LT	485^	74v	382v	323v	411v	88v	147v	103v	103v	74v	LT	LT	309v	250v	265v	265v
SAT. 7.30A 30 CBS CL		81	83	B	1.0	11	85	1411	175	LT	175	LT	138	126	121	LT	309	191	244	235	LT	65	264	105	663	464
CBS COLLEGE FOOTBALL PRE	5	161	160	A	3.2	11	272	1224	148^	30v	173^	LT	37v	59v	74v	114v	646	426^	444^	338^	110v	202^	125^	LT	280^	122^
1 SAT. 12.00N 6 CBS SC		85	88	B	3.5	11	297	1247	247	99	285	76	128	97	100	145	646	294	399	325	221	235	136	40	180	83
2 SAT. 12.00N 7																										
CBS COLLEGE FOOTBALL	5	162	198	A	5.0	15	425	1313	245^	87^	271^	45v	102^	118^	113^	142^	802	287^	412	428	331	294^	28v	LT	212^	148^
1 SAT. 12.06P 192 CBS SE		85	92	B	5.2	15	441	1293	309	123	337	59	131	130	166	179	774	260	425	383	355	285	67	26	115	73
2 SAT. 12.07P 208																										
12.00 - 12.30				A	2.9	10	246	1366	223^	37v	244^	20v	65v	89v	90v	155^	784	401^	451^	346^	208^	333^	90v	LT	248^	131v
12.30 - 1.00				A	4.0	13	340	1300	262^	80v	279^	50v	85v	117^	103^	162^	785	349^	426	368^	285^	298^	48v	LT	188^	141^
1.00 - 1.30				A	4.6	15	391	1601	299^	118^	348	84^	165^	207^	163^	141^	852	338	508	488	373	250^	27v	LT	374	220^
1.30 - 2.00				A	4.8	15	408	1446	291^	164^	330	97^	171^	201^	133^	117^	832	334	478	496	345	258^	18v	LT	266^	193^
2.00 - 2.30				A	5.7	17	484	1302	189^	83^	215^	34v	86^	80^	84^	108^	831	300	408	422	335	321	22v	LT	234^	165^
2.30 - 3.00				A	5.6	17	475	1175	200^	56v	223^	20v	57v	60v	90^	143^	827	279	393	454	343	306	20v	LT	105^	84^
3.00 - 3.30				A	6.6	19	560	1213	286	68^	300	13v	67^	83^	125^	204^	745	140^	297	397	354	314	23v	LT	145^	118^
3.30 - 4.00				A	7.3	19	620	1331	315^	110^	315^	42v	143^	143^	138^	172^	806	231^	411	437	378^	305^	LT	LT	210^	173^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS COLLEGE FOOTBALL GM 2	1	184		A	4.9	13	416	1269	315^	132v	346^	43v	131v	150v	180^	191^	704	161^	414^	371^	379^	247^	180^	26v	39v	39v
1 SAT. 3.30P 212 CBS SE		91		B	4.9	13	416	1269	315	132	346	43	131	150	180	191	704	161	414	371	379	247	180	26	39	39
3.30 - 4.00				A	4.5	13	382	1217	180^	89v	224^	LT	55v	55v	105v	169^	861	267^	432^	392^	316^	314^	77v	LT	55v	55v
4.00 - 4.30				A	4.8	14	408	1571	235^	79v	289^	LT	85v	85v	166^	204^	751	127v	473^	346^	412^	278^	414^	54v	117v	117v
4.30 - 5.00				A	4.9	14	416	1262	282^	68v	327^	LT	69v	146v	211^	181^	557^	54v	316^	262^	356^	241^	378^	51v	LT	LT
5.00 - 5.30				A	5.3	15	450	1036	283^	123v	329^	51v	122v	151^	174^	178^	645	124v	419^	367^	410^	226^	62v	40v	LT	LT
5.30 - 6.00				A	5.1	13	433	1185	303^	84v	303^	48v	108v	108v	128v	195^	724	197^	499^	441^	416^	225^	66v	44v	92v	92v
6.00 - 6.30				A	5.0	12	425	1261	439^	233^	439^	66v	202^	235^	242^	204^	718	184^	377^	400^	386^	243^	104v	LT	LT	LT
6.30 - 7.00				A	5.0	11	425	1306	428^	245^	465^	134v	239^	229^	205^	199^	666	172^	357^	364^	343^	210^	175^	LT	LT	LT
CBS COLLEGE FOOTBALL POST	3	159		A	4.8	15	408	1110	151v	109v	214^	49v	108v	59v	94v	106v	896	351^	550^	532^	357^	245^	LT	LT	LT	LT
1 SAT. 3.18P 12 CBS SC		85		B	4.7	14	399	1226	339	191	394	51	230	202	269	141	762	220	434	442	385	253	53	LT	17	LT
CBS NFL TODAY	6	199	207	A	6.9	19	586	1541	433	251	469	116^	242	226	234	175^	826	366	556	504	341	205^	156^	22v	90^	LT
SUN. 12.30P 28 CBS SC		99	99	B	6.6	20	560	1451	427	226	443	135	251	219	205	163	776	330	531	493	345	194	145	25	87	44
CBS NFL FOOTBALL GAME 1	6	199	208	A	15.6	38	1324	1376	335	158	374	98	208	183	183	147	872	342	542	484	384	273	59^	21v	71^	50^
1 SUN. 12.58P 200 CBS SE		99	99	B	14.7	37	1248	1398	362	177	393	112	228	197	194	150	846	333	538	508	379	253	87	26	72	51
2 SUN. 12.58P 189																										
1.00 - 1.30				A	12.7	33	1078	1442	370	163	425	124	251	202	208	154	891	346	553	525	404	242	64^	12v	62^	31^
1.30 - 2.00				A	15.5	38	1316	1384	323	142	367	79^	196	174	180	158	882	321	541	517	415	272	68^	18v	67^	48^
2.00 - 2.30				A	15.9	39	1350	1363	306	150	346	77^	181	175	180	140	880	343	527	485	390	278	69^	28^	68^	47^
2.30 - 3.00				A	15.7	38	1333	1365	333	168	356	86^	191	180	183	137	859	343	541	478	377	269	59^	24v	91^	72^
3.00 - 3.30				A	16.8	40	1426	1416	356	180	387	125	219	170	163	153	895	380	564	463	364	289	48^	17v	86^	65^
3.30 - 4.00				A	17.1	39	1452	1371	343	165	376	107	224	200	188	136	881	365	554	461	357	292	45^	21v	69^	49^
4.00 - 4.30				A	15.0	34	1274	1368	375	163	435	131	259	223	212	156	838	301	513	452	383	299	50^	25v	45^	34^
CBS NFL FOOTBALL GAME 2	4		192	A	11.7	23	993	1621	441	205^	525	219^	360	263	224^	152^	913	430	628	468	345	240^	83^	49v	100^	66^
2 SUN. 4.16P 175 CBS SE			77	B	11.9	25	1010	1540	445	203	489	149	283	262	236	183	868	357	575	508	379	236	91	30	92	47
4.00 - 4.30				A	10.3	23	874	1442	378	149^	453	200^	272^	205^	191^	165^	875	344	523	450	384	286	80^	44v	34v	LT
4.30 - 5.00				A	11.5	26	976	1484	386	151^	447	168^	282	230^	203^	156^	879	364	582	478	375	247^	104^	63v	54v	7v
5.00 - 5.30				A	11.7	25	993	1636	460	193^	510	213^	361	293	214^	144^	923	429	640	458	345	244^	120^	71^	83^	21v
5.30 - 6.00				A	12.3	25	1044	1514	453	201^	504	215^	360	290	212^	144^	858	395	574	444	324	240	93^	40v	59v	24v
6.00 - 6.30				A	11.9	22	1010	1711	423	232^	566	257	399	236^	217^	152^	956	501	665	452	291	248	49v	28v	140^	128^
6.30 - 7.00				A	11.3	20	959	1863	455	258^	587	268	443	257^	246^	129^	1002	540	738	513	339	221^	58v	47v	216^	201^
7.00 - 7.30				A	5.5	9	467	1520	604	304^	612	131v	290^	303^	326^	261^	706	193^	434^	485^	444^	211^	126v	101v	76v	76v
CBS NFL FOOTBALL POST	2	167		A	9.8	22	832	928	213^	79^	234^	37v	125^	125^	138^	109^	637	245^	470	400	317	167^	52v	11v	LT	LT
1 SUN. 4.16P 9 CBS SC		82		B	8.9	20	756	1268	381	182	408	141	274	225	194	123	717	303	478	436	258	219	62	8	81	30
CBS SPORTS SPECIAL(S)		127		A	3.2	7	272	1375	436^	213v	462^	29v	132v	247^	332^	215v	819^	386^	559^	375^	290^	260^	LT	LT	78v	78v
1 SUN. 4.30P 90 CBS SE		66																								
4.30 - 5.00				A	3.7	8	314	1408	413^	219^	445^	LT	137v	229^	347^	216^	853	414^	567^	376^	274^	286^	36v	LT	74v	74v
5.00 - 5.30				A	2.7	6	229	1410	476^	258v	515^	61v	134v	249v	331^	266v	829^	363^	542^	394^	314^	287^	LT	LT	66v	66v
5.30 - 6.00				A	3.2	7	272	1316	441^	169v	441^	40v	132v	268^	309^	173v	786^	375^	570^	368^	298^	216v	LT	LT	89v	89v
CFA COLLEGE FOOTBALL-PRE	5	188	188	A	4.0	12	340	1482	164^	47v	288^	103^	147^	89v	80v	138^	741	200^	421	409	403	244^	182^	144^	271^	130^
1 SAT. 3.30P 14 ABC SC		95	95	B	4.7	14	399	1296	278	89	319	111	148	99	98	162	710	206	404	444	380	208	69	51	198	111
2 SAT. 3.30P 12																										
CFA COLLEGE FOOTBALL GAME	5	203	198	A	8.0	21	679	1302	344	95^	389	112^	209	179^	162^	167^	752	209	353	372	345	318	46v	10v	115^	93^
1 SAT. 3.44P 208 ABC SE		99	99	B	8.5	22	722	1311	394	159	417	110	218	198	202	186	780	214	393	431	394	298	41	8	73	55
2 SAT. 3.42P 188																										
3.30 - 4.00				A	5.6	17	475	1171	241^	60v	324	84^	141^	101^	113^	179^	707	164^	272	310	317	342	25v	15v	115^	84^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CFA COLLEGE FOOTBA-CONT'D																										
4.00 - 4.30				A	6.9	20	586	1181	256	43v	293	90^	143^	116^	100^	145^	715	201^	289	322	298	324	65^	12v	108^	79^
4.30 - 5.00				A	7.7	22	654	1347	300	72^	337	95^	192^	157^	153^	141^	758	256	338	364	292	316	80^	15v	172^	132^
5.00 - 5.30				A	7.7	22	654	1266	336	79^	383	83^	192^	165^	177^	180^	713	220	297	341	301	323	57^	9v	113^	91^
5.30 - 6.00				A	8.6	23	730	1270	337	81^	389	108^	214	171^	158^	165^	694	181	282	312	304	336	62^	LT	125^	106^
6.00 - 6.30				A	9.3	22	790	1349	402	119^	449	134^	246	217	203	182	787	192	408	406	407	311	16v	7v	97^	86^
6.30 - 7.00				A	8.5	19	722	1482	451	153^	492	172^	286	263	194	182	880	258	518	510	450	293	23v	11v	87^	66^
7.00 - 7.30				A	9.9	22	841	1185	371	169^	401	70v	178^	214^	184^	187^	711	134^	432	408	381	279^	12v	12v	61v	61v
CFA COLLEGE FOOTBALL POST	2		198	A	8.2	18	696	1489	515	169^	588	192^	319^	320^	284^	228^	797	208^	438	495	455	277^	26v	14v	78v	78v
2 SAT. 6.48P 10 ABC SC			99	B	9.4	21	798	1421	554	158	597	96	260	300	326	281	709	165	317	417	381	284	63	30	52	52
DRAGON'S LAIR	5	199	200	A	5.1	19	433	1820	212^	85^	284^	105^	164^	150^	106^	89^	291^	227^	273^	75v	46v	18v	303	159^	942	538
SAT. 10.00A 30 ABC CA		99	99	B	5.3	20	450	1642	188	74	240	107	135	99	86	88	266	151	223	140	95	33	283	115	853	499
DUNGEONS AND DRAGONS	6	167	189	A	4.7	16	399	1509	344	131^	389	246^	283^	114^	114^	29v	360	272^	272^	166^	88^	88^	269^	105^	491	303^
SAT. 11.00A 30 CBS CA		81	94	B	5.1	18	433	1507	293	149	357	161	229	162	113	92	364	252	293	164	88	71	276	127	510	339
FACE THE NATION	4		127	A	4.0	13	340	1144	391^	200^	391^	135v	135v	135v	182v	256^	673^	223^	309^	309^	250^	364^	80v	LT	LT	LT
2 SUN. 10.30A 30 CBS CC			85	B	3.2	11	272	1072	479	148	485	85	107	104	175	338	547	157	216	263	215	284	25	LT	LT	LT
FACE THE NATION(B)		100		A	2.0	7	170	1100^	271v	183v	271v	LT	182v	182v	182v	89v	793^	341v	552^	524^	399^	241v	LT	LT	LT	LT
1 SUN. 10.30A 30 CBS CC		67																								
GET ALONG GANG	6	196	195	A	3.3	17	280	1664	318^	75v	371^	236^	276^	228^	135^	53v	296^	181^	199^	182^	115v	68v	179^	92v	818	557
SAT. 8.30A 30 CBS CA		94	95	B	3.8	19	323	1618	263	95	278	176	202	157	60	63	223	91	134	114	87	81	190	111	927	580
GOING BANANAS	5	148		A	4.2	14	357	2216	520^	305^	598^	248^	381^	381^	350^	217^	534^	219^	366^	209^	315^	146v	269^	78v	815	472^
1 SAT. 12.00N 30 NBC CA		83		B	4.0	14	340	1523	412	165	437	195	266	172	167	168	283	118	152	134	124	92	199	60	604	277
GOING BANANAS	1		139	A	3.9	12	331	1535	256^	LT	256^	144v	256^	236^	112v	LT	281^	151v	151v	94v	130v	130v	266^	179v	732^	486^
2 SAT. 12.30P 30 NBC CA			77	B	3.9	12	331	1535	256	LT	256	144	256	236	112	LT	281	151	151	94	130	130	266	179	732	486
IN THE NEWS- 8.26AM	6	163	186	A	2.4	14	204	1549	372^	83v	372^	152v	186^	200^	122v	143v	274^	167^	206^	167^	107v	48v	152v	64v	751	559^
SAT. 8.26A 3 CBS CN		81	96	B	2.7	15	229	1309	210	64	211	91	112	96	68	88	184	99	136	115	72	42	108	59	806	536
IN THE NEWS- 8.56AM	6	196	195	A	3.7	18	314	1697	304^	67v	386^	262^	297^	215^	124^	55v	279^	167^	189^	178^	112^	65v	208^	107^	824	548
SAT. 8.56A 3 CBS CN		94	95	B	4.3	20	365	1595	244	82	268	173	190	134	49	67	219	88	132	110	84	79	195	123	913	566
IN THE NEWS-11.26AM	6	167	189	A	4.3	15	365	1400	326^	134^	361	200^	238^	123^	123^	38v	307^	241^	241^	145^	66v	66v	255^	90^	477	316^
SAT. 11.26A 3 CBS CN		81	94	B	4.5	16	382	1357	280	160	330	133	203	170	121	83	289	185	224	162	81	65	254	120	484	335
IN THE NEWS-11.56AM	5	169		A	3.3	11	280	1446	179v	LT	326^	148v	148v	LT	LT	178v	218v	63v	63v	49v	83v	155v	363^	81v	539^	371^
1 SAT. 11.56A 3 CBS CN		86		B	4.2	15	357	1447	282	165	399	165	253	138	117	140	294	149	204	175	97	84	244	128	510	355
KIDD VIDEO	6	192	195	A	6.6	24	560	1864	243	19v	347	254	297	151^	61^	50v	244	192^	214^	69^	52v	11v	347	196^	926	603
SAT. 11.00A 30 NBC CA		98	98	B	6.7	24	569	1633	297	62	333	225	267	99	69	66	196	143	161	83	53	20	259	156	845	489
LITTLES	6	191	194	A	6.0	21	509	1613	312	81^	460	293	339	166^	167^	104^	179^	110^	148^	58v	38v	31v	318	212^	656	264
SAT. 11.30A 30 ABC CA		94	95	B	5.8	21	492	1640	323	92	420	192	294	219	197	115	208	100	162	113	74	41	245	133	767	403
MEET THE PRESS	4	146	159	A	3.9	12	331	1166	510	187^	531	117^	138^	184^	169^	347^	541	139^	278^	293^	271^	215^	28v	LT	66v	LT
SUN. 12.00N 30 NBC CC		88	92	B	3.6	12	306	1239	494	144	545	119	172	169	176	337	557	124	252	305	306	235	22	LT	115	73
MIGHTY ORBOTS	6	198	199	A	4.9	21	416	1719	91^	34v	122^	48v	53v	53v	LT	69v	304^	197^	220^	84^	40v	84^	281^	45v	1012	608
SAT. 9.00A 30 ABC CA		98	98	B	5.1	22	433	1675	102	63	145	77	89	54	35	56	221	121	163	91	60	58	244	51	1065	680

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MR. T	6	191	193	A	6.1	22	518	1614	265	36v	265	128^	184^	158^	103^	81^	299	194^	246	128^	105^	37v	255	115^	795	456
SAT. 11.30A 30 NBC CA		96	98	B	5.9	21	501	1552	289	52	306	162	205	135	94	90	281	155	202	146	107	48	151	53	814	411
MUPPET BABIES	6	201	202	A	5.1	21	433	1845	246^	74v	421	282^	304	175^	93^	91^	229^	148^	172^	153^	61v	37v	271^	78^	924	562
SAT. 9.00A 30 CBS CA		98	98	B	5.5	23	467	1828	289	121	384	223	258	184	84	97	207	101	152	108	71	48	238	121	999	608
NBA ON CBS SPECIAL(S)			175	A	3.5	10	297	1525	406^	128v	413^	123v	276^	220^	170v	137v	839	343^	516^	444^	284^	273^	51v	51v	222^	172v
2 SAT. 3.40P 143 CBS SE			93																							
3.30 - 4.00				A	3.7	11	314	1500	398^	153v	398^	165v	251^	153v	86v	147v	907	379^	531^	420^	258^	337^	LT	LT	195v	157v
4.00 - 4.30				A	3.6	11	306	1592	412^	148v	412^	153v	298^	210^	145v	114v	879	379^	503^	417^	209^	341^	26v	26v	275^	197v
4.30 - 5.00				A	3.3	10	280	1646	431^	168v	431^	128v	286^	232^	186v	145v	879^	421^	573^	464^	269^	268^	32v	32v	304^	237^
5.00 - 5.30				A	3.4	10	289	1529	364^	90v	364^	90v	249^	214v	159v	115v	817^	329^	526^	479^	301^	239^	89v	89v	259^	207v
5.30 - 6.00				A	3.4	9	289	1377	419^	90v	450^	98v	284^	263^	227^	166v	772^	250^	481^	464^	384^	204v	72v	72v	83v	72v
NEW SCOOBY DOO MYSTERIES	4	202	203	A	5.4	20	458	1766	264^	84^	321	150^	162^	152^	111^	93^	331	249^	278	48v	53v	53v	239^	112^	875	455
SAT. 10.30A 30 ABC CA		99	99	B	5.2	19	441	1704	247	91	333	132	193	157	168	106	304	215	273	114	73	28	250	104	817	429
NEW YORK CITY MARATHON(S)			183	A	4.7	14	399	1414	514^	160^	584^	231^	306^	321^	218^	206^	750	298^	455^	404^	303^	224^	23v	LT	57v	25v
2 SUN. 10.30A 180 ABC SE			97																							
10.30 - 11.00				A	2.7	9	229	1498	559^	158v	655^	218v	354^	441^	223v	214v	739^	476^	643^	442^	263v	96v	30v	LT	74v	74v
11.00 - 11.30				A	3.6	11	306	1294	536^	203v	647^	202v	395^	434^	259^	213^	530^	200v	295^	95v	154v	235^	48v	LT	69v	69v
11.30 - 12.00				A	4.6	14	391	1212	578^	184^	634^	192^	305^	297^	258^	299^	552^	311^	311^	171^	57v	241^	26v	LT	LT	LT
12.00 - 12.30				A	5.0	15	425	1496	523^	177^	523^	247^	247^	233^	160^	213^	930	424^	608	514^	324^	247^	LT	LT	43v	LT
12.30 - 1.00				A	6.9	19	586	1563	509	152^	607	276^	351^	361^	237^	147^	905	308^	499	554	442	249^	LT	LT	51v	LT
1.00 - 1.30				A	5.4	14	458	1328	406^	105v	469^	209^	209^	226^	175^	180^	686	133v	393^	480^	428^	206^	53v	LT	120v	50v
NFL '84-NBC	6	206	198	A	5.5	16	467	1585	494	197^	539	133^	288	336	284	171^	750	278	473	426	321	238^	249^	167^	47v	LT
SUN. 12.30P 30 NBC SC		99	99	B	4.9	15	416	1520	506	190	530	123	275	266	257	225	693	234	424	406	330	226	191	80	106	83
NFL FOOTBALL GAME 1-NBC	6	201	212	A	12.0	26	1019	1417	394	152	420	139	226	245	186	159	836	303	532	507	375	268	106^	64^	55^	46^
1 SUN. 1.00P 201 NBC SE		84	99	B	11.0	26	934	1353	390	152	416	122	211	217	203	169	777	259	473	453	384	261	82	30	78	63
2 SUN. 4.00P 204																										
1.00 - 1.30				A	9.3	24	790	1229	256^	22v	268^	112^	136^	130^	102^	132^	869	377	533	434	358	294^	79v	53v	13v	LT
1.30 - 2.00				A	10.3	25	874	1190	376	110^	386	104^	217^	211^	210^	169^	689	261^	406	332	287	283^	102^	71v	13v	LT
2.00 - 2.30				A	10.3	25	874	1235	318	85^	330	94^	183^	183^	167^	147^	767	362	509	387	280^	258^	124^	93^	14v	LT
2.30 - 3.00				A	9.7	24	824	1279	385	149^	392	127^	209^	262^	210^	130^	707	313	457	385	272^	250^	166^	109^	14v	LT
3.00 - 3.30				A	10.0	23	849	1567	449	181^	503	191^	299	331	249^	141^	845	321	571	493	403	251^	204^	151^	15v	LT
3.30 - 4.00				A	11.1	25	942	1464	538	245^	578	222^	357	379	283	171^	714	310	441	356	289	273	156^	128^	16v	LT
4.00 - 4.30				A	10.8	24	917	1577	472	154	531	230	298	286	183	189	880	328	554	522	369	298	59^	45^	107^	100^
4.30 - 5.00				A	12.4	28	1053	1533	367	172^	377	106^	182^	213^	161^	164^	926	282	582	584	431	310	62^	42v	168^	168^
5.00 - 5.30				A	12.7	27	1078	1417	392	180^	404	105^	174^	222^	175^	182^	903	298	567	582	401	285	78^	46v	32v	32v
5.30 - 6.00				A	13.5	28	1146	1371	346	157^	356	95^	149^	204^	157^	152^	889	299	565	589	405	260	94^	43v	32v	32v
6.00 - 6.30				A	14.2	27	1206	1282	339	136^	350	102^	178^	211	144^	139^	822	246	531	569	435	227	89^	33v	21v	10v
6.30 - 7.00				A	14.9	26	1265	1390	381	166^	399	121^	220	243	177^	143^	858	257	534	563	427	266	99^	31v	34v	18v
7.00 - 7.30				A	12.2	20	1036	1469	395	152^	432	142^	264	262	199^	133^	819	268	534	528	423	241	122^	58v	96^	96^
7.30 - 8.00				A	9.0	14	764	1637	441	188^	488	195^	344	316^	190^	124^	815	301^	516	530	372	224^	177^	46v	157^	157^
NFL FOOTBALL GAME 2-NBC	2	214		A	16.1	33	1367	1696	427	138^	542	220	378	302	229	154^	886	348	548	460	410	253	184	106^	84^	59^
1 SUN. 4.29P 181 NBC SE		99		B	12.4	25	1053	1627	459	180	540	193	350	316	253	156	858	342	560	485	400	231	150	74	79	60
4.30 - 5.00				A	16.7	38	1418	1739	453	200	579	263	412	283	215	160^	897	346	530	404	411	274	197	115^	66^	41v
5.00 - 5.30				A	16.7	37	1418	1743	393	137^	539	243	396	289	203	143^	941	378	556	419	410	275	206	124^	57^	22v
5.30 - 6.00				A	16.7	36	1418	1827	422	182	588	219	418	325	252	170^	882	362	517	453	387	266	253	132^	104^	65^
6.00 - 6.30				A	16.6	33	1409	1659	429	104^	529	196	335	277	237	174^	935	386	623	552	438	234	109^	42v	86^	74^
6.30 - 7.00				A	15.5	30	1316	1694	462	131^	539	220	376	330	241	148^	885	343	588	514	430	227	159^	82^	111^	94^
7.00 - 7.30				A	14.3	26	1214	1505	422	72^	479	186^	326	312	224	129^	762	259	470	421	396	240	179^	137^	85^	60^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL POST-NBC	4		184	A	9.9	16	841	1353	419	81^	419	132^	264^	267^	174^	130^	669	223^	415	466	353	167^	96^	LT	169^	169^
2 SUN. 7.51P 12 NBC SC			90	B	6.0	13	509	1244	419	126	463	185	317	244	177	131	618	197	391	375	317	184	76	LT	87	79
ONE TO GROW ON-8:28AM	6	188	191	A	3.9	26	331	1625	102^	30v	264^	229^	229^	21v	LT	35v	193^	175^	193^	144^	18v	LT	86v	22v	1082	747
SAT. 8.28A 2 NBC CN		95	95	B	3.8	25	323	1554	171	58	252	145	176	89	60	67	168	123	129	100	26	31	154	47	980	700
ONE TO GROW ON-8:58AM	6	192	193	A	4.7	23	399	1747	181^	65v	356	288^	288^	134^	47v	21v	365	220^	243^	218^	119^	61v	125^	60v	901	546
SAT. 8.58A 2 NBC CN		96	96	B	4.9	24	416	1614	221	123	324	205	260	173	102	40	262	131	163	139	98	66	175	78	853	550
ONE TO GROW ON-10:28AM	6	204	205	A	9.3	34	790	1563	243	119^	278	123^	170	116^	105^	72^	219	139^	177	83^	80^	42^	310	165	756	486
SAT. 10.28A 2 NBC CN		99	99	B	8.4	31	713	1625	285	115	324	178	244	138	108	67	179	116	148	93	53	31	271	156	851	513
ONE TO GROW ON-10:58AM	6	201	203	A	8.4	30	713	1617	182	47^	269	136^	189	118^	99^	65^	167^	118^	152^	55^	49^	15v	344	217	837	512
SAT. 10.58A 2 NBC CN		98	98	B	8.0	29	679	1673	298	81	343	184	259	149	105	76	174	118	143	78	44	21	287	190	869	495
ONE TO GROW ON-12:28PM	6	147	158	A	4.6	15	391	1632	296^	140^	334	153^	258^	227^	181^	76v	310^	189^	236^	117^	121^	64v	287^	133^	701	394
SAT. 12.28P 2 NBC CN		83	85	B	4.1	14	348	1463	341	126	367	174	240	148	132	123	278	128	170	144	123	68	252	103	566	280
PBA FALL TOUR	2	159	162	A	3.8	11	323	1269	578	167^	672	192^	310^	266^	279^	313^	517	201^	254^	264^	137^	222^	49v	37v	31v	22v
1 SAT. 3.00P 95 NBC SE		88	87	B	3.8	11	323	1269	578	167	672	192	310	266	279	313	517	201	254	264	137	222	49	37	31	22
2 SAT. 3.00P 93																										
3.00 - 3.30				A	3.4	10	289	1107	509	121^	609	169^	285^	221^	254^	287^	381^	166^	176^	162^	87v	174^	62v	48v	55v	27v
3.30 - 4.00				A	3.9	12	331	1320	581	202^	647	190^	293^	272^	255^	308^	583	271^	326^	320^	127^	230^	72v	60v	18v	18v
4.00 - 4.30				A	4.4	13	374	1326	607	168^	708	197^	323^	281^	305^	326^	572	174^	263^	299^	190^	251^	24v	14v	22v	22v
PINK PANTHER AND SONS	6	192	193	A	4.2	22	357	1756	175^	59v	351^	282^	282^	113^	41v	28v	368	235^	258^	240^	109^	42v	103^	36v	934	609
SAT. 8.30A 30 NBC CA		96	96	B	4.4	23	374	1667	231	118	330	206	258	170	97	50	261	140	170	145	91	58	176	71	900	603
POLE POSITION	6	175	200	A	4.3	16	365	2005	433	198^	455	284^	333^	171^	89v	82v	271^	197^	233^	173^	74v	38v	249^	117^	1030	441
SAT. 10.30A 30 CBS CA		85	98	B	4.6	17	391	1654	337	179	382	205	285	215	113	77	234	121	159	109	84	70	240	111	798	435
PRYOR'S PLACE	6	169	183	A	3.7	13	314	1596	258^	16v	332^	191^	191^	16v	16v	125^	231^	166^	166^	160^	40v	65v	264^	44v	769	628
SAT. 11.30A 30 CBS CL		86	93	B	4.3	15	365	1498	289	149	380	168	244	133	110	120	282	171	219	194	85	59	263	131	573	416
SCARY SCOOBY DOO FUNNIES	3	195	196	A	5.3	19	450	1493	286	76^	380	179^	218^	186^	201^	115^	158^	91^	158^	92^	67v	LT	188^	95^	767	407
SAT. 11.00A 30 ABC CA		96	96	B	5.2	19	441	1539	294	97	425	226	282	217	188	111	167	87	158	115	80	LT	193	99	754	387
SATURDAY SUPERCADE	6	201	203	A	4.4	18	374	1754	273^	123^	382	235^	261^	137^	102^	87^	252^	145^	170^	128^	79v	77v	175^	48v	945	552
SAT. 9.30A 60 CBS CA		97	98	B	4.4	18	374	1821	334	138	411	217	293	217	118	103	219	102	146	117	79	71	190	79	1001	571
9.30 - 10.00				A	4.4	19	374	1829	247^	113^	455	289^	340	181^	126^	84v	265^	143^	167^	146^	64v	91^	180^	61v	929	548
10.00 - 10.30				A	4.4	18	374	1652	294^	131^	294^	170^	170^	84v	73v	91^	238^	147^	174^	109^	91^	64v	162^	35v	958	551
SCHOOLHOUSE ROCK-8:25AM	6	186	190	A	2.9	19	246	1537	155^	102v	253^	191^	191^	158^	LT	62v	314^	200^	229^	138^	65v	85v	136^	LT	834	444^
SAT. 8.25A 4 ABC CN		94	97	B	3.0	20	255	1512	119	63	177	105	114	103	31	63	217	106	152	129	83	57	161	53	957	542
SCHOOLHOUSE ROCK-9:55AM	6	199	200	A	4.9	19	416	1772	138^	39v	169^	64v	75v	82^	18v	87^	279^	192^	238^	122^	46v	41v	244^	55v	1080	646
SAT. 9.55A 4 ABC CN		98	98	B	4.9	19	416	1707	154	86	195	91	123	83	63	67	209	118	183	121	65	26	249	55	1054	641
SCHOOLHOUSE ROCK-10:25AM	6	199	200	A	5.1	19	433	1820	227^	81^	291^	96^	149^	148^	119^	107^	266^	202^	249^	69v	47v	17v	281^	157^	982	540
SAT. 10.25A 4 ABC CN		99	99	B	5.1	19	433	1609	220	80	262	119	157	119	101	89	251	141	209	142	94	27	268	112	828	474
SCHOOLHOUSE ROCK-11:25AM	3	195	196	A	5.2	19	441	1551	272^	75^	379	191^	227^	171^	188^	115^	158^	98^	158^	83^	60v	LT	217^	115^	797	409
SAT. 11.25A 4 ABC CN		96	96	B	4.9	18	416	1570	285	96	425	231	278	193	174	122	162	93	151	99	69	LT	225	131	758	375
SHIRT TALES	6	162	186	A	1.9	12	161	1646	423^	100v	423^	168v	218^	212^	130v	161v	293^	167v	219^	175v	126v	56v	154v	61v	776^	584^
SAT. 8.00A 30 CBS CA		80	96	B	2.3	14	195	1359	217	72	219	105	127	102	61	80	182	98	134	109	68	43	110	64	848	561
SMURFS I	6	205	206	A	5.3	23	450	1600	200^	64v	200^	102^	144^	123^	69v	29v	271^	165^	216^	175^	106^	19v	264^	207^	865	571
SAT. 9.00A 30 NBC CA		99	99	B	5.6	24	475	1659	260	120	310	179	240	148	100	51	241	148	171	138	68	42	208	135	900	582

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SMURFS II	6	205	206	A	7.4	29	628	1782	241	125^	274	143^	185^	106^	71^	65^	321	180^	260	183^	141^	31v	295	225	892	559
SAT. 9.30A 30 NBC CA		99	99	B	7.7	30	654	1739	307	139	351	201	280	154	112	58	238	142	179	132	79	33	234	147	916	558
SMURFS III	6	205	206	A	8.9	33	756	1626	260	131^	293	127^	190	128^	114^	74^	218	134^	184	94^	84^	34v	325	186	790	523
SAT. 10.00A 30 NBC CA		99	99	B	8.5	32	722	1659	301	127	340	193	267	146	111	63	178	114	149	96	54	29	271	158	870	532
SNORKS	6	189	192	A	3.3	24	280	1696	97v	29v	271^	219^	219^	19v	LT	52v	217^	200^	217^	156^	17v	LT	82v	31v	1126	803
SAT. 8.00A 30 NBC CA		95	95	B	3.3	24	280	1699	210	58	292	143	184	126	95	76	185	128	133	112	37	32	179	65	1043	783
SPIDERMAN AND FRIENDS	1		156	A	5.5	18	467	1351	239^	28v	239^	150^	239^	191^	89v	LT	339^	213^	282^	247^	126v	LT	267^	159^	506^	283^
2 SAT. 12.00N 30 NBC CA			85	B	5.5	18	467	1351	239	28	239	150	239	191	89	LT	339	213	282	247	126	LT	267	159	506	283
SPIDERMAN AND FRIENDS	4	133		A	3.9	13	331	2027	278^	LT	365^	87v	174v	174v	278^	191v	302^	229^	302^	302^	73v	LT	402^	106v	958	510^
1 SAT. 12.30P 30 NBC CA		76		B	4.3	15	365	1678	281	66	323	110	151	79	128	172	380	245	282	203	71	79	298	68	677	266
SPORTSBEAT	2		126	A	1.8	5	153	1294^	131v	LT	268v	LT	LT	33v	138v	235v	457^	LT	125v	125v	125v	332v	LT	LT	569^	503^
2 SAT. 3.00P 30 ABC SC			68	B	1.9	5	161	1197	201	LT	267	85	95	112	96	155	557	146	318	318	172	239	77	LT	296	264
SPORTSWORLD-SAT.	3	157	162	A	4.5	12	382	1385	628	186^	712	183^	332	377	366	267^	561	131^	328^	295^	250^	200^	52v	24v	60v	60v
1 SAT. 4.35P 85 NBC SA		88	87	B	5.0	14	425	1336	548	146	593	183	319	296	284	214	628	151	333	374	317	219	51	26	64	53
2 SAT. 4.33P 87																										
4.30 - 5.00				A	3.8	11	323	1232	463	111^	668	232^	334^	223^	295^	241^	529	46v	294^	283^	297^	200^	LT	LT	22v	22v
5.00 - 5.30				A	4.6	13	391	1394	673	210^	724	176^	335	424	397	269^	588	167^	338	304^	242^	212^	20v	LT	62v	62v
5.30 - 6.00				A	5.2	14	441	1444	675	215^	713	163^	326	422	371	274^	541	154^	325	286^	214^	183^	105^	57v	85^	85^
SUNDAY MORNING	5	173	174	A	4.9	20	416	1409	526	202^	584	103^	234^	257^	243^	294^	689	243^	488	409	351	191^	29v	29v	107^	77v
SUN. 9.00A 90 CBS N		91	94	B	4.6	20	391	1329	556	224	591	133	246	245	249	286	624	200	381	371	301	211	45	LT	69	43
9.00 - 9.30				A	4.2	19	357	1608	611	213^	672	129^	268^	302^	278^	322^	701	196^	421	367	404	244^	36v	36v	199^	152^
9.30 - 10.00				A	5.1	21	433	1418	507	215^	586	118^	236^	234^	226^	299	654	250^	452	368	297	202^	37v	37v	141^	95^
10.00 - 10.30				A	5.2	19	441	1293	499	186^	533	70v	211^	259^	243^	274^	739	279^	587	489	372	152^	16v	16v	LT	LT
SUPERFRIENDS: SUPERPOWERS	6	194	195	A	3.8	20	323	1443	102^	53v	154^	108^	108^	75v	LT	46v	179^	95v	108^	86v	44v	71v	171^	50v	939	533
SAT. 8.30A 30 ABC CA		97	97	B	4.0	21	340	1546	96	61	162	75	92	55	56	70	186	70	136	127	92	50	211	92	987	601
SUPERFRIENDS:SUPERPOWERS2	2	186	190	A	2.4	18	204	1382	147v	167^	313^	220^	220^	196^	LT	93v	225^	122v	122v	103v	50v	103v	84v	LT	760	421^
SAT. 8.00A 30 ABC CA		94	97	B	2.4	18	204	1382	147	167	313	220	220	196	LT	93	225	122	122	103	50	103	84	LT	760	421
THIS WK-DAVID BRINKLEY-SP(S)			134	A	2.2	5	187	1091^	492^	75v	492^	LT	96v	96v	235v	396^	428^	48v	129v	129v	177v	299v	117v	107v	54v	27v
2 SUN. 1.30P 60 ABC N			82																							
1.30 - 2.00				A	2.2	5	187	1182^	470^	80v	470^	32v	97v	97v	198v	373^	450^	43v	156v	156v	198v	294v	161v	139v	101v	54v
2.00 - 2.30				A	2.2	5	187	968^	508^	65v	508^	LT	97v	97v	268v	411^	391^	49v	87v	87v	144v	304v	69v	69v	LT	LT
THIS WEEK-DAVID BRINKLEY	3	180		A	3.8	12	323	1638	853	256^	906	148v	430^	443^	468^	417^	521^	35v	341^	341^	393^	180v	LT	LT	211^	211^
1 SUN. 11.30A 60 ABC N		95		B	4.0	13	340	1294	597	184	613	58	189	227	299	362	573	123	311	290	273	245	33	24	75	73
11.30 - 12.00				A	3.6	11	306	1729	889	340^	941	196v	464^	436^	460^	411^	514^	33v	372^	372^	415^	142v	LT	LT	274^	274^
12.00 - 12.30				A	4.1	12	348	1503	793	173v	845	98v	382^	433^	457^	412^	511^	35v	304^	304^	362^	207^	LT	LT	147v	147v
TURBO TEEN	6	199	200	A	5.1	20	433	1771	144^	37v	171^	56v	69v	77^	21v	94^	340	257^	294	112^	37v	46v	267^	47v	993	630
SAT. 9.30A 30 ABC CA		98	98	B	5.3	21	450	1691	155	81	196	96	123	76	54	68	223	142	201	113	59	22	239	48	1033	642

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.15, 1984

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000))					17,230				31,580							
ABC TV	TOTAL AUDIENCE (%)					20.3				37.2							
ABC TV	Program					WORLDS GREATEST MYSTERIES (SD)				NFL MONDAY NIGHT FOOTBALL GREEN BAY VS DENVER (9:00-12:19AM) (+OP)(SD)							
ABC TV	AVERAGE AUDIENCE (Households (000))					12,060				14,010							
ABC TV	AVERAGE AUDIENCE (%)					14.2	14.0*		14.4*	16.5	17.8*		18.9*		17.7*		15.8*
ABC TV	SHARE OF AUDIENCE %					22	22 *		22 *	28	27 *		28 *		26 *		24 *
ABC TV	AVG. AUD. BY ¼ HR. %					14.3	13.6	13.9	15.0	17.3	18.2	19.0	18.8	17.8	17.5	15.7	16.0
CBS TV	TOTAL AUDIENCE (Households (000))					19,020				19,870		19,780		22,070			
CBS TV	TOTAL AUDIENCE (%)					22.4				23.4		23.3		26.0			
CBS TV	Program					SCARECROW & MRS. KING (SUS-SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
CBS TV	AVERAGE AUDIENCE (Households (000))					14,430				16,980		17,830		18,340			
CBS TV	AVERAGE AUDIENCE (%)					17.0	16.3*		17.7*	20.0		21.0		21.6	21.6*		21.5*
CBS TV	SHARE OF AUDIENCE %					26	25 *		27 *	29		31		34	33 *		35 *
CBS TV	AVG. AUD. BY ¼ HR. %					15.9	16.8	17.4	18.0	19.6	20.4	20.8	21.3	21.4	21.9	22.0	21.1
NBC TV	TOTAL AUDIENCE (Households (000))					19,780				22,670							
NBC TV	TOTAL AUDIENCE (%)					23.3				26.7							
NBC TV	Program					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES V: THE FINAL BATTLE, PART 2(R)							
NBC TV	AVERAGE AUDIENCE (Households (000))					14,350				14,180							
NBC TV	AVERAGE AUDIENCE (%)					16.9	16.5*		17.4*	16.7	15.6*		16.7*		17.2*		17.2*
NBC TV	SHARE OF AUDIENCE %					26	26 *		26 *	26	23 *		25 *		26 *		28 *
NBC TV	AVG. AUD. BY ¼ HR. %					15.3	17.7	17.7	17.0	15.5	15.8	16.4	17.0	17.1	17.2	17.5	16.9
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000))					15,450				28,870							
ABC TV	TOTAL AUDIENCE (%)					18.2				34.0							
ABC TV	Program					CALL TO GLORY (SD)				NFL MONDAY NIGHT FOOTBALL LA RAMS VS ATLANTA FALCONS (9:00-12:13AM) (+OP)							
ABC TV	AVERAGE AUDIENCE (Households (000))					11,380				13,070							
ABC TV	AVERAGE AUDIENCE (%)					13.4	12.6*		14.1*	15.4	17.2*		18.9*		18.4*		15.3*
ABC TV	SHARE OF AUDIENCE %					20	19 *		21 *	27	26 *		28 *		28 *		25 *
ABC TV	AVG. AUD. BY ¼ HR. %					12.4	12.9	13.7	14.4	16.2	18.2	19.2	18.7	18.7	18.1	15.7	14.8
CBS TV	TOTAL AUDIENCE (Households (000))					18,080				17,830		18,340		20,970			
CBS TV	TOTAL AUDIENCE (%)					21.3				21.0		21.6		24.7			
CBS TV	Program					SCARECROW & MRS. KING (8:00-8:54PM) (S)(SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
CBS TV	AVERAGE AUDIENCE (Households (000))					14,430				15,370		15,960		16,730			
CBS TV	AVERAGE AUDIENCE (%)					17.0	16.9*		17.3*	18.1		18.8		19.7	19.4*		19.9*
CBS TV	SHARE OF AUDIENCE %					25	26 *		25 *	27		28		32	30 *		34 *
CBS TV	AVG. AUD. BY ¼ HR. %					16.4	17.3	17.4	17.1	17.4	18.7	18.2	19.3	19.1	19.8	19.9	20.0
NBC TV	TOTAL AUDIENCE (Households (000))					20,720				23,350							
NBC TV	TOTAL AUDIENCE (%)					24.4				27.5							
NBC TV	Program					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES AURORA (9:00-10:55PM) (S)(SD)							
NBC TV	AVERAGE AUDIENCE (Households (000))					15,370				15,280							
NBC TV	AVERAGE AUDIENCE (%)					18.1	17.0*		19.1*	18.0	18.9*		18.4*		17.9*		16.6*
NBC TV	SHARE OF AUDIENCE %					27	26 *		28 *	28	28 *		27 *		28 *		28 *
NBC TV	AVG. AUD. BY ¼ HR. %					16.1	17.9	18.8	19.4	19.0	18.8	18.6	18.2	18.3	17.5	16.9	16.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	57.9	59.1	60.0	61.8	63.3	65.3	66.3	67.0	68.0	68.3	68.0	67.5	65.7	64.3	61.7	59.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 2	60.7	61.2	61.3	62.8	64.5	66.8	67.9	68.1	67.9	67.8	67.6	67.3	64.8	63.2	60.4	56.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.MON. OCT.22, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	13,240		13,330		15,710				13,070			
TOTAL AUDIENCE (%)	15.6		15.7		18.5				15.4			
Program	FOUL UPS, BLEEPS-BLUNDERS		THREE'S A CROWD		← PAPER DOLLS (SD) →				← JESSIE →			
AVERAGE AUDIENCE (Households (000))	11,380		11,890		11,550				10,360			
AVERAGE AUDIENCE (%)	13.4		14.0		13.6	13.8*		13.3*	12.2	12.2*		12.2*
SHARE OF AUDIENCE %	22		22		21	22 *		21 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %	13.1	13.7	13.5	14.5	13.8	13.8	13.1	13.6	12.3	12.0	12.3	12.1

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	9,590		8,570		17,740							
TOTAL AUDIENCE (%)	11.3		10.1		20.9							
Program	AFTERMASH		E/R (SD)		← CBS TUESDAY NIGHT MOVIES → SENTIMENTAL JOURNEY (9:00-10:54PM) (S)(SD)							
AVERAGE AUDIENCE (Households (000))	7,900		7,560		11,890							
AVERAGE AUDIENCE (%)	9.3		8.9		14.0	12.5*		13.6*		15.2*		14.9*
SHARE OF AUDIENCE %	15		14		23	20 *		21 *		25 *		26 *
AVG. AUD. BY ¼ HR. %	9.3	9.3	8.7	9.1	12.2	12.8	13.3	14.0	15.1	15.3	15.0	14.8

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	25,390				22,330				18,850			
TOTAL AUDIENCE (%)	29.9				26.3				22.2			
Program	← A TEAM (SD) →				← RIPTIDE (SD) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000))	20,630				17,660				14,940			
AVERAGE AUDIENCE (%)	24.3	23.1*		25.5*	20.8	20.8*		20.8*	17.6	17.9*		17.2*
SHARE OF AUDIENCE %	38	37 *		40 *	33	33 *		33 *	30	30 *		30 *
AVG. AUD. BY ¼ HR. %	21.8	24.5	26.0	25.0	20.9	20.8	20.8	20.8	18.4	17.5	17.2	17.1

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	15,200		17,490		16,560				12,820			
TOTAL AUDIENCE (%)	17.9		20.6		19.5				15.1			
Program	THREE'S A CROWD		WHO'S THE BOSS?		← PAPER DOLLS (SD) →				← JESSIE → (10:00-10:56PM) (S)(SD)			
AVERAGE AUDIENCE (Households (000))	13,070		15,540		12,570				10,270			
AVERAGE AUDIENCE (%)	15.4		18.3		14.8	15.3*		14.2*	12.1	12.2*		11.9*
SHARE OF AUDIENCE %	24		27		22	23 *		21 *	20	20 *		21 *
AVG. AUD. BY ¼ HR. %	14.7	16.1	17.7	19.0	15.7	15.0	14.3	14.1	12.5	12.0	12.1	11.5

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	10,100		6,200		16,130							
TOTAL AUDIENCE (%)	11.9		7.3		19.0							
Program	E/R (SD)		LAROUCHE FOR PRESIDENT		← CBS TUESDAY NIGHT MOVIES → THE COWBOY AND THE BALLERINA (9:00-10:55PM) (S)(SD)							
AVERAGE AUDIENCE (Households (000))	8,830		5,010		10,270							
AVERAGE AUDIENCE (%)	10.4		5.9		12.1	11.2*		12.1*		12.6*		12.4*
SHARE OF AUDIENCE %	16		9		19	17 *		18 *		21 *		21 *
AVG. AUD. BY ¼ HR. %	11.0	9.8	6.1	5.7	10.8	11.6	12.0	12.2	12.7	12.5	12.4	12.2

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	25,810				22,580				20,210			
TOTAL AUDIENCE (%)	30.4				26.6				23.8			
Program	← A TEAM (SD) →				← RIPTIDE →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000))	20,800				19,020				16,560			
AVERAGE AUDIENCE (%)	24.5	23.1*		25.8*	22.4	22.2*		22.6*	19.5	19.7*		19.3*
SHARE OF AUDIENCE %	37	35 *		38 *	34	33 *		34 *	33	32 *		33 *
AVG. AUD. BY ¼ HR. %	22.1	24.1	25.8	25.9	22.2	22.3	22.6	22.6	20.0	19.4	19.3	19.4

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.6	56.3	56.5	58.9	61.1	63.1	64.0	65.0	63.5	63.8	63.6	63.0	60.8	59.1	57.4	55.6
WK. 2	56.8	58.8	59.9	62.6	64.8	65.9	67.3	68.2	66.9	66.6	66.5	65.7	61.9	60.2	59.0	56.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. OCT. 17, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					21,730				25,980				22,330			
TOTAL AUDIENCE (%)					25.6				30.6				26.3			
Program					← FALL GUY (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000))					16,300				22,160				19,100			
AVERAGE AUDIENCE (%)					19.2	17.6*		20.9*	26.1	25.3*		27.0*	22.5	22.6*		22.4*
SHARE OF AUDIENCE %					31	29 *		33 *	40	39 *		42 *	38	37 *		39 *
AVG. AUD. BY ¼ HR. %					16.6	18.6	20.0	21.7	24.8	25.8	27.1	26.9	22.8	22.3	22.6	22.2
CBS TV																
TOTAL AUDIENCE (Households (000))					12,480		9,680		17,910							
TOTAL AUDIENCE (%)					14.7		11.4		21.1							
Program					CHARLES IN CHARGE		DREAMS (SUS-SD)		← CBS WEDNESDAY NIGHT MOVIE NAIROBI AFFAIR (SD) →							
AVERAGE AUDIENCE (Households (000))					10,020		7,980		10,360							
AVERAGE AUDIENCE (%)					11.8		9.4		12.2	11.8*		12.3*		12.2*		12.4*
SHARE OF AUDIENCE %					19		15		20	18 *		19 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					11.7	11.9	9.7	9.2	11.7	11.8	12.3	12.2	12.3	12.2	12.6	12.2
NBC TV																
TOTAL AUDIENCE (Households (000))					18,340				14,690		13,240		13,920			
TOTAL AUDIENCE (%)					21.6				17.3		15.6		16.4			
Program					← HIGHWAY TO HEAVEN (SD) →				FACTS OF LIFE		IT'S YOUR MOVE		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000))					13,670				12,740		11,290		10,780			
AVERAGE AUDIENCE (%)					16.1	15.4*		16.7*	15.0		13.3		12.7	12.9*		12.5*
SHARE OF AUDIENCE %					26	25 *		26 *	23		21		21	21 *		22 *
AVG. AUD. BY ¼ HR. %					15.1	15.8	16.4	17.1	14.6	15.4	13.3	13.3	12.9	12.9	12.3	12.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					23,010				25,980				20,800			
TOTAL AUDIENCE (%)					27.1				30.6				24.5			
Program					← FALL GUY (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000))					17,150				22,330				17,230			
AVERAGE AUDIENCE (%)					20.2	19.1*		21.2*	26.3	25.4*		27.1*	20.3	20.9*		19.8*
SHARE OF AUDIENCE %					31	30 *		32 *	39	38 *		41 *	34	34 *		34 *
AVG. AUD. BY ¼ HR. %					18.5	19.7	20.4	22.1	25.0	25.9	27.0	27.2	21.5	20.2	20.2	19.4
CBS TV																
TOTAL AUDIENCE (Households (000))					12,400		9,850		15,370							
TOTAL AUDIENCE (%)					14.6		11.6		18.1							
Program					CHARLES IN CHARGE		DREAMS (SUS-SD)		← CBS WEDNESDAY NIGHT MOVIE WITH INTENT TO KILL (SD) →							
AVERAGE AUDIENCE (Households (000))					10,440		8,410		10,020							
AVERAGE AUDIENCE (%)					12.3		9.9		11.8	10.4*		11.4*		12.6*		12.9*
SHARE OF AUDIENCE %					19		15		19	15 *		17 *		21 *		22 *
AVG. AUD. BY ¼ HR. %					12.2	12.3	10.2	9.6	10.1	10.7	11.4	11.5	12.6	12.6	12.8	12.9
NBC TV																
TOTAL AUDIENCE (Households (000))					19,270				16,980		15,450		14,940			
TOTAL AUDIENCE (%)					22.7				20.0		18.2		17.6			
Program					← HIGHWAY TO HEAVEN (SD) →				FACTS OF LIFE		IT'S YOUR MOVE (SD)		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000))					14,690				14,770		13,410		11,970			
AVERAGE AUDIENCE (%)					17.3	16.6*		17.9*	17.4		15.8		14.1	14.5*		13.8*
SHARE OF AUDIENCE %					27	26 *		27 *	26		24		24	24 *		24 *
AVG. AUD. BY ¼ HR. %					16.2	17.1	18.0	17.7	17.2	17.6	16.1	15.5	14.6	14.3	14.1	13.5

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.0	56.4	56.9	58.9	59.8	61.6	62.5	64.2	65.1	65.8	65.1	64.1	61.0	59.8	58.5	57.6
WK. 2	58.1	59.1	59.9	61.5	63.6	64.7	64.9	66.5	66.9	67.9	67.6	66.0	62.4	60.4	58.9	56.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. WED. OCT. 24, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. OCT. 18, 1984

WEEK 1

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,040 23.6								15,030 17.7			
	Program					ABC THURSDAY NIGHT MOVIE GREASE(R) (SD)								20/20			
	AVERAGE AUDIENCE (Households (000) & %)					10,950 12.9	11.4*		12.1*		13.7*		14.4*	11,720 13.8	14.1*		13.5*
	SHARE OF AUDIENCE %					20	18 *		18 *		21 *		22 *	23	23 *		23 *
	AVG. AUD. BY ¼ HR. %					11.4	11.3	11.8	12.4	13.3	14.1	14.6	14.2	14.1	14.2	13.9	13.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					21,900 25.8				22,410 26.4				19,950 23.5			
	Program					MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					17,230 20.3	18.8*		21.9*	18,000 21.2	20.6*		21.8*	16,730 19.7	19.8*		19.5*
	SHARE OF AUDIENCE %					32	30 *		33 *	32	31 *		33 *	33	32 *		33 *
	AVG. AUD. BY ¼ HR. %					17.8	19.7	21.7	22.1	20.5	20.6	21.8	21.8	19.8	19.8	19.9	19.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,550 24.2		18,170 21.4		17,320 20.4		14,860 17.5		17,570 20.7			
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					18,080 21.3		16,390 19.3		15,790 18.6		13,750 16.2		14,180 16.7	16.6*		16.8*
	SHARE OF AUDIENCE %					34		29		28		25		28	27 *		29 *
	AVG. AUD. BY ¼ HR. %					20.6	21.9	19.7	18.9	18.6	18.6	16.2	16.2	16.5	16.7	17.1	16.5

WEEK 2

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,050 18.9								15,030 17.7			
	Program					ABC THURSDAY NIGHT MOVIE THE JERK (R)(SD)								20/20 (10:00-10:56PM (S)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)					8,740 10.3	9.5*		10.4*		10.8*		10.6*	11,890 14.0	14.1*		13.9*
	SHARE OF AUDIENCE %					16	15 *		16 *		16 *		16 *	23	22 *		23 *
	AVG. AUD. BY ¼ HR. %					9.6	9.4	10.2	10.5	10.9	10.7	10.4	10.9	13.7	14.5	14.0	13.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					23,090 27.2				25,390 29.9				20,630 24.3			
	Program					MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING (10:00-10:55PM) (S)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)					18,850 22.2	20.8*		23.7*	20,550 24.2	23.2*		25.2*	17,400 20.5	20.6*		20.4*
	SHARE OF AUDIENCE %					34	33 *		36 *	37	35 *		38 *	33	33 *		34 *
	AVG. AUD. BY ¼ HR. %					20.1	21.5	23.2	24.1	23.0	23.4	24.9	25.5	20.6	20.6	20.8	19.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,890 24.6		19,440 22.9		18,680 22.0		16,390 19.3		20,290 23.9			
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (9:30-9:53PM) (S)(SD)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					18,420 21.7		17,490 20.6		16,900 19.9		15,370 18.1		16,220 19.1	19.0*		19.2*
	SHARE OF AUDIENCE %					34		31		30		27		31	30 *		32 *
	AVG. AUD. BY ¼ HR. %					21.0	22.3	20.7	20.6	19.8	19.9	18.2	17.9	18.7	19.3	19.2	19.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	53.7	56.4	57.0	59.0	62.1	64.4	65.0	66.1	66.1	66.4	66.4	65.3	62.0	61.9	60.4	57.5
	WK. 2	56.2	58.3	58.7	60.5	63.2	64.0	65.0	66.1	66.1	66.6	66.3	65.6	63.5	62.9	61.4	58.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. THU. OCT. 25, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. OCT.19, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,090 16.6		14,860 17.5		12,820 15.1				12,480 14.7			
Program					BENSON		WEBSTER (SD)		← HAWAIIAN HEAT (SD) →				← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000) & %)					12,480 14.7		13,580 16.0		9,420 11.1	11.1*		11.1*	10,100 11.9	11.8*		12.0*
SHARE OF AUDIENCE %					26		27		18	18 *		18 *	20	20 *		21 *
AVG. AUD. BY ¼ HR. %					14.1	15.4	15.7	16.4	11.5	10.7	11.1	11.1	11.5	12.1	12.0	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,430 17.0				24,200 28.5				20,040 23.6			
Program					← DUKES OF HAZZARD (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					10,700 12.6	11.5*		13.8*	20,890 24.6	23.8*		25.4*	16,470 19.4	19.8*		19.0*
SHARE OF AUDIENCE %					22	21 *		24 *	40	39 *		41 *	33	33 *		33 *
AVG. AUD. BY ¼ HR. %					11.2	11.8	13.0	14.6	23.0	24.6	25.6	25.2	20.3	19.3	19.3	18.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,020 22.4								13,840 16.3			
Program					← FRI MOVIE OF THE WEEK-NBC V: THE FINAL BATTLE,PART 3(R) (SD) →								← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000) & %)					11,380 13.4	13.1*		13.1*		13.4*		14.1*	11,460 13.5	13.8*		13.1*
SHARE OF AUDIENCE %					23	24 *		22 *		22 *		23 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %					13.1	13.1	13.0	13.3	13.1	13.8	14.6	13.5	13.7	13.9	13.5	12.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,520 17.1		15,280 18.0		12,230 14.4				13,750 16.2			
Program					BENSON		WEBSTER (SD)		← HAWAIIAN HEAT (SD) →				← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000) & %)					12,400 14.6		13,410 15.8		9,000 10.6	10.7*		10.4*	10,780 12.7	12.5*		13.0*
SHARE OF AUDIENCE %					25		26		17	18 *		17 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %					14.0	15.2	15.7	16.0	10.8	10.7	10.3	10.6	12.2	12.8	12.9	13.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,710 18.5		13,410 15.8		25,300 29.8				19,950 23.5			
Program					GARFIELD IN THE ROUGH		CHARLIE BROWN-GRT.PUMPKIN (R)(SUS-SD)		← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					13,070 15.4		12,400 14.6		21,990 25.9	25.3*		26.4*	16,900 19.9	20.3*		19.5*
SHARE OF AUDIENCE %					27		24		42	41 *		43 *	34	34 *		34 *
AVG. AUD. BY ¼ HR. %					15.2	15.5	13.8	15.4	24.5	26.2	26.9	26.0	20.7	20.0	19.8	19.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,340 21.6				12,310 14.5				13,410 15.8			
Program					← V (SD) →				← HUNTER (SD) →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000) & %)					13,240 15.6	15.1*		16.0*	9,420 11.1	11.2*		11.1*	10,270 12.1	12.1*		12.0*
SHARE OF AUDIENCE %					26	26 *		27 *	18	18 *		18 *	21	20 *		21 *
AVG. AUD. BY ¼ HR. %					15.2	15.0	16.3	15.8	11.5	11.0	11.0	11.1	12.1	12.1	12.2	11.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.7	52.0	52.3	53.9	55.1	56.2	57.6	59.4	60.2	61.0	62.1	61.7	59.7	59.2	58.1	57.0
WK. 2	52.7	54.0	54.4	55.8	57.5	58.7	59.6	61.1	60.9	61.1	61.2	61.2	59.5	59.3	58.4	56.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.FRI. OCT.26, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.20, 1984

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					14,090				17,230				15,790			
TOTAL AUDIENCE (%)					16.6				20.3				18.6			
Program	(1)				T.J. HOOKER (SD)				LOVE BOAT (SD)				FINDER OF LOST LOVES			
AVERAGE AUDIENCE (Households (000))					10,870				13,750				11,970			
AVERAGE AUDIENCE (%)	9.9*				12.8	11.9*		13.6*	16.2	15.4*		17.0*	14.1	14.1*		14.1*
SHARE OF AUDIENCE %	22 *				23	22 *		24 *	28	27 *		29 *	25	25 *		26 *
AVG. AUD. BY ¼ HR. %	9.6				11.4	12.4	13.7	13.5	15.0	15.9	16.7	17.4	14.6	13.6	14.0	14.2

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					12,140				14,690				17,830			
TOTAL AUDIENCE (%)					14.3				17.3				21.0			
Program	(2)				AIRWOLF (SD)				MIKE HAMMER (SD)				COVER-UP			
AVERAGE AUDIENCE (Households (000))					9,590				11,290				13,410			
AVERAGE AUDIENCE (%)					11.3	10.9*		11.7*	13.3	13.1*		13.6*	15.8	15.3*		16.3*
SHARE OF AUDIENCE %					20	20 *		20 *	23	23 *		23 *	29	27 *		30 *
AVG. AUD. BY ¼ HR. %	6.1				10.7	11.2	11.7	11.7	12.8	13.5	13.3	13.8	15.4	15.2	16.0	16.6

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					13,580		13,500		13,070				9,680			
TOTAL AUDIENCE (%)					16.0		15.9		15.4				11.4			
Program					DIFF'RENT STROKES-SAT.		GIMME A BREAK (SD)		PARTNERS IN CRIME (SD)				HOT PURSUIT			
AVERAGE AUDIENCE (Households (000))					11,290		11,970		9,850				7,470			
AVERAGE AUDIENCE (%)					13.3		14.1		11.6	11.6*		11.7*	8.8	8.9*		8.6*
SHARE OF AUDIENCE %					24		25		20	20 *		20 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					12.4	14.1	13.8	14.4	11.7	11.5	11.7	11.6	9.1	8.7	8.7	8.5

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					13,670				16,730				14,350			
TOTAL AUDIENCE (%)					16.1				19.7				16.9			
Program					T.J. HOOKER (SD)				LOVE BOAT (SD)				FINDER OF LOST LOVES			
AVERAGE AUDIENCE (Households (000))					10,440				13,240				11,890			
AVERAGE AUDIENCE (%)					12.3	11.7*		13.0*	15.6	14.8*		16.4*	14.0	14.1*		13.8*
SHARE OF AUDIENCE %					22	22 *		23 *	27	26 *		29 *	26	26 *		26 *
AVG. AUD. BY ¼ HR. %					11.3	12.0	12.8	13.2	14.2	15.4	16.3	16.6	14.1	14.2	14.0	13.7

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					13,160				12,570				14,940			
TOTAL AUDIENCE (%)					15.5				14.8				17.6			
Program					AIRWOLF (SD)				MIKE HAMMER (SD)				COVER-UP			
AVERAGE AUDIENCE (Households (000))					9,760				10,360				11,630			
AVERAGE AUDIENCE (%)					11.5	11.0*		12.1*	12.2	12.0*		12.4*	13.7	13.6*		13.9*
SHARE OF AUDIENCE %					21	20 *		21 *	21	21 *		22 *	26	25 *		26 *
AVG. AUD. BY ¼ HR. %					10.7	11.3	12.0	12.1	11.5	12.5	12.4	12.4	13.5	13.8	14.0	13.7

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					13,240		13,670		11,970				10,270			
TOTAL AUDIENCE (%)					15.6		16.1		14.1				12.1			
Program					DIFF'RENT STROKES-SAT.		GIMME A BREAK (SD)		PARTNERS IN CRIME				HOT PURSUIT			
AVERAGE AUDIENCE (Households (000))					11,120		12,230		9,170				7,730			
AVERAGE AUDIENCE (%)					13.1		14.4		10.8	11.1*		10.4*	9.1	9.0*		9.1*
SHARE OF AUDIENCE %					24		26		19	20 *		18 *	17	16 *		17 *
AVG. AUD. BY ¼ HR. %					12.5	13.7	14.6	14.3	11.4	10.9	10.5	10.3	9.0	9.0	9.0	9.2

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	48.9	50.8	51.0	52.8	54.1	55.8	56.9	57.4	57.4	57.8	58.5	58.1	56.3	55.3	55.2	54.6
WK. 2	48.1	50.2	50.7	52.1	53.3	54.9	56.4	56.5	56.0	56.7	57.5	57.4	55.1	54.3	53.3	51.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

(1)CFA COLLEGE FOOTBALL GAME,VARIOUS TEAMS AND TIMES~,ABC,MULTI-SEGMENT TELECAST
(2)CBS COLLEGE FOOTBALL GM 2,UCLA VS CALIFORNIA BERKLEY,CBS,(3:30-7:02PM)

EVE.SAT. OCT.27, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.20, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,820 4.5													
ABC TV program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,740 4.4													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			4.4													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			12,230 14.4													
NBC TV program			← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,960 8.2	9.5*		8.4*		5.9*								
SHARE OF AUDIENCE %			23	23 *		24 *		21 *								
AVG. AUD. BY ¼ HR. %			9.5	9.5	9.1	7.7	6.1	5.3								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,990 4.7													
ABC TV program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,910 4.6													
SHARE OF AUDIENCE %			11													
AVG. AUD. BY ¼ HR. %			4.6													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,120 13.1													
NBC TV program			← SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			5,940 7.0	7.7*		7.0*		5.9*								
SHARE OF AUDIENCE %			20	19 *		20 *		20 *								
AVG. AUD. BY ¼ HR. %			8.0	7.4	7.3	6.6	5.9	5.9								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	49.4	46.7	42.4	40.3	36.6	32.3	29.1	26.3	23.4	21.1	18.8	17.2	14.8	13.1	11.9	10.8
WK. 2	48.4	45.6	41.4	38.9	35.5	33.6	30.0	27.3	24.7	22.3	19.4	17.5	15.7	14.3	13.8	12.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. OCT.27, 1984

WEEK 1 — EVE.SUN. OCT.21, 1984

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	12,570 14.8										28,190 33.2					
ABC TV program	RIPLEY'S BELIEVE IT-NOT				PRESIDENTIAL DEBATE-ABC (SUS)(SUS-OP)							ABC NFL FOOTBALL SPECIAL NEW ORLEANS VS DALLAS (9:42-1:17AM)				
AVERAGE AUDIENCE (Households (000) & %)	7,980 9.4	7.6*		11.2*							12,990 15.3	16.6*		18.6*		18.4*
SHARE OF AUDIENCE %	16	13 *		19 *							31	25 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	7.2	8.0	10.8	11.7							13.9	17.2	18.4	18.9	18.7	18.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	25,550 30.1											17,660 20.8		17,740 20.9		
CBS TV program	60 MINUTES				PRESIDENTIAL DEBATE-CBS (SUS)(SUS-OP)(SD)							JEFFERSONS (9:46-10:16PM)(SD)(→OP)		TRAPPER JOHN, M.D. (10:16-11:16PM)(OP)		
AVERAGE AUDIENCE (Households (000) & %)	18,170 21.4	20.0*		22.9*								14,690 17.3		13,580 16.0		15.8*
SHARE OF AUDIENCE %	35	34 *		37 *								26		26		26 *
AVG. AUD. BY ¼ HR. %	19.2	20.8	23.2	22.6								16.2	18.3	15.7	15.7	15.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,190 12.0								25,390 29.9					
NBC TV program		(1)	PUNKY BREWSTER		PRESIDENTIAL DEBATE-NBC (SUS)(SUS-OP)							NBC SUNDAY NIGHT MOVIE HIS MISTRESS (9:42-11:42PM)				
AVERAGE AUDIENCE (Households (000) & %)		14.3*	8,410 9.9								15,540 18.3	18.0*		18.0*		18.3*
SHARE OF AUDIENCE %		26 *	16								31	26 *		28 *		31 *
AVG. AUD. BY ¼ HR. %	14.3	14.4	9.4	10.4							15.4	18.5	18.1	18.0	18.0	18.5

WEEK 2 — EVE.SUN. OCT.28, 1984

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	15,450 18.2				16,470 19.4				22,750 26.8							
ABC TV program	RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & MCCORMICK (SD)				ABC SUNDAY NIGHT MOVIE WET GOLD (9:00-10:56PM)(S)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	10,360 12.2	11.2*		13.3*	12,990 15.3	14.6*		16.0*	15,540 18.3	18.7*		19.4*		18.6*		16.5*
SHARE OF AUDIENCE %	19	18 *		20 *	23	22 *		24 *	30	28 *		30 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	10.5	11.8	12.9	13.7	13.9	15.3	16.3	15.8	18.3	19.0	19.6	19.2	19.3	17.8	17.3	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)		27,000 31.8				21,730 25.6				16,640 19.6		14,010 16.5		15,030 17.7		
CBS TV program	(2) (→OP)	60 MINUTES (7:22-8:22PM)(OP)(→OP)				MURDER, SHE WROTE (8:22-9:22PM)(OP)(→OP)(SD)				JEFFERSONS (9:22-9:52PM)(OP)(→OP)		ALICE (9:52-10:22PM)(OP)(→OP)(SD)		TRAPPER JOHN, M.D. (10:22-11:16PM)(OP)		
AVERAGE AUDIENCE (Households (000) & %)		20,040 23.6		23.6*	.	16,560 19.5		18.9*		14,520 17.1		12,400 14.6		12,140 14.3		14.3*
SHARE OF AUDIENCE %		36		36 *		29		28 *		26		24		27		27 *
AVG. AUD. BY ¼ HR. %	5.7	19.4	22.2	25.0	25.6	19.5	18.7	19.2	20.7	16.9	17.3	14.8	14.7	13.9	14.3	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,410 9.9		8,410 9.9		17,320 20.4				18,250 21.5							
NBC TV program	SILVER SPOONS(B)		PUNKY BREWSTER(B)		KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE THE CITY KILLER (9:00-10:55PM)(S)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	6,960 8.2		7,300 8.6		14,090 16.6	15.6*		17.5*	12,650 14.9	14.7*		15.2*		15.0*		14.5*
SHARE OF AUDIENCE %	13		13		25	23 *		26 *	24	22 *		24 *		25 *		27 *
AVG. AUD. BY ¼ HR. %	7.6	8.9	8.4	8.9	14.7	16.5	17.5	17.6	14.3	15.1	15.3	15.2	15.3	14.8	14.9	13.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.2	60.3	61.5	64.0	67.1	68.9	70.3	71.0	71.8	71.6	70.3	66.1	63.8	61.1	59.2	57.0
WK. 2	62.6	63.9	64.5	66.0	66.7	67.2	67.0	66.9	66.2	65.8	64.6	63.3	61.1	58.1	55.4	50.6

U.S. TV Households: 84,900,000

(1)NFL FOOTBALL GAME 2-NBC,KANSAS CITY VS NY JETS & LA RAIDERS VS SAN DIEGO,NBC,MULTI-SEGMENT

(2)CBS NFL FOOTBALL GAME 2,CBS,WASHINGTON VS NY GIANTS & SAN FRANCISCO VS LA RAMS,CBS,MULTI-SEGMENT

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.21, 1984

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)												1,870 2.2				
		Program	ABC NFL FOOTBALL SPECIAL NEW ORLEANS VS DALLAS (9:42-1:17AM) (SD)											ABC WEEKEND REPORT-SUN. (1:46-2:01AM)				
		AVERAGE AUDIENCE (Households (000) & %)		16.4*		14.4*		13.2*		11.6*		11.8*		1,700 2.0				
		SHARE OF AUDIENCE %		28 *		30 *		35 *		37 *		43 *		14				
		AVG. AUD. BY ¼ HR. %	17.5	15.2	14.2	14.7	14.1	12.4	11.5	11.8	11.9	10.9		2.1	1.6			
	CBS TV	TOTAL AUDIENCE (Households (000) & %)		4,840 5.7														
		Program	TRAPPER JOHN,M.D. (10:16-11:16PM) (-OP)		CBS SUNDAY NEWS–OSGOOD (11:16-11:31PM) (OP)													
		AVERAGE AUDIENCE (Households (000) & %)		4,500 5.3														
		SHARE OF AUDIENCE %		11														
		AVG. AUD. BY ¼ HR. %	17.0	5.4	4.6													
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,610 1.9											
		Program	NBC SUNDAY NIGHT MOVIE HIS MISTRESS (9:12-11:42PM)				G MICHAELS SPORTS MACHINE (12:12-12:42AM)											
		AVERAGE AUDIENCE (Households (000) & %)		18.9*	18.2*		1,190 1.4											
		SHARE OF AUDIENCE %		35 *	38 *		5											
		AVG. AUD. BY ¼ HR. %	18.7	19.1	18.2		1.9	1.5	1.2									
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,140 3.7													
		Program			ABC WEEKEND REPORT-SUN.													
		AVERAGE AUDIENCE (Households (000) & %)			3,060 3.6													
		SHARE OF AUDIENCE %			11													
		AVG. AUD. BY ¼ HR. %			3.6													
	CBS TV	TOTAL AUDIENCE (Households (000) & %)		4,670 5.5														
		Program	TRAPPER JOHN,M.D. (10:22-11:16PM) (S)(SD)		CBS SUNDAY NEWS–OSGOOD (11:22-11:37PM)													
		AVERAGE AUDIENCE (Households (000) & %)		4,410 5.2														
		SHARE OF AUDIENCE %		15														
		AVG. AUD. BY ¼ HR. %	14.6	5.2	5.1													
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,270 1.5											
		Program					G MICHAELS SPORTS MACHINE (12:00-12:30AM)											
		AVERAGE AUDIENCE (Households (000) & %)					1,190 1.4											
		SHARE OF AUDIENCE %					5											
		AVG. AUD. BY ¼ HR. %					1.6	1.3										
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.0	49.3	43.4	36.8	31.2	27.0	24.4	22.0	19.6	16.7	13.4	12.1	10.4	9.3	8.4	7.3
		WK. 2	44.0	37.8	31.8	27.5	22.9	21.1	18.5	16.5	14.5	12.5	10.7	9.4	8.7	7.9	7.2	6.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SUN. OCT.28, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT. 15-19, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,840 5.7				5,350 6.3									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(PARTICIPATING)> (S)(SD)									
AVERAGE AUDIENCE (Households (000) & %)			3,820 4.5				4,330 5.1									
SHARE OF AUDIENCE %			23				24									
AVG. AUD. BY ¼ HR. %			4.4	4.5			5.2	4.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,650 4.3				3,480 4.1						4,750 5.6		4,410 5.2	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,890 3.4				2,800 3.3						4,080 4.8		3,820 4.5	
SHARE OF AUDIENCE %			17				15						22		21	
AVG. AUD. BY ¼ HR. %			3.4	3.4			3.2	3.4					4.5	5.0	4.3	4.6
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,580 5.4				4,580 5.4						3,310 3.9		3,570 4.2	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			3,570 4.2				3,740 4.4						2,800 3.3		3,060 3.6	
SHARE OF AUDIENCE %			21				20						15		17	
AVG. AUD. BY ¼ HR. %			4.2	4.2			4.5	4.3					3.2	3.4	3.4	3.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,840 5.7				5,260 6.2									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(PARTICIPATING)> (S)(SD)									
AVERAGE AUDIENCE (Households (000) & %)			3,740 4.4				4,330 5.1									
SHARE OF AUDIENCE %			23				23									
AVG. AUD. BY ¼ HR. %			4.4	4.4			5.2	5.1								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,400 4.0				3,650 4.3						4,920 5.8		4,670 5.5	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,630 3.1				2,970 3.5						4,080 4.8		4,080 4.8	
SHARE OF AUDIENCE %			16				16						20		20	
AVG. AUD. BY ¼ HR. %			3.0	3.2			3.4	3.5					4.5	5.1	4.6	4.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,410 5.2				4,580 5.4						3,820 4.5		4,330 5.1	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			3,480 4.1				3,820 4.5						3,140 3.7		3,650 4.3	
SHARE OF AUDIENCE %			21				21						16		18	
AVG. AUD. BY ¼ HR. %			4.0	4.2			4.5	4.5					3.5	3.9	4.2	4.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	12.5	14.9	16.6	18.0	18.9	19.9	20.7	20.6	20.4	21.0	21.3	21.2	21.2	21.9	21.7	21.9
WK. 2	12.3	14.6	16.5	17.8	18.7	20.0	20.3	20.4	20.7	21.6	21.9	22.3	23.3	24.0	23.6	23.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT. 22-26, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT. 15-19, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,630 3.1		2,890 3.4		3,650 4.3		4,250 5.0		9,420 11.1				8,570 10.1			
		TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)		2,210 2.6		2,290 2.7		3,060 3.6		3,650 4.3		7,390 8.7	8.2*		9.2*	6,710 7.9	7.8*		8.0*
SHARE OF AUDIENCE	%	12		12		15		16		29	28 *		31 *	28	27 *		29 *
AVG. AUD. BY ¼ HR.	%	2.7	2.6	2.7	2.8	3.5	3.7	4.0	4.6	7.7	8.7	9.2	9.2	7.8	7.8	7.8	8.1
CBS TV TOTAL AUDIENCE (Households (000) & %)		6,710 7.9		7,980 9.4				9,250 10.9				8,070 9.5				5,260 6.2	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)		5,690 6.7		6,960 8.2				7,220 8.5	8.3*		8.7*	6,280 7.4	7.2*		7.7*	4,840 5.7	
SHARE OF AUDIENCE	%	30		36				32	32 *		32 *	25	24 *		27 *	21	
AVG. AUD. BY ¼ HR.	%	6.4	7.1	8.0	8.4			8.1	8.5	8.6	8.7	7.2	7.2	7.8	7.6	5.7	5.7
NBC TV TOTAL AUDIENCE (Households (000) & %)		6,450 7.6		5,260 6.2		2,290 2.7		2,890 3.4		6,880 8.1				5,600 6.6			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)		5,600 6.6		4,580 5.4		1,950 2.3		2,380 2.8		5,260 6.2	6.0*		6.5*	4,410 5.2	5.2*		5.2*
SHARE OF AUDIENCE	%	30		23		9		11		21	20 *		22 *	19	18 *		19 *
AVG. AUD. BY ¼ HR.	%	6.5	6.6	5.3	5.4	2.3	2.3	2.8	2.9	5.7	6.2	6.5	6.5	5.1	5.2	5.4	5.0

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,890 3.4		2,970 3.5		3,480 4.1		4,160 4.9		8,910 10.5				7,980 9.4			
		TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)		2,630 3.1		2,460 2.9		2,890 3.4		3,570 4.2		6,960 8.2	7.7*		8.6*	6,370 7.5	7.4*		7.6*
SHARE OF AUDIENCE	%	13		12		13		15		27	26 *		28 *	26	25 *		27 *
AVG. AUD. BY ¼ HR.	%	3.0	3.1	2.8	3.0	3.2	3.6	4.0	4.4	7.2	8.2	8.6	8.7	7.4	7.3	7.6	7.7
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,130 8.4		8,830 10.4				9,680 11.4				8,070 9.5				5,860 6.9	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS → >(S)(SD)				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)		6,110 7.2		7,560 8.9				7,470 8.8	8.7*		8.9*	6,450 7.6	7.4*		7.7*	5,260 6.2	
SHARE OF AUDIENCE	%	30		36				32	33 *		31 *	25	24 *		26 *	22	
AVG. AUD. BY ¼ HR.	%	6.8	7.6	8.7	9.2			8.6	8.8	8.9	8.8	7.3	7.4	7.8	7.6	6.1	6.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		6,880 8.1		5,260 6.2		2,800 3.3		3,230 3.8		6,790 8.0				5,690 6.7			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)		5,860 6.9		4,580 5.4		2,380 2.8		2,720 3.2		5,430 6.4	6.1*		6.8*	4,670 5.5	5.6*		5.4*
SHARE OF AUDIENCE	%	28		22		11		12		21	20 *		22 *	19	19 *		19 *
AVG. AUD. BY ¼ HR.	%	6.8	6.9	5.4	5.4	2.7	2.8	3.1	3.2	5.9	6.2	6.7	6.9	5.6	5.6	5.5	5.2

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	21.8	22.6	23.0	23.7	24.8	26.0	26.4	27.6	28.9	29.7	29.4	29.3	28.6	28.7	27.4	27.9
	WK. 2	24.3	24.7	24.7	25.3	26.4	27.3	27.8	28.5	29.4	30.5	30.1	30.2	29.2	29.3	28.4	29.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT. 22-26, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,760 11.5				2,720 3.2										10,530 12.4	
Program	← GENERAL HOSPITAL >(S)(SD) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,900 9.3	9.1*		9.4*	2,380 2.8										9,080 10.7	
SHARE OF AUDIENCE %	31	31 *		31 *	9										21	
AVG. AUD. BY ¼ HR. %	9.0	9.3	9.4	9.4	2.8	2.7									10.6	10.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,980 9.4				2,890 3.4										12,060 14.2	
Program	← GUIDING LIGHT (SD) →				BODY LANGUAGE			(S)(OP)							CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,280 7.4	7.1*		7.7*	2,460 2.9										10,440 12.3	
SHARE OF AUDIENCE %	25	25 *		25 *	9										23	
AVG. AUD. BY ¼ HR. %	6.9	7.2	7.8	7.7	2.9	3.0									12.1	12.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,570 4.2														9,850 11.6	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,550 3.0	3.0*		3.0*											8,660 10.2	
SHARE OF AUDIENCE %	10	10 *		10 *											20	
AVG. AUD. BY ¼ HR. %	3.1	2.9	2.9	3.1											9.9	10.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,100 11.9				2,550 3.0										10,950 12.9	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT >(S)(SD)			(S)(OP)							ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,070 9.5	9.2*		9.8*	2,210 2.6										9,250 10.9	
SHARE OF AUDIENCE %	31	30 *		31 *	8										20	
AVG. AUD. BY ¼ HR. %	8.9	9.4	9.8	9.7	2.8	2.4									10.7	11.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,980 9.4				2,970 3.5										12,400 14.6	
Program	← GUIDING LIGHT >(S)(SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,450 7.6	7.5*		7.7*	2,460 2.9										10,870 12.8	
SHARE OF AUDIENCE %	25	25 *		24 *	9										23	
AVG. AUD. BY ¼ HR. %	7.3	7.6	7.7	7.7	2.9	3.0									12.7	12.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,650 4.3														10,190 12.0	
Program	← SANTA BARBARA →					(S)(OP)									NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,550 3.0	3.0*		3.0*											8,740 10.3	
SHARE OF AUDIENCE %	10	10 *		9 *											19	
AVG. AUD. BY ¼ HR. %	3.2	2.9	2.9	3.0											10.3	10.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.8	30.1	30.9	31.3	31.0	32.3	33.1	34.6	36.4	38.9	40.7	43.3	46.3	49.1	51.4	52.9
WK. 2	30.1	31.3	32.2	33.1	32.8	34.3	35.2	36.9	38.6	40.8	42.4	45.0	48.6	51.6	53.5	55.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 20, 1984

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					2,720		4,330		5,350		5,520		5,860		5,690	
	TOTAL AUDIENCE (%)					3.2		5.1		6.3		6.5		6.9		6.7	
	Program					SUPERFRIENDS: SUPERPOWERS 2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000))					2,210		3,400		4,500		4,670		4,920		4,840	
	AVERAGE AUDIENCE (%)					2.6		4.0		5.3		5.5		5.8		5.7	
	SHARE OF AUDIENCE %					19		21		22		21		21		21	
	AVG. AUD. BY ¼ HR. %					2.4	2.9	3.7	4.3	5.2	5.5	5.4	5.5	5.6	6.0	5.5	6.0
CBS TV	TOTAL AUDIENCE (Households (000))			850		2,380		3,650		5,090		5,940				3,910	
	TOTAL AUDIENCE (%)			1.0		2.8		4.3		6.0		7.0				4.6	
	Program			CAPTAIN KANGAROO-SAT		SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		← SATURDAY SUPERCADE →				POLE POSITION	
	AVERAGE AUDIENCE (Households (000))			680		1,700		2,800		4,250		3,820				3,230	
	AVERAGE AUDIENCE (%)			.8		2.0		3.3		5.0		4.5	4.4*		4.6*	3.8	
	SHARE OF AUDIENCE %			9		12		17		21		18	19 *		18 *	14	
	AVG. AUD. BY ¼ HR. %			.7	.9	1.6	2.3	3.1	3.5	4.7	5.4	4.4	4.5	4.9	4.2	3.7	3.9
NBC TV	TOTAL AUDIENCE (Households (000))					3,480		4,670		5,690		7,900		8,910		8,490	
	TOTAL AUDIENCE (%)					4.1		5.5		6.7		9.3		10.5		10.0	
	Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000))					2,890		3,740		4,840		6,620		7,560		6,880	
	AVERAGE AUDIENCE (%)					3.4		4.4		5.7		7.8		8.9		8.1	
	SHARE OF AUDIENCE %					24		23		24		30		33		30	
	AVG. AUD. BY ¼ HR. %					3.0	3.9	4.0	4.8	5.4	6.0	7.7	7.9	8.6	9.1	8.3	7.8

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					2,290		3,820		4,500		5,090		5,090		5,430	
	TOTAL AUDIENCE (%)					2.7		4.5		5.3		6.0		6.0		6.4	
	Program					SUPERFRIENDS: SUPERPOWERS 2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000))					1,780		2,970		3,820		3,990		3,740		4,250	
	AVERAGE AUDIENCE (%)					2.1		3.5		4.5		4.7		4.4		5.0	
	SHARE OF AUDIENCE %					16		18		19		18		17		18	
	AVG. AUD. BY ¼ HR. %					1.9	2.4	3.1	3.9	4.4	4.7	4.5	5.0	4.3	4.6	4.9	5.2
CBS TV	TOTAL AUDIENCE (Households (000))			1,020		1,870		3,400		5,090		5,770				4,920	
	TOTAL AUDIENCE (%)			1.2		2.2		4.0		6.0		6.8				5.8	
	Program			CAPTAIN KANGAROO-SAT		SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		← SATURDAY SUPERCADE →				POLE POSITION	
	AVERAGE AUDIENCE (Households (000))			680		1,530		2,720		4,410		3,650				3,990	
	AVERAGE AUDIENCE (%)			.8		1.8		3.2		5.2		4.3	4.4*		4.1*	4.7	
	SHARE OF AUDIENCE %			9		11		16		22		18	19 *		17 *	17	
	AVG. AUD. BY ¼ HR. %			.8	.9	1.8	1.9	3.0	3.5	5.0	5.4	4.6	4.2	4.3	4.0	4.9	4.6
NBC TV	TOTAL AUDIENCE (Households (000))					3,140		3,910		4,920		7,220		8,910		8,910	
	TOTAL AUDIENCE (%)					3.7		4.6		5.8		8.5		10.5		10.5	
	Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000))					2,630		3,310		4,160		5,860		7,560		7,900	
	AVERAGE AUDIENCE (%)					3.1		3.9		4.9		6.9		8.9		9.3	
	SHARE OF AUDIENCE %					24		21		21		27		34		33	
	AVG. AUD. BY ¼ HR. %					2.8	3.5	3.4	4.3	4.7	5.0	6.5	7.3	8.7	9.2	9.2	9.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	7.2	8.5	9.7	11.6	14.0	17.0	19.0	21.4	23.9	25.7	26.8	26.5	26.7	27.1	26.4	27.6
	WK. 2	6.6	7.9	10.0	12.1	14.0	16.0	19.2	21.6	23.6	24.7	25.6	26.3	26.2	26.5	27.6	28.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. OCT. 27, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 20, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,690 6.7		5,690 6.7		6,370 7.5		6,030 7.1									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	4,750 5.6		4,920 5.8		5,010 5.9		3,740 4.4	4.3*		4.5*						
SHARE OF AUDIENCE %	21		21		20		14	14 *		14 *						
AVG. AUD. BY ¼ HR. %	5.6	5.5	5.6	6.1	5.7	6.0	4.3	4.3	4.5	4.5						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,920 5.8		4,160 4.9		10,610 12.5											
Program	DUNGEONS AND DRAGONS (SD)		PRYOR'S PLACE (SD)		← CBS COLLEGE FOOTBALL MICHIGAN VS IOWA (12:06-3:18PM) (SD) →											
AVERAGE AUDIENCE (Households (000) & %)	3,740 4.4		3,140 3.7		3,650 4.3	2.7*		3.5*		3.9*		4.2*		5.4*		5.1*
SHARE OF AUDIENCE %	15		13		14	9 *		12 *		13 *		14 *		17 *		16 *
AVG. AUD. BY ¼ HR. %	4.3	4.5	3.9	3.6	2.5	2.9	3.2	3.8	4.0	3.8	3.9	4.5	5.3	5.5	5.1	5.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,030 7.1		5,860 6.9		4,500 5.3		4,250 5.0									
Program	KIDD VIDEO		MR. T		GOING BANANAS (SD)		SPIDERMAN AND FRIENDS									
AVERAGE AUDIENCE (Households (000) & %)	5,180 6.1		4,750 5.6		3,570 4.2		3,310 3.9									
SHARE OF AUDIENCE %	22		21		14		13									
AVG. AUD. BY ¼ HR. %	6.6	5.5	5.4	5.8	4.3	4.0	3.7	4.1								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,260 6.2		6,110 7.2		5,260 6.2		5,430 6.4									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	4,160 4.9		5,180 6.1		4,250 5.0		3,230 3.8	3.8*		3.7*						
SHARE OF AUDIENCE %	18		21		16		12	12 *		12 *						
AVG. AUD. BY ¼ HR. %	4.9	4.9	5.9	6.3	5.0	5.1	3.7	3.9	3.8	3.7						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,090 6.0		3,910 4.6		13,070 15.4											
Program	DUNGEONS AND DRAGONS (SD)		PRYOR'S PLACE		← CBS COLLEGE FOOTBALL OHIO VS WISCONSIN ARIZONA VS UCLA MULTI-SEGMENT TELECAST(SD) →											
AVERAGE AUDIENCE (Households (000) & %)	4,160 4.9		3,060 3.6		4,750 5.6	3.2*		4.4*		5.3*		5.4*		5.9*		6.1*
SHARE OF AUDIENCE %	17		13		17	10 *		13 *		16 *		16 *		18 *		18 *
AVG. AUD. BY ¼ HR. %	4.7	5.1	3.4	3.8	3.0	3.4	4.4	4.5	5.2	5.3	5.6	5.3	5.7	6.0	6.0	6.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,390 8.7		6,450 7.6		5,690 6.7		4,160 4.9									
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		GOING BANANAS									
AVERAGE AUDIENCE (Households (000) & %)	6,030 7.1		5,520 6.5		4,670 5.5		3,310 3.9									
SHARE OF AUDIENCE %	25		23		18		12									
AVG. AUD. BY ¼ HR. %	7.7	6.6	6.4	6.6	5.3	5.6	4.0	3.8								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	27.7	27.3	27.3	28.3	29.0	30.3	30.4	30.6	30.6	32.1	31.7	31.2	32.1	32.7	32.8	33.1
WK. 2	28.3	28.1	28.1	29.4	30.0	31.2	31.1	31.5	31.2	31.5	32.0	32.1	32.0	31.8	31.8	32.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. OCT. 27, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.20, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			17,830 21.0													
Program			CFA COLLEGE FOOTBALL GAME VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP)													
AVERAGE AUDIENCE (Households (000))			6,370													
AVERAGE AUDIENCE (%)			7.5	5.8*		6.6*		7.0*		7.2*		7.7*		8.0*		8.1*
SHARE OF AUDIENCE %			20	17 *		19 *		20 *		20 *		20 *		19 *		18 *
AVG. AUD. BY ¼ HR. %			5.3	5.9	6.3	6.8	7.3	6.7	7.0	7.5	7.6	7.7	8.1	7.9	8.0	8.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)		4,160 4.9	13,330 15.7													
Program	(1) (→OP)	(2) (OP)	CBS COLLEGE FOOTBALL GM 2 UCLA VS CALIFORNIA BERKLEY (3:30-7:02PM)													
AVERAGE AUDIENCE (Households (000))		4,080	4,160													
AVERAGE AUDIENCE (%)		4.8	4.9	4.5*		4.8*		4.9*		5.3*		5.1*		5.0*		5.0*
SHARE OF AUDIENCE %		15	13	13 *		14 *		14 *		15 *		13 *		12 *		11 *
AVG. AUD. BY ¼ HR. %	5.3	4.8	4.3	4.6	5.0	4.6	4.7	5.0	5.5	5.1	5.1	5.1	5.0	5.1	4.8	5.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,110 7.2						8,150 9.6								10,190 12.0	
Program	PBA FALL TOUR (3:00-4:35PM) (→OP)						SPORTSWORLD-SAT. (4:35-6:00PM) (OP)								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))	3,060						3,910								8,150	
AVERAGE AUDIENCE (%)	3.6	3.3*		3.6*		4.0*	4.6	3.7*		4.7*		5.2*			9.6	
SHARE OF AUDIENCE %	11	10 *		11 *		12 *	13	10 *		13 *		14 *			21	
AVG. AUD. BY ¼ HR. %	3.3	3.3	3.7	3.5	4.0	4.1	3.5	3.8	4.5	5.0	5.0	5.3			9.5	9.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	2,120 2.5		16,730 19.7													
Program	SPORTSBEAT		CFA COLLEGE FOOTBALL GAME NOTRE DAME VS LSU SMU VS TEXAS MULTI-SEGMENT TELECAST(OP)													
AVERAGE AUDIENCE (Households (000))	1,530		7,220													
AVERAGE AUDIENCE (%)	1.8		8.5	5.5*		7.2*		8.3*		8.2*		9.5*		10.5*		9.2*
SHARE OF AUDIENCE %	5		23	17 *		22 *		24 *		23 *		25 *		25 *		21 *
AVG. AUD. BY ¼ HR. %	1.9	1.8	4.4	5.8	7.1	7.3	8.1	8.5	8.5	7.9	9.1	9.9	10.7	10.4	9.6	8.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			8,410 9.9												6,620 7.8	
Program		(3) (→OP)	NBA ON CBS SPECIAL (3:40-6:03PM) (OP)												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))			2,970												5,430	
AVERAGE AUDIENCE (%)		7.5*	3.5	3.7*		3.6*		3.3*		3.4*		3.4*			6.4	
SHARE OF AUDIENCE %		21 *	10	11 *		11 *		10 *		10 *		9 *			14	
AVG. AUD. BY ¼ HR. %	7.0	6.7	4.3	3.5	3.5	3.7	3.4	3.2	3.4	3.4	3.2	3.6	3.8		6.3	6.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,030 7.1						7,390 8.7								9,340 11.0	
Program	PBA FALL TOUR (3:00-4:33PM) (→OP)						SPORTSWORLD-SAT. (4:33-6:00PM) (OP)								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))	3,480						3,740								7,810	
AVERAGE AUDIENCE (%)	4.1	3.5*		4.1*		4.8*	4.4	3.8*		4.4*		5.1*			9.2	
SHARE OF AUDIENCE %	12	11 *		12 *		14 *	12	11 *		12 *		14 *			20	
AVG. AUD. BY ¼ HR. %	3.4	3.6	3.9	4.4	4.7	4.9	3.7	3.8	4.1	4.7	4.9	5.4			8.7	9.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	33.6	33.6	34.0	34.8	34.9	34.9	35.6	36.8	37.8	38.6	39.8	41.1	43.5	45.2	46.3	47.7
WK. 2	33.0	34.2	34.6	34.4	34.2	35.0	35.2	36.0	37.1	37.5	38.5	40.5	43.2	46.1	47.3	47.5

U.S. TV Households: 84,900,000

(1)CBS COLLEGE FOOTBALL,MI VS IA,CBS,(12:06-3:18P) (2)CBS COLLEGE FOOTBALL POST,CBS,(3:18-3:30PM)

(3)CBS COLLEGE FOOTBALL,OHIO VS WISCONSIN & ARIZONA VS UCLA,CBS,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SAT. OCT.27, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.21, 1984

WEEK 1

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									6,960 8.2						2,120 2.5	
	Program	CAPTAIN KANGAROO-SUN (SUS)				FOR OUR TIMES (SUS)				← SUNDAY MORNING →						FACE THE NATION(B)	
	AVERAGE AUDIENCE (Households (000) & %)									3,740 4.4	3.6*		4.6*		4.9*	1,700 2.0	
	SHARE OF AUDIENCE %									20	19 *		21 *		19 *	7	
	AVG. AUD. BY ¼ HR. %									3.1	4.1	4.5	4.7	5.0	4.8	2.1	1.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															13,410 15.8	
	Program															NEW YORK CITY MARATHON (10:30-1:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)															3,990 4.7	2.7*
	SHARE OF AUDIENCE %															14	9 *
	AVG. AUD. BY ¼ HR. %															2.6	2.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)									7,810 9.2						4,330 5.1	
	Program	CAPTAIN KANGAROO-SUN (SUS)				FOR OUR TIMES (SUS)				← SUNDAY MORNING →						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									4,500 5.3	4.7*		5.6*		5.5*	3,400 4.0	
	SHARE OF AUDIENCE %									20	19 *		21 *		20 *	13	
	AVG. AUD. BY ¼ HR. %									4.3	5.2	5.5	5.6	5.6	5.4	4.1	3.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.6	6.5	7.7	9.0	10.8	12.5	15.2	17.2	19.9	22.5	23.7	24.7	26.0	27.4	28.5	29.1
	WK. 2	9.8	12.0	13.6	15.8	18.3	19.7	21.7	23.7	25.2	26.5	27.6	27.9	28.2	29.0	30.4	31.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. OCT.28, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 21, 1984

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))			4,840													
TOTAL AUDIENCE (%)			5.7													
Program			THIS WEEK-DAVID BRINKLEY				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000))			3,230													
AVERAGE AUDIENCE (%)			3.8	3.6*		4.1*										
SHARE OF AUDIENCE %			12	11 *		12 *										
AVG. AUD. BY ¼ HR. %			3.4	3.7	4.0	4.2										
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))							7,560	25,220								
TOTAL AUDIENCE (%)							8.9	29.7								
Program							CBS NFL TODAY (12:30-12:58PM) (+OP)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)								
AVERAGE AUDIENCE (Households (000))							6,030	11,720								
AVERAGE AUDIENCE (%)							7.1	13.8		10.7*		13.3*		13.6*		13.8*
SHARE OF AUDIENCE %							20	33		28 *		33 *		33 *		34 *
AVG. AUD. BY ¼ HR. %							6.6	8.5	10.2	11.1	12.8	13.9	14.0	13.3	13.4	14.2
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))					4,330		6,620		18,590							
TOTAL AUDIENCE (%)					5.1		7.8		21.9							
Program					MEET THE PRESS		NFL '84-NBC		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000))					3,140		4,920		8,660							
AVERAGE AUDIENCE (%)					3.7		5.8		10.2	9.3*		10.3*		10.3*		9.7*
SHARE OF AUDIENCE %					12		17		25	24 *		25 *		25 *		24 *
AVG. AUD. BY ¼ HR. %					3.7	3.6	5.2	6.5	8.7	10.1	10.5	10.2	10.4	10.4	10.1	9.3

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))											3,230					
TOTAL AUDIENCE (%)											3.8					
Program	NEW YORK CITY MARATHON (10:30-1:30PM)										THIS WK-DAVID BRINKLEY-SP					
AVERAGE AUDIENCE (Households (000))											1,870					
AVERAGE AUDIENCE (%)		3.6*		4.6*		5.0*		6.9*		5.4*	2.2	2.2*		2.2*		
SHARE OF AUDIENCE %		11 *		14 *		15 *		19 *		14 *	5	5 *		5 *		
AVG. AUD. BY ¼ HR. %	3.3	4.0	4.5	4.7	5.1	5.0	5.7	8.2	6.6	4.2	2.5	1.8	2.0	2.4		
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))							7,050	30,140								
TOTAL AUDIENCE (%)							8.3	35.5								
Program							CBS NFL TODAY (12:30-12:58PM) (+OP)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)								
AVERAGE AUDIENCE (Households (000))							5,690	14,860								
AVERAGE AUDIENCE (%)							6.7	17.5		14.7*		17.7*		18.1*		17.6*
SHARE OF AUDIENCE %							19	43		38 *		43 *		44 *		43 *
AVG. AUD. BY ¼ HR. %							6.4	10.2	13.2	15.9	17.2	18.0	18.1	18.0	17.3	17.8
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					4,080		6,200									
TOTAL AUDIENCE (%)					4.8		7.3									
Program					MEET THE PRESS		NFL '84-NBC									
AVERAGE AUDIENCE (Households (000))					3,400		4,410									
AVERAGE AUDIENCE (%)					4.0		5.2									
SHARE OF AUDIENCE %					12		14									
AVG. AUD. BY ¼ HR. %					4.0	3.9	4.8	5.6								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	30.8	32.4	31.8	31.8	32.4	33.5	35.1	37.5	39.4	40.6	41.7	42.1	42.0	41.6	41.5	41.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	31.6	31.4	32.6	33.3	33.6	34.0	35.3	38.0	39.3	40.4	41.2	41.5	41.8	42.5	41.7	41.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A

DAY SUN. OCT. 28, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.21, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															6,790 8.0 ABC WRLD NEWS TONIGHT-SUN	
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															5,430 6.4 12 6.6	6.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (+OP)						6,450 7.6 CBS SPORTS SPECIAL (OP)						6,960 8.2 CBS EVENING NEWS-DEAN			
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	14.6	14.9* 35 * 15.3	15.3	15.5* 35 * 15.7	16.3	15.9* 35 * 10.2	2,720 3.2 7 4.3	3.7* 8 * 3.2	2.6	2.7* 6 * 2.9	3.3	3.2* 7 * 3.2	5,260 6.2 12 5.5	6.9		
NBC TV TOTAL AUDIENCE (Households (000) & %)	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (+OP)					26,830 31.6	NFL FOOTBALL GAME 2-NBC KANSAS CITY VS NY JETS LA RAIDERS VS SAN DIEGO MULTI-SEGMENT TELECAST (OP)									
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	9.9	10.0* 23 * 10.3	11.3	11.1* 25 * 11.0	11.0	13,670 16.1 33 14.9	16.2	16.7* 38 * 17.0	16.8	16.7* 37 * 16.6	16.8	16.7* 36 * 16.6	16.9	16.6* 33 * 16.3	15.5	15.5* 30 * 15.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															9,000 10.6 ABC WRLD NEWS TONIGHT-SUN	
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															7,730 9.1 16 8.7	9.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (+OP)					21,990 25.9 CBS NFL FOOTBALL GAME 2 WASHINGTON VS NY GIANTS SAN FRANCISCO VS LA RAMS MULTI-SEGMENT TELECAST (OP)										
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	18.1	18.6* 45 * 19.0	18.7	18.8* 44 * 18.1	13.3* 30 * 14.1	9,930 11.7 23 10.3	11.3	11.5* 26 * 11.8	11.8	11.7* 25 * 11.6	12.1	12.3* 25 * 12.5	11.9	11.9* 22 * 11.9	11.5	11.3* 20 * 11.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					26,570 31.3 NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (+OP)										4,840 5.7 NBC NIGHTLY NEWS-SUN.(B) (OP)	
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					11,720 13.8 27 9.6	10.5* 24 * 11.2	12.2	12.4* 28 * 12.6	12.6	12.7* 27 * 12.8	13.2	13.5* 28 * 13.7	14.2	14.2* 27 * 14.1	3,820 4.5 8 4.2	4.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	42.5	43.8	44.2	45.0	44.9	44.8	44.5	45.6	47.1	48.0	49.1	49.8	52.8	53.8	54.4	55.8
WK. 2	42.3	42.9	43.3	44.4	45.0	45.2	45.8	46.6	47.7	48.5	50.3	52.2	55.0	56.8	59.0	60.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. OCT.28, 1984

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	12,310	14.5	12,310	14.5	23	14.5		11,290	13.3	11,290	13.3	20	13.3	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.19AM	→GRID	31,580	37.2	14,010	16.5	28									
	2	9.00-12.13AM	→GRID								28,870	34.0	13,070	15.4	27		
			11.00						16.2							13.8	
			11.15				15.7*	28*	15.1					13.1*	25*	12.5	
			11.30						15.7							12.4	
			11.45				15.4*	34*	15.1					11.8*	27*	11.2	
			12.00						14.7					9.6*	25*	9.6	
			12.15				13.4*	34*	8.8								
ABC ABC BUSINESS BRIEF-MON	1	10.43-10.44PM	10.30	12,650	14.9	12,650	14.9	23	14.9								
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS REAGAN FOR PRESIDENT-MON(S)	2	8.54- 9.00PM	8.45								15,280	18.0	12,400	14.6	21	14.6	
NBC REAGAN PAID POLITICAL-MON(S)	2	10.55-11.00PM	10.45								11,720	13.8	9,760	11.5	20	11.5	
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	10,950	12.9	10,950	12.9	20	12.9		11,890	14.0	11,890	14.0	21	14.0	
ABC REAGAN/BUSH '84 COMMITTEE(S)	2	10.56-11.00PM	10.45								9,850	11.6	9,000	10.6	19	10.6	
CBS REAGAN FOR PRESIDENT-TU(S)	1	10.54-11.00PM	10.45	13,160	15.5	10,190	12.0	22	12.0								
CBS REAGAN FOR PRESIDENT-TUE(S)	2	10.55-11.00PM	10.45								10,700	12.6	8,910	10.5	19	10.5	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	19,950	23.5	19,950	23.5	37	23.5		19,610	23.1	19,610	23.1	35	23.1	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	21,560	25.4	21,560	25.4	40	25.4		20,970	24.7	20,970	24.7	37	24.7	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	11,210	13.2	11,210	13.2	20	13.2		9,590	11.3	9,590	11.3	17	11.3	
ABC REAGAN/BUSH'84 COMMITTEE.(S)	2	10.56-11.00PM	10.45								11,800	13.9	10,270	12.1	21	12.1	
CBS REAGAN FOR PRESIDENT-THU(S)	2	10.55-11.00PM	10.45								14,860	17.5	13,070	15.4	26	15.4	
NBC REAGAN PAID POLITICAL-THU(S)	2	9.53-10.00PM	9.45								17,230	20.3	13,070	15.4	23	15.4	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.46PM	8.30	13,840	16.3	13,330	15.7	27	15.9								
	2	8.41- 8.42PM	8.30								13,240	15.6	13,240	15.6	26	15.6	
			8.45						15.5								
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	9,680	11.4	9,680	11.4	18	11.4		9,170	10.8	9,170	10.8	18	10.8	
CBS AMERICAN PORTRAIT-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	11,040	13.0	11,040	13.0	23	13.0		10,270	12.1	10,270	12.1	21	12.1	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,820	15.1	12,820	15.1	26	15.1		13,160	15.5	13,160	15.5	27	15.5	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	9,510	11.2	9,510	11.2	20	11.2		9,340	11.0	9,340	11.0	20	11.0	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	10,100	11.9	10,100	11.9	20	11.9		9,340	11.0	9,340	11.0	19	11.0	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	10,440	12.3	10,440	12.3	21	12.3		10,270	12.1	10,270	12.1	21	12.1	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	8,150	9.6	8,150	9.6	17	9.6								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.28- 8.29PM	8.15								13,240	15.6	13,240	15.6	23	15.6	
ABC DEBATE ANALYSIS-ABC(SUS)	1	9.29- 9.42PM	9.15														
ABC ABC NEWSBRIEF-SUN.	2	9.54- 9.55PM	9.45								15,960	18.8	15,960	18.8	30	18.8	
ABC MONDALE/FERRARO COMMITTEE(S)	2	10.56-11.00PM	10.45								10,530	12.4	9,680	11.4	23	11.4	
ABC ABC NEWSBRIEF-SUN.	1	11.30-11.32PM	11.30	12,740	15.0	12,400	14.6	28	14.6								
CBS CBS NFL FOOTBALL GAME 2	2	4.16- 7.11PM	→GRID								21,990	25.9	9,930	11.7	23		
			7.15											5.5*	9*	5.3	
CBS 60 MINUTES	2	7.22- 8.22PM	→GRID								27,000	31.8	20,040	23.6	36		
			8.15											25.1*	38*	23.9	
CBS MURDER, SHE WROTE	2	8.22- 9.22PM	→GRID								21,730	25.6	16,560	19.5	29		
			9.15											20.3*	30*	19.4	
CBS JEFFERSONS	2	9.22- 9.52PM	→GRID								16,640	19.6	14,520	17.1	26		
			9.45													16.8	
CBS SPORTSBREAK-SUN	2	9.20- 9.21PM	9.15								15,620	18.4	15,620	18.4	27	18.4	
	1	9.44- 9.45PM	9.30	16,050	18.9	16,050	18.9	27	18.9								
CBS ALICE	2	9.52-10.22PM	→GRID								14,010	16.5	12,400	14.6	24		
			10.15													14.2	
CBS JEFFERSONS	1	9.46-10.16PM	→GRID	17,660	20.8	14,690	17.3	26									
			10.15						16.3								
CBS NEWSBREAK-SUN.	1	10.14-10.16PM	10.00	13,330	15.7	12,060	14.2	22	15.3								
	2	10.20-10.21PM	10.15						13.2		11,210	13.2	11,210	13.2	22	13.2	
CBS TRAPPER JOHN, M.D.	1	10.16-11.16PM	→GRID	17,740	20.9	13,580	16.0	26									
	2	10.22-11.16PM	→GRID								15,030	17.7	12,140	14.3	27		
			11.15				16.9*	29*	14.3					14.5*	32*	13.0	
CBS MONDALE FOR PRESIDENT-SUN(S)	2	11.16-11.22PM	11.15								12,230	14.4	10,700	12.6	32	12.6	
NBC NFL FOOTBALL POST-NBC	2	7.51- 8.03PM	7.45								10,950	12.9	8,410	9.9	16	10.4	
			8.00													3.5	
NBC NBC NEWS DIGEST-SUN	2	8.58- 8.59PM	8.45								12,570	14.8	12,570	14.8	22	14.8	
NBC DEBATE ANAYLSIS-NBC(SUS)	1	9.30- 9.42PM	9.30														
NBC NBC NEWS DIGEST-2-SUN.	2	9.47- 9.48PM	9.45								11,970	14.1	11,970	14.1	22	14.1	
NBC MONDALE PD POLITICAL-SUN(S)	2	10.55-11.00PM	10.45								10,780	12.7	9,250	10.9	22	10.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30	6,200	7.3	5,010	5.9	16	6.6	TU-F	6,710	7.9	5,350	6.3	17	6.9	TU-F
			11.45						5.3	TU-F						5.7	TU-F
ABC ABC NEWS:NIGHTLINE/WED(B)	2	12.00-12.14AM	12.00								4,330	5.1	4,080	4.8	16	4.8	WED.
ABC ABC ROCKS		12.00-12.32AM	12.00	3,060	3.6	2,290	2.7	8	2.9	FRI.	2,210	2.6	1,780	2.1	6	2.3	FRI.
			12.15						2.5	FRI.						1.9	FRI.
			12.30						2.6	FRI.						2.0	FRI.
ABC EYE ON HOLLYWOOD			12.00	2,040	2.4	1,700	2.0	8	2.2	TU-TH	1,700	2.0	1,360	1.6	6	1.8	TU-TH
			12.15						1.9	TU-TH						1.5	TU-TH
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC EYE ON HOLLYWOOD-CONT'D			12.30						1.8	W&TH						1.4	TU & W
ABC ABC NEWS:NIGHTLINE-MON	2	12.42- 1.12AM	12.30								3,740	4.4	3,140	3.7	17	4.3	MON.
	1	12.48- 1.18AM	12.45	3,230	3.8	2,720	3.2	16	3.6	MON.						3.9	MON.
			1.00						2.9	MON.						3.3	MON.
			1.15						2.6	MON.							
	2	>	8.15								13,160	15.5	13,160	15.5	23	9.4	MTUTH
CBS AMERICAN PORTRAIT	1	8.58- 8.59PM	8.45	13,410	15.8	13,410	15.8	24	15.8	TU&TH						18.6	M & TH
CBS NEWSBREAK-M-F		>	9.45	13,410	15.8	13,410	15.8	25	15.8	M-F	12,740	15.0	12,740	15.0	23	15.0	M-F
CBS CAMPAIGN '84		11.30-12.00MD	11.30	3,990	4.7	3,310	3.9	11	4.3	TUE.	3,570	4.2	2,890	3.4	10	3.7	TUE.
			11.45						3.4	TUE.						3.0	TUE.
CBS LATE MOVIE I		>	11.30	6,370	7.5	3,990	4.7	16	5.7	M-F	6,880	8.1	4,410	5.2	17	6.3	M-F
			11.45				5.5*	15*	5.3	MWTHF				6.0*	16*	5.8	MWTHF
			12.00						4.4	M-F						5.0	M-F
			12.15				4.4*	15*	4.3	M-F				4.9*	17*	4.8	M-F
			12.30						4.3	M-F						4.6	M-F
			12.45				4.1*	18*	4.0	M-F				4.4*	20*	3.8	M-F
			1.00				3.8*	20*	3.8	TUE.				3.6*	22*	3.6	TUE.
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,650	4.3	2,800	3.3	18	3.6	M-F	3,740	4.4	2,800	3.3	18	3.9	M-F
			12.45				3.6*	17*	3.5	MWTHF				3.7*	17*	3.6	MWTHF
			1.00						3.4	M-F						3.2	M-F
			1.15				3.4*	19*	3.3	M-F				3.1*	18*	3.1	M-F
			1.30						3.2	TU&TH						2.7	TUE.
			1.45				2.9*	22*	2.6	TU&TH				2.6*	20*	2.6	TUE.
			2.00						2.5	TUE.						2.3	TUE.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,270	1.5	1,100	1.3	13	1.3	MWTHSU	1,020	1.2	850	1.0	11	1.0	MWTHSU
			2.15						1.2	MWTHSU						.9	MWTHSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,290	2.7	930	1.1	20		M-THSU	2,120	2.5	760	.9	17		M-THSU
			2.30						1.6	M-THSU						1.2	M-THSU
			2.45				1.5*	19*	1.4	M-THSU				1.1*	15*	1.0	M-THSU
			3.00						1.3	M-THSU						1.1	M-THSU
			3.15				1.3*	20*	1.2	M-THSU				1.0*	16*	1.1	M-THSU
			3.30						1.1	M-THSU						.9	M-THSU
			3.45				1.0*	18*	1.0	M-THSU				.9*	17*	.9	M-THSU
			4.00						1.0	M-THSU						.8	M-THSU
			4.15				1.0*	21*	.9	M-THSU				.8*	17*	.8	M-THSU
			4.30						.9	M-THSU						.7	M-THSU
			4.45				.9*	20*	.9	M-THSU				.7*	16*	.7	M-THSU
			5.30						1.0	M-THSU						1.1	M-THSU
			5.45				1.0*	23*	1.0	M-THSU				1.0*	22*	1.1	M-THSU
NBC NBC NEWS DIGEST-M-F	1	>	8.45	12,820	15.1	12,140	14.3	23	15.0	M-F							
	2	8.58- 8.59PM	8.45								13,580	16.0	13,580	16.0	24	16.0	M-F
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	14,260	16.8	14,260	16.8	26	16.8	TU&TH							
	2	>	9.45								11,040	13.0	11,040	13.0	20	13.0	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,530	12.4	6,540	7.7	24	9.0	M-F	10,100	11.9	6,030	7.1	22	8.6	M-F
			11.45				8.6*	23*	8.1	M-F				8.1*	22*	7.6	M-F
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW-CONT'D			12.00						7.3	M-F						6.8	M-F
			12.15				6.8*	24*	6.3	M-F				6.2*	22*	5.6	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,820	4.5	3,310	3.9	18	4.1	M-TH	3,480	4.1	2,890	3.4	17	3.6	M-TH
			12.45						3.6	M-TH						3.4	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,770	6.8	2,800	3.3	15	4.9	FRI.	6,030	7.1	2,800	3.3	15	4.6	FRI.
			12.45				4.4*	17*	3.9	FRI.				4.2*	16*	3.7	FRI.
			1.00						3.5	FRI.						3.5	FRI.
			1.15				3.2*	15*	3.0	FRI.				3.2*	15*	3.0	FRI.
			1.30						2.4	FRI.						2.5	FRI.
			1.45				2.3*	14*	2.2	FRI.				2.5*	15*	2.6	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,970	3.5	2,380	2.8	17	3.1	M-TH	2,720	3.2	2,210	2.6	16	2.9	M-TH
			1.15						2.5	M-TH						2.4	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,270	1.5	1,190	1.4	18	1.4	M-F	1,360	1.6	1,270	1.5	18	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,210	2.6	2,120	2.5	20	2.5	M-F	2,210	2.6	2,040	2.4	20	2.4	M-F
ABC REAGAN BUSH'84 COMMITTEE(S)	1	8.56- 9.00AM	8.45	3,740	4.4	3,400	4.0	20	4.0	MON.							
ABC REAGAN-BUSH '84 COMMITTEE(S)	2	8.56- 9.00AM	8.45								4,250	5.0	3,910	4.6	23	4.6	THU.
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	7,050	8.3	7,050	8.3	30	8.3	M-F	6,960	8.2	6,960	8.2	29	8.2	M-F
ABC REAGAN-BUSH'84 COMMITTEE.(S)	1	3.54- 4.00PM	3.45	7,560	8.9	6,200	7.3	23	7.3	MON.							
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								8,660	10.2	5,770	6.8	19	6.5	WED.
			4.45											6.6*	19*	6.7	WED.
			5.00													7.1	WED.
			5.15											7.1*	19*	7.1	WED.
ABC REAGAN BUSH '84 COMMITTEE(S)	2	4.26- 4.30PM	4.15								2,800	3.3	2,550	3.0	9	3.0	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,530	1.8	1,190	1.4	15	1.4	M-F	1,700	2.0	1,270	1.5	17	1.5	M-F
			6.45						1.5	M-F						1.6	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,280	7.4	6,110	7.2	31	7.2	M-F	6,540	7.7	6,200	7.3	29	7.3	M-F
CBS REAGAN FOR PRESIDENT-1.24(S)	2	1.24- 1.30PM	1.15								7,300	8.6	6,370	7.5	27	7.5	THU.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,430	6.4	5,090	6.0	20	6.0	M-F	5,520	6.5	5,260	6.2	19	6.2	M-F
CBS REAGAN FOR PRESIDENT-3.53(S)	2	3.53- 4.00PM	3.45								7,050	8.3	5,690	6.7	21	6.7	TUE.
CBS CBS SCHOOLBREAK SPECIALS(S)	1	4.30- 5.30PM	4.30	8,570	10.1	5,600	6.6	18	5.3	TUE.							
			4.45				5.5*	16*	5.8	TUE.							
			5.00						7.2	TUE.							
			5.15				7.6*	20*	8.0	TUE.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,040	2.4	1,530	1.8	16	1.4	M-F	2,120	2.5	1,530	1.8	16	1.5	M-F
			6.45						2.1	M-F						2.1	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,570	4.2	3,570	4.2	15	4.2	MWF	3,740	4.4	3,740	4.4	15	4.4	MWF
NBC NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								4,750	5.6	3,140	3.7	10	3.6	TUE.
			4.15											3.7*	11*	3.8	TUE.
			4.30													3.6	TUE.
			4.45											3.8*	10*	3.9	TUE.

 U.S. TV HOUSEHOLDS: 84,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,310	3.9	2,800	3.3	19	3.3		2,380	2.8	2,120	2.5	18	2.5	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	4,920	5.8	4,330	5.1	20	5.1		4,410	5.2	3,990	4.7	18	4.7	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	5,520	6.5	4,750	5.6	20	5.6		4,500	5.3	3,820	4.5	17	4.5	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	5,090	6.0	4,750	5.6	21	5.6		4,500	5.3	4,080	4.8	17	4.8	
ABC CFA COLLEGE FOOTBALL-PRE	1	3.30- 3.44PM	→GRID	3,910	4.6	3,910	4.6	14									
	2	3.30- 3.42PM	→GRID								2,800	3.3	2,890	3.4	10		
ABC CFA COLLEGE FOOTBALL POST	2	6.48- 6.58PM	6.45								7,130	8.4	6,960	8.2	18	8.0	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,460	2.9	2,120	2.5	14	2.5		2,040	2.4	1,870	2.2	13	2.2	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,400	4.0	3,140	3.7	18	3.7		3,400	4.0	3,140	3.7	18	3.7	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	3,910	4.6	3,480	4.1	14	4.1		4,250	5.0	3,820	4.5	16	4.5	
CBS IN THE NEWS-11.56AM	1	11.56-11.59AM	11.45	3,140	3.7	2,800	3.3	11	3.3								
CBS CBS COLLEGE FOOTBALL	1	12.06- 3.18PM	→GRID	10,610	12.5	3,650	4.3	14									
	2	12.07- 3.35PM	→GRID								13,070	15.4	4,750	5.6	17		
			3.15				5.3*	16*	5.2								
			3.30											7.3*	19*	7.3	
CBS CBS COLLEGE FOOTBALL PRE	1	12.00-12.06PM	12.00	3,570	4.2	2,630	3.1	11	3.1								
	2	12.00-12.07PM	12.00								3,990	4.7	2,720	3.2	11	3.1	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,820	4.5	3,650	4.3	28	4.3		3,140	3.7	2,970	3.5	25	3.5	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,500	5.3	4,330	5.1	25	5.1		3,820	4.5	3,650	4.3	21	4.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	8,150	9.6	7,900	9.3	34	9.3		8,150	9.6	7,810	9.2	35	9.2	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,790	8.0	6,540	7.7	28	7.7		7,980	9.4	7,640	9.0	32	9.0	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	3,480	4.1	3,310	3.9	13	3.9		4,670	5.5	4,500	5.3	17	5.3	
NBC PBA FALL TOUR	1	3.00- 4.35PM	→GRID	6,110	7.2	3,060	3.6	11									
	2	3.00- 4.33PM	→GRID								6,030	7.1	3,480	4.1	12		
			4.30						3.3							4.0	
DAY SUNDAY																	
CBS CBS NFL TODAY		12.30-12.58PM	→GRID	7,560	8.9	6,030	7.1	20			7,050	8.3	5,690	6.7	19		
			12.45						7.7							7.1	
CBS CBS NFL FOOTBALL GAME 1	2	12.58- 4.07PM	→GRID								30,140	35.5	14,860	17.5	43		
			4.15													2.1	
			4.30													<<	
CBS CBS NFL FOOTBALL POST	1	4.16- 4.25PM	4.15	9,000	10.6	8,320	9.8	22	9.3								
			4.30						<<								
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.21PM	→GRID	18,590	21.9	8,660	10.2	25									
	2	4.00- 7.24PM	→GRID								26,570	31.3	11,720	13.8	27		
			4.15				11.2*	25*	7.4								
			6.30													14.8	
			6.45											14.9*	26*	15.1	
			7.00													12.0	
			7.15											12.2*	20*	8.3	
			7.30													8.9	
			7.45											9.0*	14*	9.3	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).